ON GUARD . . .

The AMERICAN HOME

15¢

April 1944

MAR 29 1944
WOMEN'S COLLEGE



CAN MEN BEAT WOMEN AT THEIR OWN JOBS?

Dirt Gardening • 30 Party Ideas • Exciting Decorating Ideas

TRUE TOWEL TALES: No. 5 . . . AS TOLD US BY A SAILOR

HEY, TURN OFF THE WATER, JUMBO !



Illustration as described by the sailor

Down in Colombo, Ceylon, according to this American sailor, there's a Hindu who lives near a river and owns an elephant. When the hot season comes, he'll sell our shore-going sailors a shower-bath for less than a rupee. (You furnish your own towel.) "Me and me mates tried it," said the sailor, "and 'twasn't bad!"

Maybe this is a sailor's yarn — but the point is, whether our men use elephant showers and rivers or G.I. running hot and cold, they're certainly glad to have the same brisk, efficient towels you take for granted. In fact, many are those durable Cannons used so proudly in your own home.

Because *they* need them more than we do, there are fewer towels at home . . . the best reason in the world for us to take good care of the towels we have.

Millions of Cannon Towels

are now going to the Armed Forces. So you may find a smaller selection in the stores — fewer styles and a limited variety of colors. But the durable Cannon quality, the hardy quality that will see you through, remains the same. When the war is over, Cannon will again present the newest designs in the most charming colors. For free booklet, "How to Make Your Towels Last Longer," write to Cannon Mills, Inc., 70 Worth Street, New York 13, N. Y.

For Victory—Buy U. S. War Bonds!





HOW TO MAKE YOUR TOW
LAST LONGER AND STA
"DURABLE FOR THE DURA

Launder before they become too
Fluff-dry terry towels — neve
If loops are snagged — cut off, neve
Mend selvage and other breaks immed
Buy good-quality towels — always the best ec

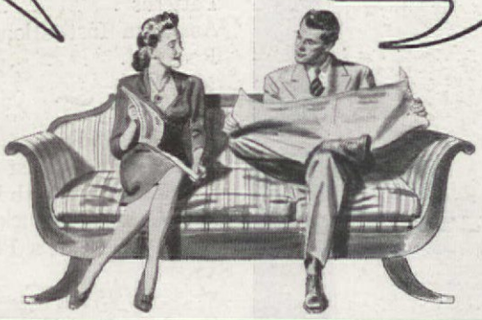
TRADE MARK CANNON

Cannon Towels

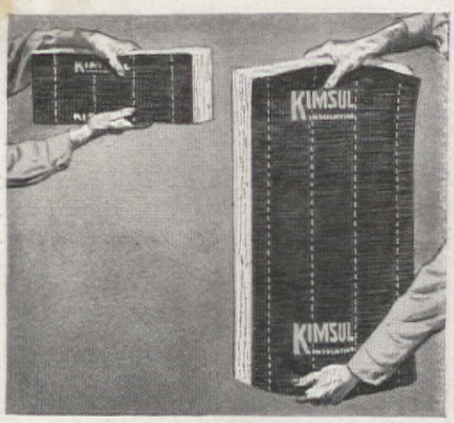
CANNON SHEETS CANNON HOSIERY

Look, Jim! An attic insulation you can install in your spare time!

Kimsul* Insulation! Sounds Good! Let's send for the free folder



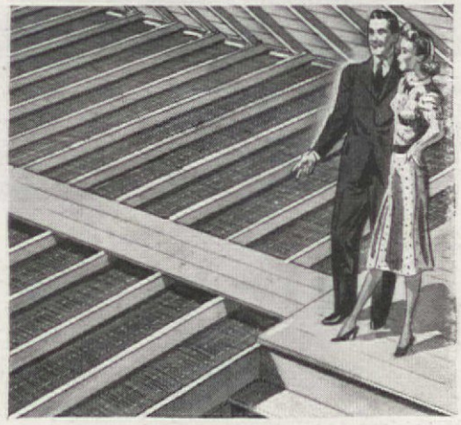
Here's why KIMSUL is easy to handle, easy to install



LIGHT AND COMPACT – Like a closed accordion, KIMSUL comes to you compact and convenient – compressed to 1/5th its installed length. That means 1/5th the bulk, 1/5th the number of rolls needed to insulate your attic. Add to this the advantage of light weight . . . and KIMSUL saves you as many as 32 tiring trips to the attic.



FITS LIKE A GLOVE – KIMSUL fits snugly between the joists in your unfloored attic. Simply fasten one end of the blanket at junction of floor and eave. Stretch it taut and fasten to opposite eave. Repeat for each open section of the floor. That's all! If your attic is floored, apply KIMSUL between the rafters of your sloping roof.



NO FUSS . . . NO MUSS – You don't have a house-cleaning job on your hands after KIMSUL is installed. There are no siftings, no dust or dirt. KIMSUL is clean . . . so is your attic and the rest of the house. Best of all, your insulated attic saves up to 30% on fuel. Order KIMSUL from your lumber or building supply dealer, department or hardware store.

7 More Reasons for Insisting on KIMSUL

Helps Keep Your Home Warm – KIMSUL blanket is one of the most efficient insulations ever developed. Keeps the heat *in* during winter . . . keeps the heat *out* during summer.

Moisture-Resistant – KIMSUL will float indefinitely on water.

Stays Put – Once installed, KIMSUL does not sag, sift or settle.

Fire-Resistant – KIMSUL is chemically treated to resist fire.

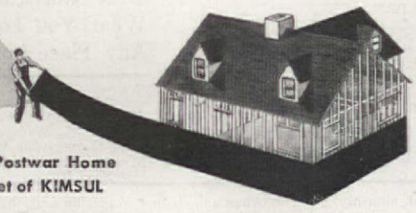
Lasting Protection – KIMSUL is long-lived because of the materials from which it is made; wood fibers impregnated with asphalt.

Economical – Pays for itself in fuel savings, reduced house-cleaning expense and added comfort.

Made by Kimberly-Clark – KIMSUL is a development of Kimberly-Clark research and manufactured under strict scientific controls to meet the most rigid insulation tests.

**KIMSUL (trade mark) means Kimberly-Clark Insulation*

KIMSUL INSULATION
REG. U.S. & CAN. PAT. OFF.



Wrap Your Postwar Home in a Blanket of KIMSUL



A PRODUCT OF KIMBERLY-CLARK RESEARCH

MAIL COUPON TODAY FOR FREE FOLDER

KIMBERLY-CLARK CORPORATION AH-444
Building Insulation Division, Neenah, Wisconsin

Please rush new Free illustrated book with full information about easy-to-install KIMSUL. We now live in
☐ Our Own Home ☐ Rented House ☐ Apartment

Name _____

Address _____

City _____ *State* _____



Tracy O'Neal

THE NUTS CLUB

SUSAN JONES MEDLOCK

"AW NUTS," the sub-debs in Atlanta say to the boys who call to ask for dates, and the young men just laugh and hang up. They understand. The NUTS these girls refer to means the "No Unnecessary Telephoning Society." This patriotic organization was formed by a group of Atlanta girls who realized that they, along with other girls of the long-winded-telephone-conversation-age, were monopolizing many minutes each evening of valuable telephone time, so they decided on this novel club.

Parents of teen age girls know how their young daughters "oh yea" . . . "you don't say" . . . from seven until ten each evening. They know how these sweet young things work long drawn out algebra problems, step by step, over the 'phone, taking hours at a time to figure out the correct answers. Realizing all this because she herself is just such a teenager, Ruth Todd, of Atlanta, gathered together the charter members of the NUTS club. Now they've been operating successfully for many months, and we hear that other NUTS clubs are being formed in various parts of Atlanta.

The club works this way: If a boy calls a club member for a date, he must state his business and hang up—not one minute of chatting for him. Now if he talks over his allowed two minutes, the member says, "So you don't know about our NUTS club. Come on over and I'll explain. Goodbye." If a NUTS member calls another member just to chat awhile, the caller is fined a nickel. And each of the thirty-five members (the club started out with eleven) is pledged on her honor to report all unnecessary telephoning. The fines, when they accumulate, are used for club parties.

Ruth Todd boasts about the success of the club, saying, "We know we've helped the telephone situation out because all the NUTS have cut down their telephoning to about one tenth of what it used to be. For instance, I'm just one NUT and I used to get at least fifteen or twenty calls in one evening, and we'd always talk from twenty to thirty minutes on each call. And thirty-five times this mounts up!" Yes, the NUTS club is a very sensible club!

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HER BIGGEST JOB IS WAR



There has never been a time when the work of the telephone operator has been so important as right now.

For there are more Long Distance calls than ever before. More are in a hurry, particularly the urgent calls of war.

Calm in emergencies, capable and courteous, the telephone operators are earning a nation's thanks for a job well done.

BELL TELEPHONE SYSTEM

When you're calling over war-busy lines, the Long Distance operator may ask you to "please limit your call to 5 minutes." That's to help more calls get through during rush periods.

Avoid those "Fuel Shortage Blues"



KEEP WARM WITH BALSAM-WOOL ATTIC INSULATION

You can keep your spirits high when the thermometer outside is low, if your house is free from shivers. Balsam-Wool Insulation will make your home warmer, more comfortable—on less fuel.

Laid in your attic like a rug, Balsam-Wool guards your comfort and saves you money, year after year. That's because it is the original sealed Attic Insulation—windproof, moisture-proof and fire resistant—with quality proved in hundreds of thousands of homes throughout the country.

Balsam-Wool is sold under a money-back guarantee of complete satisfaction. Order now—see your **lumber dealer** about easy monthly payments or mail the coupon for complete Balsam-Wool details.

Balsam-Wool

SEALED ATTIC INSULATION

Balsam-Wool . . . Products of Weyerhaeuser . . . Nu-Wood



WOOD CONVERSION COMPANY
Dept. 114-4. First National Bank Bldg.
St. Paul, Minnesota

Gentlemen: I want to know more about Balsam-Wool Double Value Attic Insulation.

To assist us in giving you special information, please check: I am a home owner ☐, renter ☐, architect ☐, student ☐, contractor ☐.

Name.....

Address.....

City.....*State*.....

Dear American Home

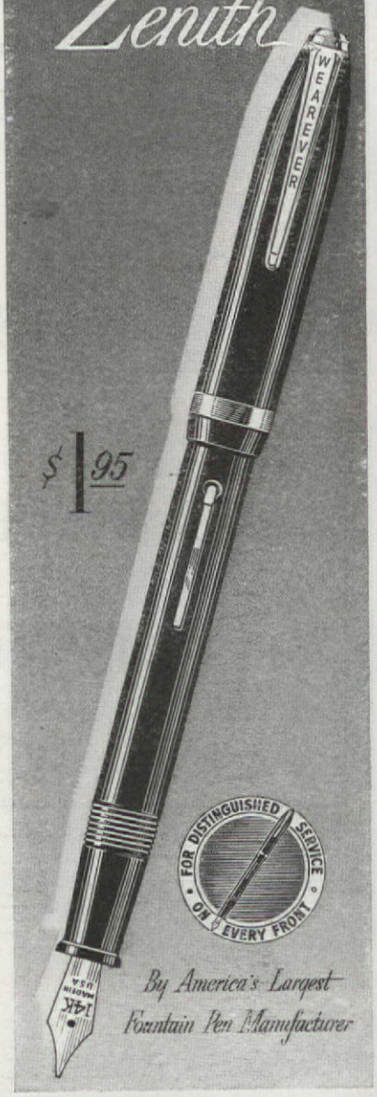
*(New York City's famous and dynamic Park Commissioner, having read the article "Parks as Memorials" in the December issue, has offered the following constructive comment which, though it refers to his own city, applies to all communities, everywhere.—*EDITOR*)*

SERVICE flags and honor rolls are cropping up all over New York City, and all sorts of war memorials, temporary and permanent, are being proposed. We have been doing our best to sit on the lid while time works in favor of a sensible program. The worst memorials of all are those designed to feature scores, hundreds, or even thousands of individual names which are almost always confusing, illegible and impossible to maintain except at prohibitive expense. The same situation occurred after the last war and there were more than 500 war memorials in the city before World War II began. Many of them were poorly designed and constructed, and some were located where they were subject to vandalism and natural deterioration. We have attempted to restore these memorials and have made considerable progress in this direction; however, many would have been abandoned had it not been for sentiment.

This pressure for war memorials usually represents a natural and commendable enthusiasm . . . but in the long run most of the memorials do nothing either for the neighborhood or for those they seek to honor. The tendency is for small groups, who cannot afford either to pay an able sculptor or to erect an expensive memorial, to propose something which, in the end, will be a monument to poor taste rather than to the persons it is intended to commemorate. If these same interests could be united in their objective and in fund raising, and directed to the design of a few really fine, dignified and enduring memorials, we would have monuments which would be a credit to the city and to those who served in the

WEAREVER

Zenith



By America's Largest Fountain Pen Manufacturer

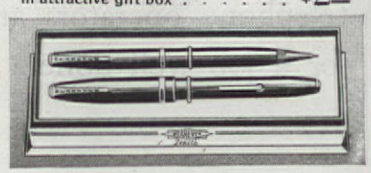
It's the "write" thing to do



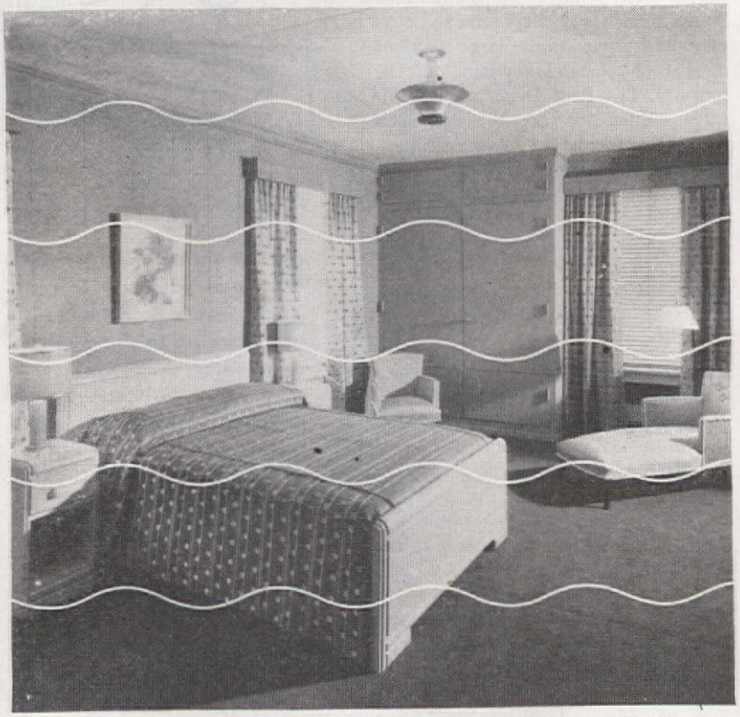
Write that soldier or sailor today. Letters from you make his thoughts easier, happier—help him do his job better. So it's important to write him and write him often. Let a Wearever Zenith pen speed your writing . . . a fine, durable, ruby-topped Wearever Zenith. Of course, our armed forces have first call today, so if your dealer can't supply you, it's because the service man is served first!

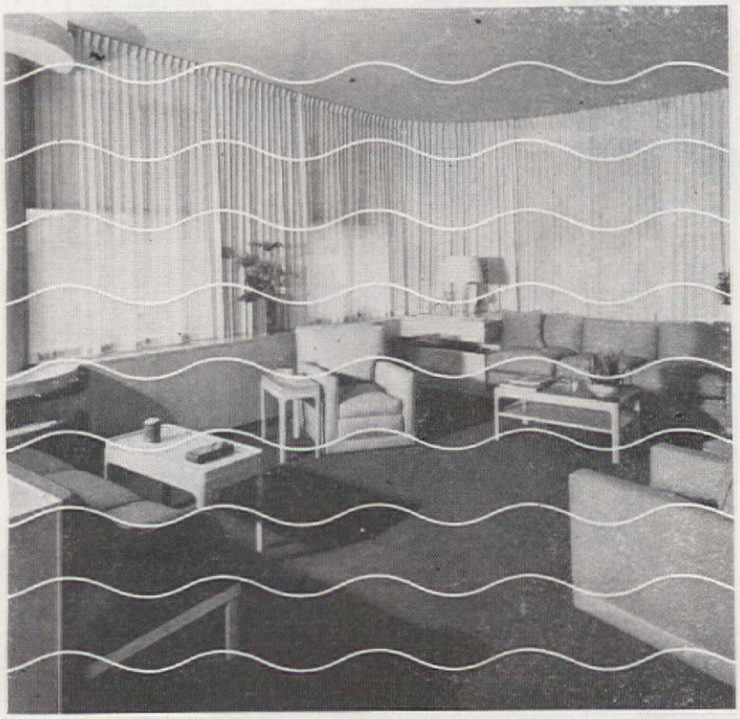
DAVID KAHN, Inc. (est. 1896)

Wearever Zenith Pen and Pencil Set in attractive gift box $2.75



Your *Bedrooms* can help Heat your *Living Room!*





WITH MODUFLOW SECTIONAL HEATING CONTROL

A REVOLUTIONARY improvement in house-heating control systems for postwar homes has just been perfected by Minneapolis-Honeywell.

This newest development is called MODUFLOW.

Moduflow means heat *modulated* to just the desired degree with a uniform continuous *flow*. A Moduflow Control System will eliminate the cool periods and drafts resulting from ordinary "on and off" heat supply.

With a Moduflow Sectional Control System, you can maintain different temperatures in different sections of your new postwar home, according to requirements . . . For example, you can have 70 degrees in your living room, 65 degrees in your bedrooms, 50 degrees in your built-in garage, and so on. Thus the heat saved in your bedrooms can be used to help heat your living room.

Whether you build a mansion or a cottage, you can have the comfort afforded by a Honeywell Moduflow control system. Send for the interesting new booklet, "Heating and Air Conditioning the Postwar Home." It is yours for the asking.

Keep Backing the Attack — Buy MORE *War Bonds!*

LISTEN: The Blue Jacket Choir with Danny O'Neil every Sunday 11:05 to 11:30 A.M., Eastern War Time, C.B.S.

MINNEAPOLIS Honeywell

TEMPERATURE CONTROLS



SEND FOR THIS BOOK



Minneapolis-Honeywell Regulator Company
2737 Fourth Avenue South
Minneapolis 8, Minnesota

Please send my free copy of "Heating and Air Conditioning The Postwar Home"

Name_____

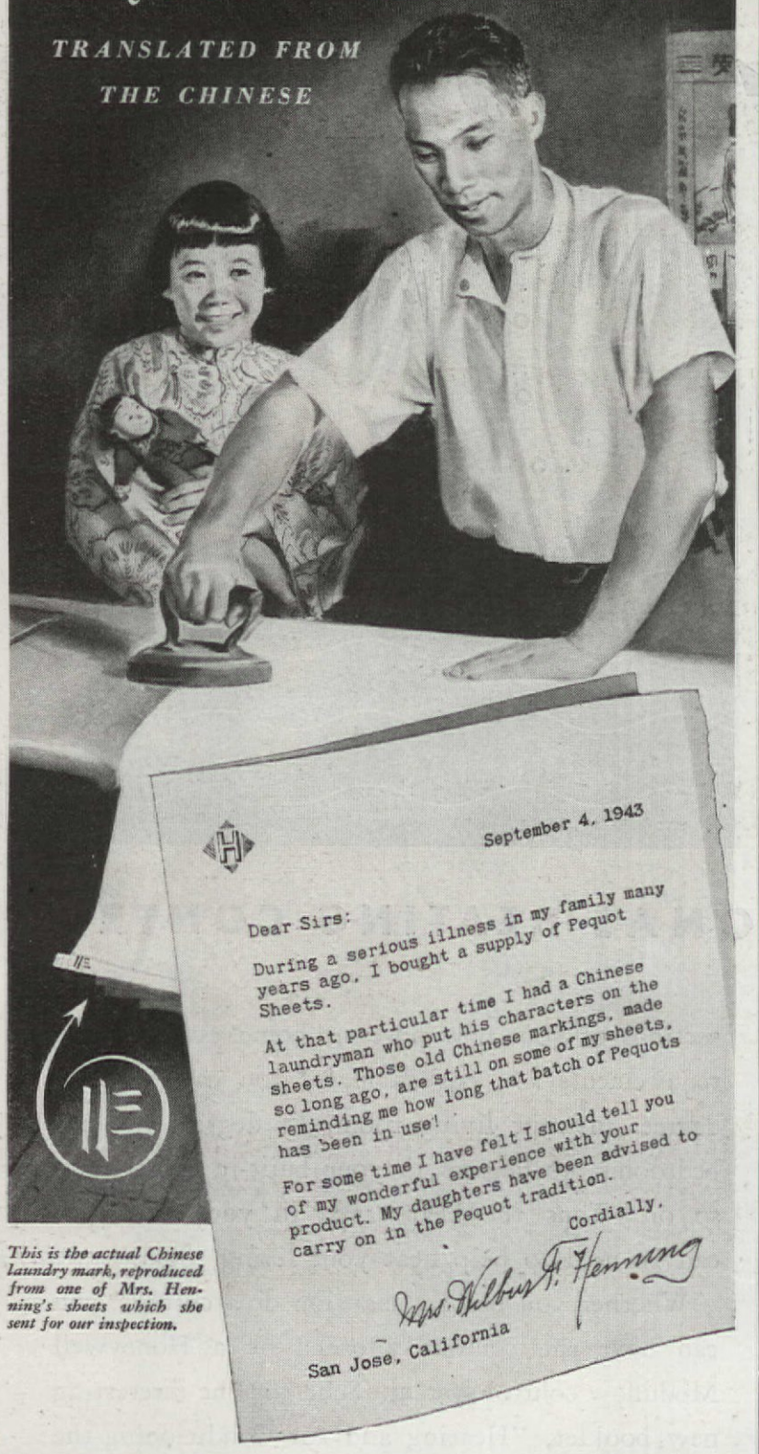
Address_____

City_____ State_____

FREE

PEQUOT WEAR STORY

TRANSLATED FROM THE CHINESE



September 4, 1943

Dear Sirs:

During a serious illness in my family many years ago, I bought a supply of Pequot Sheets.

At that particular time I had a Chinese laundryman who put his characters on the sheets. Those old Chinese markings, made so long ago, are still on some of my sheets, reminding me how long that batch of Pequots has been in use!

For some time I have felt I should tell you of my wonderful experience with your product. My daughters have been advised to carry on in the Pequot tradition.

Cordially,

Mrs. Wilbur F. Henning

San Jose, California

This is the actual Chinese laundry mark, reproduced from one of Mrs. Henning's sheets which she sent for our inspection.

That Chinese laundry mark takes the prize for the shortest way of telling how *long* Pequots wear.

Their superior wearing quality is especially important these days, when Pequots for civilians must come second to the needs of our armed forces.

But as the demands increased, we've increased production to figures which would have seemed fantastic when Mrs. Henning bought her Pequots. We're making such great quantities that there will be some for civilians too. All of course of the same traditionally high Pequot quality.

Pequot Mills, Salem, Massachusetts.



Pequot House in Salem, famous reproduction of a 17th century New England home, is now affiliated with the U.S.O. as a recreation center for service men and women.

BUY WAR BONDS

PEQUOT SHEETS AND PILLOW CASES

PEQUOT SHEETS

armed forces. Such permanent memorials must wait until the end of the war because of the difficulties in securing construction materials, but they can be discussed and decided on and designed now.

There is one very important type of war memorial which can be established now without waiting until the war is over. This is the planting of living trees along city streets or as memorial groves in the large parks or in smaller triangles available for the purpose. The Park Department is always willing to cooperate on such proposals. Incidental bronze plaques, bas reliefs, or other markers can be added later, but obviously not the individual markers which choke trees, deteriorate, or are readily destroyed or carried off by vandals.—ROBERT MOSES, Commissioner, Department of Parks, City of New York.

• • •

IT WAS nice to see my "shack in the woods" in your February issue, especially now that my peace has been shattered again. I like to believe it was patriotism, but maybe it was the gypsy in me; anyhow, I'm a WAC, trained to be a radio operator, but actually playing the organ here in the Air Field Chapel and doing odd jobs —very odd indeed sometimes—(such as sweeping out every morning) with the title of Chaplain's Assistant.

"Blue Haven," all paid for, waits for me to come back, with a Service Star hanging forlornly in the front window (put there by myself). Neighbors write that the birds have taken over and that cobwebs wave from the rafters. I hope to spend two weeks furlough there in the late spring.—(Cpl.) ALICE BLUE.

• • •

IN THE January issue ("We Asked You—You Told Us") I found articles from many states concerning 1943 gardens, but none from Florida. My husband, a retired physician, and I came to live on our 38-acre farm near Jacksonville, 18 months ago, green but determined. Well, our Christmas dinner, almost entirely produced on the place, consisted of: roast duck, mashed turnip, sweet potato pone, puree of carrots, white potatoes, onions, citrus salad in orange cups on lettuce, tender beets and pumpkin pie; also grape jelly, marmalade, young onions, green peppers and salted pecans. The eggs, butter, and milk used in cooking were our own products, too. We used no ration points and had a wonderful feast, the only cost being for flour, sugar, etc. and the preparation. One of our prized fruits is Japanese persimmon, but we also have kumquats, figs, grapes, grapefruit, limes, lemons, and calamondins. The flowers, cultivated and wild, are an inspiration throughout the seasons. So we are particularly happy over our success as amateur farmers.—MRS. S. S. SISSON.

Important: **Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot possibly assume responsibility for their safety.**

This, too, is YORK HEAT



Food For Thought

OUT behind the lines, on hundreds of fronts, Uncle Sam's field-kitchens are working to top capacity to serve up the "chow" that makes our Army the best-fed army in the history of the world. In many of these kitchens, York Heat is supplying the heat to bake the bread and stew the stew.

Fortunately for York, conversion to war did not mean an end to York Heat for the duration. Just as we helped to make living more comfortable for thousands of homes before the war, we are now applying renewed energy to bring comfort and cleanliness to the men and women in our great Army and Navy.

A new kind of York Heat has been developed to meet these needs. While it can't be made available for home-heating right now, it is something worth thinking about for the future. It is going to provide a new kind of heating performance that translates itself into new economy and new comfort.

★ ★ ★

Each Bond you tuck away helps to hasten the day.

YORK HEAT

Division of
YORK-SHIPLEY, INC.
York, Pa.

QUESTIONS *you'd hate your wife to ask about* INSURANCE. . . .

- "Where would we get the money to rebuild if the house burns down . . . how much . . . from whom?
- "What if Katie fell down the cellar stairs and broke her leg . . . are we protected by insurance . . . enough insurance?"
- "How could I ever get another fur coat at today's prices if I left mine on a train? Have we *that* kind of insurance?"



Unless you can answer those and similar questions about your insurance, you'd better check up with your insurance Agent or Broker. He will tell you how little it costs for North America Companies' protection of your property against financial losses.

But how can he be expected to advise you fully how to *protect what you have,* unless he *knows* what you have and wish to protect?

As a starter, you might make a check right now against the questions in the box at right. Why not call up your insurance Agent or Broker and ask him?

North America Agents are listed in local Classified Telephone Directories. Heading the group of North America Companies is Insurance Company of North America—oldest fire and marine insurance company in this country, founded 1792.

1792 PROTECT WHAT YOU HAVE

INSURANCE COMPANY OF NORTH AMERICA

COMPANIES

INSURANCE COMPANY OF NORTH AMERICA
THE ALLIANCE INSURANCE COMPANY OF PHILADELPHIA
CENTRAL INSURANCE COMPANY OF BALTIMORE
INDEMNITY INSURANCE COMPANY OF NORTH AMERICA
NATIONAL SECURITY INSURANCE COMPANY
PHILADELPHIA FIRE AND MARINE INSURANCE COMPANY

ASK YOURSELF THESE QUESTIONS

(Your Agent or Broker will give you the answers)

- If water leaks in and damages my walls and furnishings, have we insurance on that?
- Is my home protected by enough fire insurance to cover *today's* replacement value?
- Does my automobile insurance pay for hospital, nurses' and doctors' bills for *anyone* injured while riding in my car, even though I am not responsible for the accident?
- If my wife's jewelry disappears and I can't prove it was either lost or stolen, can I collect the insurance?

WITH *Social Security* AT 65 —WILL YOUR LIFE BE

WORK, WORRY and WEARINESS?

"Jim, can't you stop working for a while? Maybe we *can* live on Social Security."

"But we can't pay taxes on our home and eat besides on what Social Security would pay us. No, $60 a month isn't enough for us."





OR... HOME, HEALTH, and HAPPINESS?

"We've so much to look forward to, John, now that you've retired."

"Yes, dear. We'll take our comforts, with two regular checks to rely on—one from Social Security and one from our life insurance."

MAKE your choice now of the kind of life you and your wife want after 65. Just a few minutes with the Mutual Life man in your community will demonstrate how easily Social Security and your insurance policies can work together to assure a comfortable retirement. He'll gladly chart your family's Social Security future.

Maybe your present policies will meet the need, for even moderate amounts of life insurance can perform miracles when wisely coordinated with your Social Security benefits.





FREE *Social Security* HELPS

1. This special FILE *lists the 7 types of official records required to collect Social Security benefits and also provides a place for their safe keeping. 2. This handy* FOLDER *gives help in estimating your future benefits from Social Security and your life insurance policies. To have both, just mail this coupon today to department A.S-S.*

NAME..... AGE.....

ADDRESS.....

OCCUPATION.....

Our 2nd Century of Service

THE MUTUAL LIFE

INSURANCE COMPANY of NEW YORK

"First in America" Lewis W. Douglas, *President*

34 NASSAU STREET NEW YORK CITY

Contributors



• • • **MARY LEWIS,** internationally known stylist who originated the broomstick skirt, brought the dirndl home to roost from foreign shores, promoted cotton for every kind of wear, has added her blessing to our "Beautiful Wedding" pages (88-89). From Louisville, Ky., she came to New York, and after finishing art school, and gaining experience in a variety of jobs, she started her department store career at R. H. Macy. From there she went to Best & Co. as stylist and merchandise manager. Then to Saks 5th Avenue to become Vice-President. In addition to running her own shop, she is Merchandise Supervisor for Sears Roebuck.



• • • **ALBERT LOWENFELS,** who is responsible for some of the Gardener's Primer pictures, besides being in the enviable (or is it?) butter business, is actively interested in photography, in yachting, and in suburban gardening and farming. His yearning for more room (supported by the demands of a growing family) led to a move to a ten-acre place in White Plains where his interests and activities really expanded. Over the years there have been two cows, horses, a pony, goats, geese, etc.!



• • • **LOUISE BURGESS,** author of "If He's in the Air", says: "I think that being someone's beloved and then a parent, is the happiest, most worthwhile role in the world. I have two sons, both in the Navy. When my husband died six years ago, I went back to the Univ. of Minn. for my degree and took courses in Parent Education and Child Welfare, because it is the field in which I shall always choose to do my work.

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BY MAKING HOME REPAIRS PROMPTLY



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The time to make home repairs is when the trouble *starts*—before it gets a chance to develop and cause extensive, costly damage.

Prompt repairs aid the war effort, too, by conserving labor and materials. And home insulation conserves war-vital fuel. Best of all—the money you save, invested in War Bonds, helps to speed Victory, and creates a fund for remodeling or building a new home after the war.

Have a complete home check-up made *now*... of your roof, siding, insulation, etc. And for long years of extra service —for real economy—have any needed repairs made with dependable

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CAREY ASPHALT SHINGLES are exceptionally long-wearing, weatherproof, and fire-resistant... Low in cost... Many attractive colors and color combinations.

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CAREYSTONE WALL-BOARD is ideal for partitioning attic space, for ceilings, basements, etc. May be papered or painted. Vermin-proof and cannot burn.

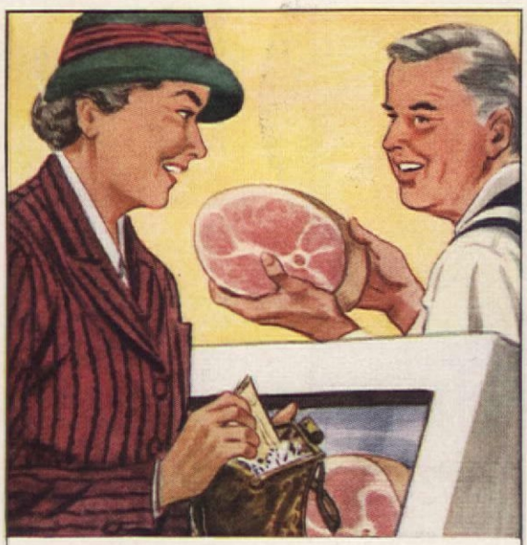
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DEPENDABLE PRODUCTS SINCE 1873



MRS. K. KEEPS A TREASURED *Easter Tradition*



GRAND NEWS! A cable from son Ted—who's fighting in the South Pacific—says he's been cited for gallantry. Hopes family has happy Easter. Mrs. K., in joyous mood, starts thinking about Easter plans. She's having three of the relatives for dinner, and traditional Easter dinner in the K. family for three generations has been Swift's Premium Ham. But Mrs. K. wonders . . . will she be able to get Swift's Premium Ham just now?



CONSULTATION with friend meat dealer brings more good news. He'll be able to let her have a butt end of Swift's Premium Ham, which can be "extended" if necessary with savory dressing. Mighty relieved to find she can get *Swift's Premium* as no other ham has its wonderful mild, rich flavor. *Attractive* meals are more important than ever in wartime, so platter will be glorified with garnish of edible flowers for which Mrs. K. is famous.



SURPRISE! SURPRISE! Who should drop in but an old schoolmate of son Ted's. He finds the K.s getting an early start planting their Victory Garden. As our Government urges, they are putting in an even bigger and better garden this year than last, for food fights for freedom . . . food makes the task of our invading forces easier, will shorten the war. Mrs. K. (remembering fine "stretcher" recipe!) insists that Bob stay for dinner.



DRESSING FOR "STRETCHING" While ham bakes in 325° oven (22 min. per lb.; 5 min. per lb. more if taken right from refrigerator) Mrs. K. fixes savory rice dressing. Her recipe for 6: Cook ½ c. rice in salted water. Brown 1 c. cubed unpeeled apple, ¼ c. minced onion, 1 c. diced celery and ½ c. chopped green pepper in ⅓ c. flavory drippings from Swift's Premium Ham. Mix with drained rice; salt to taste; bake in molds for 25 min. in 325° oven.



NARCISSUS FOR GLAMOUR. Peel turnips; cut slices 2½" in diameter; divide each in 6 equal parts by making slits with knife, leaving a center size of a dime. With scissors shape petals oval. For center, cut a round shape from a thick slice; hollow out; attach with toothpick, leaving long end of pick on under side. Touch outer edge of "cups" with paprika; fasten picks into 2-inch high clusters of spinach stems. (Trim bottoms so clusters will stand up.)



EASTER FEAST! How Mrs. K. rejoices to see Bob and the rest enjoy Swift's Premium Ham. And how pleased she is with admiring comments on artistic garnish. She reflects that—what with extender dressing and glamorizing narcissus—Easter tradition could actually be kept with ham shank or slices. Any part of a Swift's Premium Ham, with its special flavor from Swift's Brown Sugar Cure, could be used this same way for an Easter feast de luxe.



Swift's Premium Ham

Ham is nutritionally important for its high quality proteins, B vitamins and minerals. Swift's Premium Ham (voted *America's favorite!*) *comes in 2 styles:* Blue label *for easy cooking;* Red label *ready to eat. Look for the name* Swift *down the side.*



Give me Shredded Ralston

I've got a job to do!

Plenty of reasons why busy Americans call for Shredded Ralston. This crisp bite size cereal gives you whole wheat energy to help keep you on top of the world, on top of your job . . . and it has a flavor that makes your appetite p-u-r-r. Needs no fixing. Costs no points. At home or away from home ask for Shredded Ralston.



Contributors



• • • **DOLLI TINGLE** tells us she was born in Chicago, Ill., some "twenty very odd years ago." There she took to drawing as naturally as a duck takes to water, so *naturally* she attended the Chicago Academy of Fine Arts. For a while, she did men's fashions for a Chicago newspaper column; but that was before 1940 and New York. "I'm lazy and love it!" Nevertheless she took time out from being lazy to do the sketches for *Pulled Out a Plum* on page 111.



• • • **LOUISE PRICE BELL** is a New Yorker by birth, but her family of four are now real Western folk with their roots deep in that hard-to-work Arizona caliche. They have a tiny Mexican house, a pocket-handkerchief patio. Desert planting is all about them . . . but their patio is a bit of the "East" with its "lots of green and colorful blooms." Mrs. Bell's article appears on page 99.



• • • **SUSAN JONES MEDLOCK** has been writing ever since she discovered she couldn't learn shorthand. On that fateful day, she headed for the Atlanta Journal as fast as she could and told them she wanted to write a story for their Sunday Magazine Section. And she did! Besides, it was published. For ten years she has written her famous Peachtree Parade column. But perhaps even more important, she was married to the now Lieut. Medlock 7 years ago.

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NOW you can have closets that not only *look* like cedar but also have the fresh, clean *odor* of real cedar wood! This paper goes up in a jiffy—without paste or tools. Just dip it in water—and hang it! Thousands of women have *proved* that *anyone* can put it up.

Use it in all your closets, including the ceilings. Also for lining hatboxes, dresser drawers, trunks, and storage chests. Washable, and guaranteed to stick or your money back! Costs only $1.98 a box, and two boxes are enough for an average closet. On sale at chain, department, hardware, wallpaper stores.

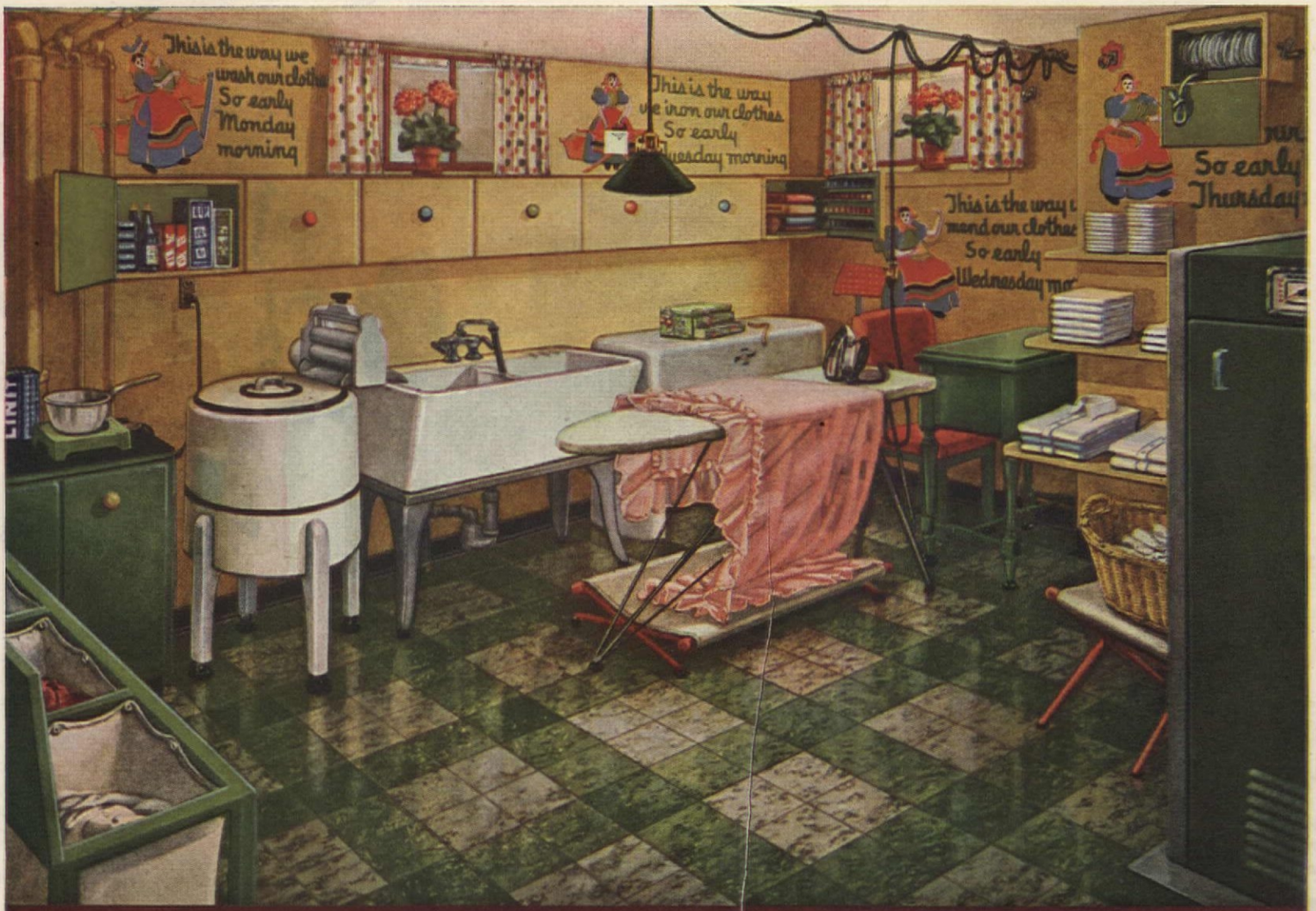
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This Colorful New Floor Makes Basements Clean and Attractive

MOISTURE RESISTANT... LOW COST... LONG WEARING



HERE IS THE SAME BASEMENT before it was made over into a well-planned home laundry. Now it's designed to brighten the dull jobs of washing and ironing. Rhymes and jolly Dutch maidens add a touch of gaiety. The row of cabinets provides a place for every laundry accessory. There's a convenient hot plate for cooking starch, and a divided hamper for sorting clothes. But one of the greatest changes is in the floor. The handsome plaid effect is hand-set in Armstrong's Asphalt Tile—Jade Green, Sea Green, and Ivory Marble. Floor plan and complete description of the furnishings will be sent free on request.

NOW YOU CAN ADD another room to your home simply by converting the damp, dingy basement into a bright laundry, utility or recreation room. Start with a floor of Armstrong's Asphalt Tile which can be laid easily right over your present concrete floor. This new floor material resists the moisture present in most basement floors. It can be quickly cleaned because its smooth, lustrous surface will not hold dust and dirt. Asphalt tile is long-wearing and not easily marred or dented. It is not harmed by cigarette burns or spilled foods and liquids.

You can design an exclusive floor with Armstrong's Asphalt Tile because the patterns are hand-set a block at a time. It comes in a full range of harmonizing plain and marbleized colors. Design possibilities and color combinations are unlimited.

Armstrong's Asphalt Tile is surprisingly low in cost. You'll find it quite inexpensive to transform your basement from a junk-gathering area into one of the most attractive rooms in your home.

WRITE FOR THE FREE BOOKLET, "Low Cost Floors for Modern Basements." It contains many other basement ideas illustrated in full color. If interested in Armstrong's Asphalt Tile for business floors, write for the booklet, "Low Cost Floors with a Luxury Look." Armstrong Cork Company, Resilient Tile Floors Department, 4404 Plum St., Lancaster, Pa.



ARMSTRONG'S ASPHALT TILE

The low-cost floor (A) with the luxury look

MADE BY THE MAKERS OF

ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS



Homes of Mrs. Edward Perry Clark and Miss Mildred Southall



Can Men Creating

JEAN AUSTI

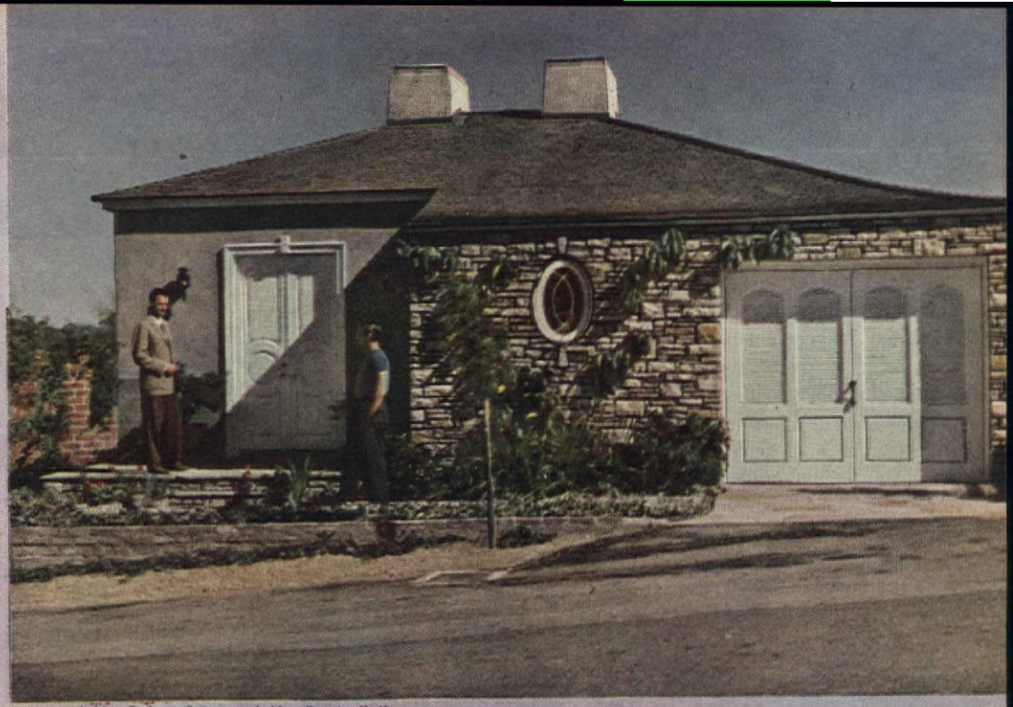
THE answer, an emphat "NO," must be obvious to a save the prejudiced male. F centuries the male of the species h designed our homes for us. He m say that his "lady client" is respo sible for any errors or eccentricitie but it really is not an honest answ for an infinitesimal number of hom are client designed. Most of them a designed by or for builders—all m and said lady has absolutely nothi to say about it. She takes it a makes the best of it—but in a po war world *why* should she?

As a sex, we have been accused putting everything on a perso basis. Well, what in **** is a ho if it is not personal? Let a man spe a thousand hours a year in a kitch and he'd pretty well start think of that kitchen as a pretty perso room. If, every time he stooped o in almost a horizontal position to into the oven, or stood at a m designed kitchen sink that was l and wide enough to do the fam wash in but not deep enough to p vent splashing when washing a dishes (its original purpose); faced directly into the sun most the morning . . . then I say, kitchen would not seem the effici white dream he is so proud of hav designed for the little woman. would soon be a pretty exasperat *personal* enemy. More of these gr ances on page 25!

Men are excellent architects, perhaps that is what is wrong w homes—too much architecture, little planning. At designing hou men are elegant. At planning ho they are utter failures. They've h stuffing their "designs" down throats for hundreds of years will continue to do so until wo insist that a house *work* as a ho Whether she plan it or work patie with a male architect or builder i no consequence. But until that that she does the actual plan herself we shall never have a liv good *home*. So, Mr. Hennes

Beat Women a Real Home?

WILLIAM J. HENNESSEY



Homes of Mr. Robert Seiter and Mr. Revilo Fuller

YES, I say, a very definite YES—that is, if given a free hand. Only by sheer persistence and a constant barrage of "Mother Knows Best" has the female of the species convinced the world of her supremacy in the realm of homemaking. Being a fadist and enthusiast at heart, she barges right in without rhyme or reason, constantly changing the appearance of the old homestead as readily and as often as she does her hat. To a woman, unfortunately, fashion and progressive thinking always remain completely synonymous.

Now what really goes into the proper creating of a home? Surely there's more than orchid walls and crocheted doilies. First of all, one must have a house—at least four walls and a roof. And where, may I ask, do you find women numbered among the top flight architects, industrial designers or engineers? They just aren't there—a sad commentary in this day of female emancipation. The reason is simple. Woman's failing in these allied fields is her complete absorption in detail at the expense of the whole. In spite of spending the greatest percentage of her time in a house, she seems utterly unable to understand the house itself. "Well," they cry, "give us a chance and we'll show them." Now, ladies, you've had a chance to show your knowledge, to correct the many errors of bad house planning that is constantly blamed on the mere male. Of course your homes are not perfect, but the fault really rests on your own fragile shoulders. As a client you hold the whip hand. If these errors were so flagrant, why were they not pointed out when there was still chance to change them? No, at the time you were most likely dreaming of that divine paper you'd use in the living room or the cute lantern to be hung on the entrance gatepost.

In the furnishing of a home, man's supremacy again comes to the fore. Because of his rigid business training, worth and quality are instinctively recognized. No snap judgments for him. First and last, his home must be a place for comfort and relaxation. He has an eye for color and line too, don't forget. Our best painters and designers of furniture have always been men. Woman, on the other hand, buys for effect, be it clothing or doormats. If it's in fashion, it's OK with her. Tables may be fragile and tippy; sofas the proud possessors of ramrod backs—still they look pretty and that's what counts . . . so sorry if the family is a bit inconvenienced, sufferers in the interest of interior ART. No, ladies, men can draw circles around you when it comes to creating a homelike atmosphere—so, be fair, stop throwing your pretty monkey wrenches in his way!

WELL, the battle is on. What better way, then, than to start with that room which is the very core of the home, the common living room? Here, on this page you see a living room which each of us thinks proves our case! I do not know what Mr. Hennessey will claim for his acknowledgedly charming man's room, but, submitting evidence for "us gals'" case, I sincerely believe Miss Southall's living room to be as charming with a less conventional approach and therefore a less hackneyed, more individual result. It is a room that has simplicity *with* strength and great beauty. Structural materials are used with a rare feeling, and remain uncluttered with applied decorations or fussy gadgets about. How very intelligent is the use of sliding doors between bedroom and living room, that one may enjoy the spectacular view of the City of Los Angeles from either or both rooms. How lovely and pleasing, as well as functional, is the room's lighting and soft colorings. When I tell you that this room must serve as a music teacher's workshop by day, and that music racks, blackboards, and much other paraphernalia is efficiently folded away behind wall cupboards beside the fireplace, then you can indeed appreciate how unusual as well as charming is this living-room-workshop of Miss Southall's. It pleases us to think no man could have done so well!



COMFORT MINUS FRILLS IN A MAN'S ROOM

A WOMAN USES WELL LOVED SYMBOLS OF "HOME" WITH IMAGINATION

GAZING fondly at the "hominess" of the room shown on this page, with its warmth, comfort, and compactness, should well cause considerable uneasiness among those who still claim woman's right to sole ownership of homemaking laurels. For here is a room completely designed and executed by a mere male. Containing not one ounce of nonsense, it manages to convey a feeling of great charm and livability. We see a room entirely devoid of that stuffy, leathery quality nearly always associated with the so-called "man's" room.

Taking full advantage of its extra length, the owner has combined both the living and dining areas into one homogeneous whole. As a result we find spaciousness and light with plenty of room for the routine tasks of everyday living. The open beamed ceiling, straightforward fireplace, and wide planked oak floors may be soundly masculine in feeling; yet the white painted ceiling and soft yellow Ponderoso pine walls take away completely any expected feeling of heaviness. Group seating, a factor often neglected in room planning, has been logically worked out by means of a soft cushiony corner couch under the window. A good-sized table in front of the couch takes care of ample ash trays, magazines, and glasses with nary a fragile rosebud vase as a hazard to spoil one's fun. Of course, since this is a man's castle, we find many oversized chairs so necessary for extravagant lolling.

At the dining end, a fine waxed table, devoid of covering, bravely wears its patina for all to admire. Surmounted by brass and pottery accessories, it remains a focal point of beauty without requiring the expense of linen laundering. The Welsh dresser acts as showoff for many lovely plates, cups, and serving dishes. An adjoining bay window opens out into a picturesque little garden. Bright colored flower-print curtains add just the gay springlike touch to the whole interior without interrupting the view.

Truly, here we have a room for living —a room that banishes drudgery, a room designed by a man but whose warmth and comfort may be enjoyed by all.

Photographs, W. P. Woodcock



Here's a room that spells "home" in capital letters. Designed by a man, it has everything we all crave —warmth, color, and good solid comfort— a perfect room for living and complete relaxation. Designed and decorated by Monroe Goldstein, Los Angeles, California

CAN MEN BEAT WOMEN AT THEIR OWN JOBS? ON THESE PAGES WE PRESENT ARGUMENTS PRO AND CON

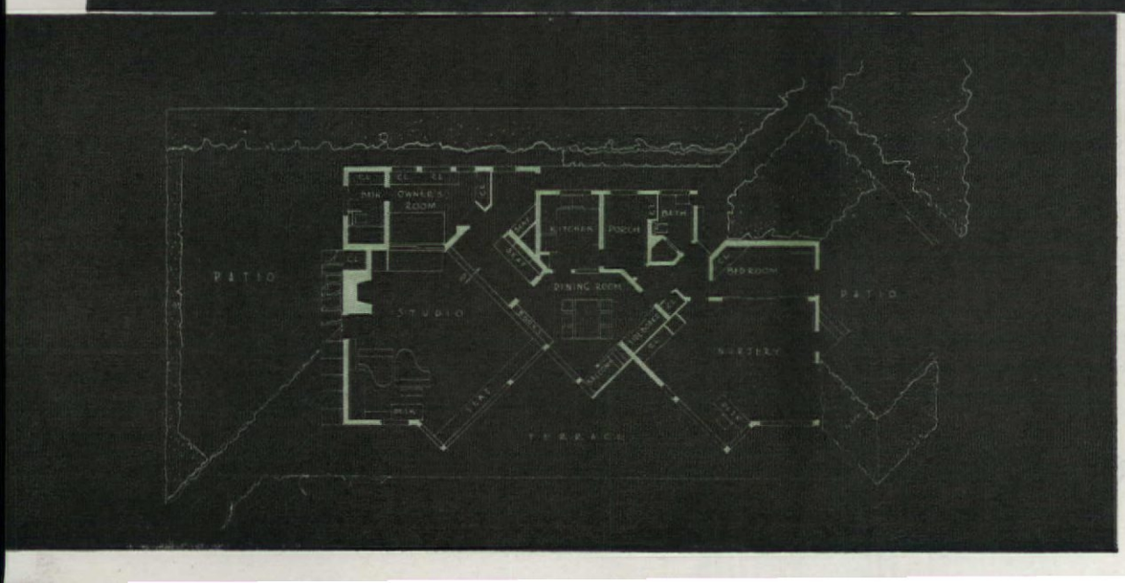


A Professional

HOME OF MISS MILDRED SOUTHALL, LOS ANGELES, CALIFORNIA

Rudolph M. Schindler, Architect • Photography, Maynard L. Parker



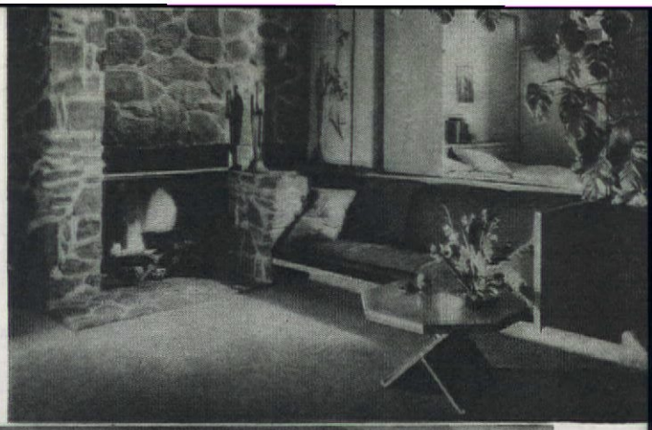


MISS SOUTHALL had some rather difficul "musts" to incorporate in her home, if were to serve its function as home and work shop. She teaches visual music. She needed tw grand pianos, blackboards, music racks an tables, yet she wanted a room that on prac tically one minute's notice would look and pe form as one's personal living room. Her prop erty being on a hill overlooking the city of L Angeles, she naturally wanted to enjoy it fro as many rooms as possible. And it had, of cours to be a house needing minimum maintenanc

That Miss Southall and her architect su cessfully worked out these rather unusu requirements to be incorporated into one sm house, you have here visual proof. In t studio along the fireplace side, wall cupboar

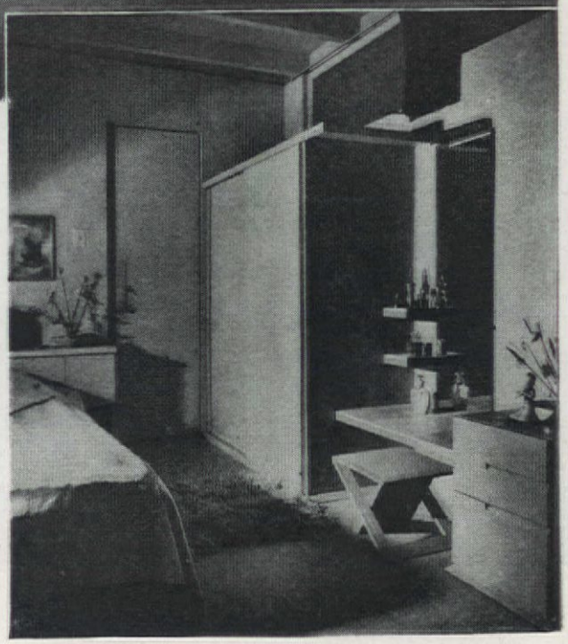
Woman's Idea of Home

• *Data, Martha B. Darbyshire*



VERY SMALL AND VERY SIMPLE — HOW VERY HANDSOME, TOO!





were built and in them are folded and stored away at night all the blackboards, music racks, and other evidences of its workshop use. And one would have only to see the spectacular lights at night from the large living room window or through the sliding doors between Miss Southall's bedroom and studio; or gaze up through the glass panels along all outside walls at ceiling level, and see into the treetops to realize how cleverly Miss Southall solved problem two.

So much for the functional success of this woman's home. Let's get on to the reasons why it is so pleasing and successful as a "home" as well as workshop. The house is painted all in one tone of gray green, and this scheme carries on inside the house. Studio, dining room and Miss Southall's bedroom are in grayed green blue. Woodwork and linoleum covered floors are all in the same tones. Book bindings, accessories, and plants and flowers give contrasting accents, as do terra cotta pillows on window seats. Draperies are in a darker tone of the same color, and the fireplace of canyon rock picks up the same blue tones. In Miss Southall's bedroom a natural colored string rug and a Chinese watercolor lend color and softness, and noteworthy built-ins make it a distinguished as well as functional room.

We submit, in Miss Southall's home evidence of our contention that women can be adventurous without being bizarre, can plan a more livable home than can a man!





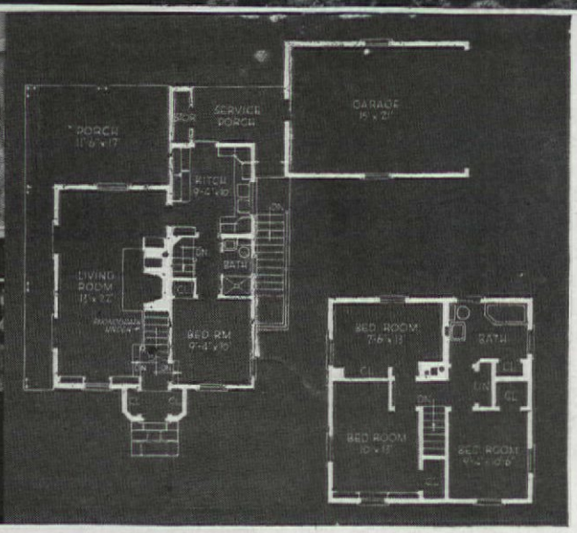
A Professional

HOME OF ARCHITECT REVILO FULLER.

MASCULINE INFORMALITY ABOUNDS IN THE CHARMING REVILO FULLER LIVING ROOM







Photographs, Frank Willming and Charles H. Keller

JUST what kind of house would you expect an architect to build for himself? And when said architect is also a bachelor—and so, fancy free to choose his heart's desire—well, it's time to sit up and take notice. In Mr. Revilo Fuller's case, the guiding light was an intense fondness for things Victorian. Being proud possessor of many valuable Americana handed down by his family, his one wish was a proper setting for these treasures. So, it's natural to expect a Victorian house, yet we find surprises too. The mansard roof certainly is French in flavor while the terrace porch with cast iron grillwork, smacks distinctly of New Orleans—evidence of the owner's varied taste.

Three walls have been painted barn red; the fourth or garden wall is white. Shutters, entrance door, and trim are also white, giving a quaint formal look to the whole. Miniature in appearance, the house has none

Man's Idea of Home

WILLMETTE, ILLINOIS

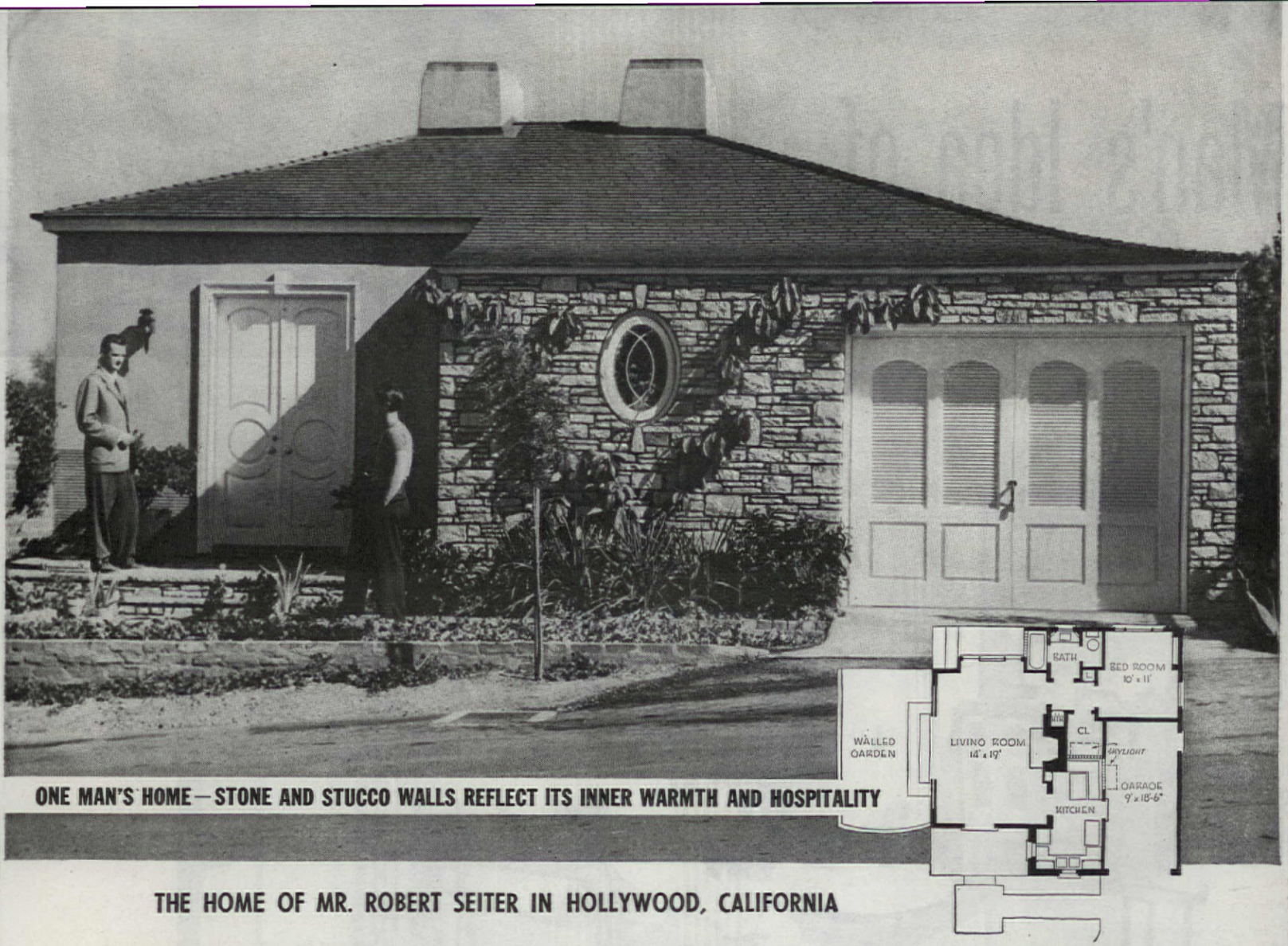




of the austerity one might be led to expect. Its interiors are distinctly informal and livable. Against warm pine living room panelling, the dark sheen of the antique pieces and the draperies of vivid red 18th Century design add richness and mellowness. Books, comfortable chairs, and a low Victorian sofa result in a quiet country house look. The plain brick fireplace has a real built-in oven for indoor barbecue suppers. Red seems to be Mr. Fuller's favorite color for we constantly find it recalled throughout the entire house. One of the house's main charms is its refreshing and modern use of traditional backgrounds and furnishings.

The old Victorian furniture in the master bedroom is given a great lift by the Williamsburg floral wallpaper. In character, also, are the maple sleigh bed with hob-nail tufted spread, the oval braided rugs, Victorian chest, and the circular backed period armchair.



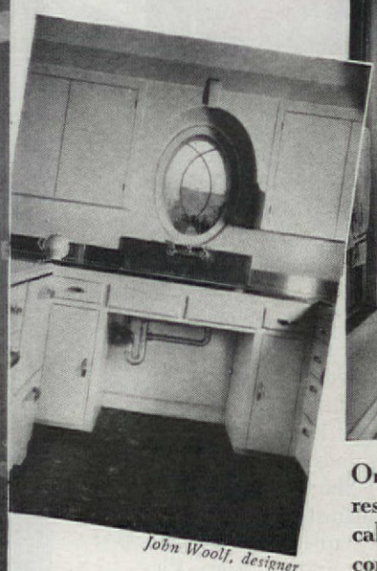


ONE MAN'S HOME—STONE AND STUCCO WALLS REFLECT ITS INNER WARMTH AND HOSPITALITY

THE HOME OF MR. ROBERT SEITER IN HOLLYWOOD, CALIFORNIA

DESIGNED by a man for a man—certainly here's a house to bolster up masculine vanity. Built for a bachelor, its entire conception from blueprint to the last interior detail was man-created. Pretty nice going when one considers the general opinion held by most women concerning the opposite sex's ability in the field of homemaking. Pretty gratifying, too, for here's a house that ranked among the first ten in the November American Home Popularity Election! Looks like the sort of house many of our readers would be proud to call home. It's a house, too, whose every detail should be carefully studied to advantage—a house at once compact, livable yet containing many "luxuries." The exterior appeal lies in a sturdy cottagey look. Straightforward in design there's none of the studied "quaintness" often confused with the picturesque. Low strong lines bring it solidly to earth; the roof with its twin chimneys is completely modest allowing the spotlight to rightfully play on the sturdy stone and stucco walls. Bold white calls attention to the formal design of the entrances. The garage door, itself, is unusual and should prove a source of inspiration to home owners confronted with the problem of a garage facing





John Woolf, designer



One man's cleverness is largely responsible for fitting many so-called "luxury" items into this compact and inexpensive home

the street. Even the oval kitchen window, unique in shape, opens on hinges and is therefore completely usable. Framed by terraces and well thought out planting, the exterior is tremendously appealing, offering a warm invitation to the compact and homelike interiors. It's little wonder that many of our readers found in this little house inspiration for their Dream House and clamored to see it in greater detail as soon as possible.

Before entering, let's gaze awhile at the ingeniously worked out plan—a thorough gem of compactness. The living room occupies a large portion of the floor area. Direct access to the house is made into this room—proof that the California Chamber of Commerce knows whereof it speaks. Large louvered sliding doors also open out onto the walled garden bringing the great outdoors directly into the room. Walls are painted a lovely gray green; accents are white. The Greek key plaster cornice which peps the room up no end and looks like a million dollars, actually cost but $18—just another proof that careful shopping brings its results. Over the mantel, with its white metal andirons, are hung plain line drawings by Jean Negulesco, framed in bleached mahogany. A blond mahogany cabinet, used as end table and radio, carries out this natural wood accent. The sofa is covered in green and yellow chintz; the easy chair in natural-colored rough fabric. Lamps have yellow ceramic base and yellow shades. Great economy was exercised in buying practically all of this furniture. For example, the two plum and white upholstered chairs were salvaged when the model house in a furniture store was dismantled. In this way they were had for a song. Other pieces came from antique shops. To accommodate overnight guests, the long blond wood cabinet in the lower picture is really a bed designed by the Pullman Company. Straight, full hangings of magnolia leaf color accent the soft tones of the walls. In all we have a fine double purpose room, direct in line and color; yet completely lacking in any stiffness and pose.

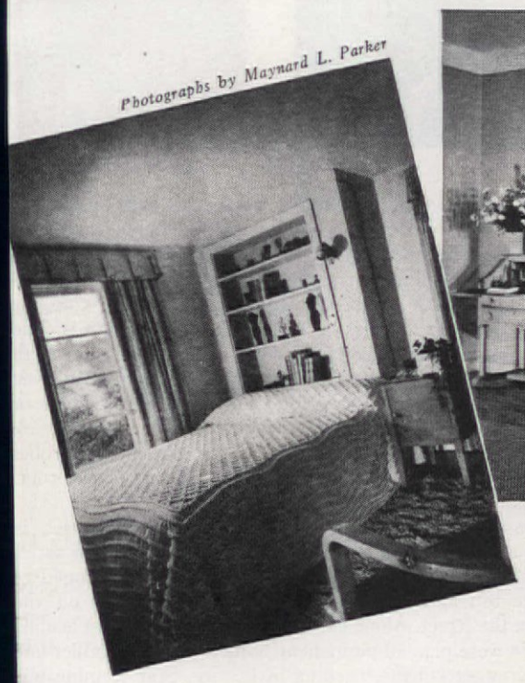
Adjacent to the living room and conveniently opening into the garage is the kitchen. Glass brick used on its two interior walls brings light into the utility room and also forms a delightful frame for the built-in dining area which takes up half of the room. Floors are covered with black and green linoleum; walls are of soft yellow. The storage cupboards are of painted wood while a stainless steel working counter has been cleverly integrated into the whole. Though functional and clean of line, any clinical look has been dissipated by the soft tones and clever curve blended into the design over an attractive oval-shaped window.

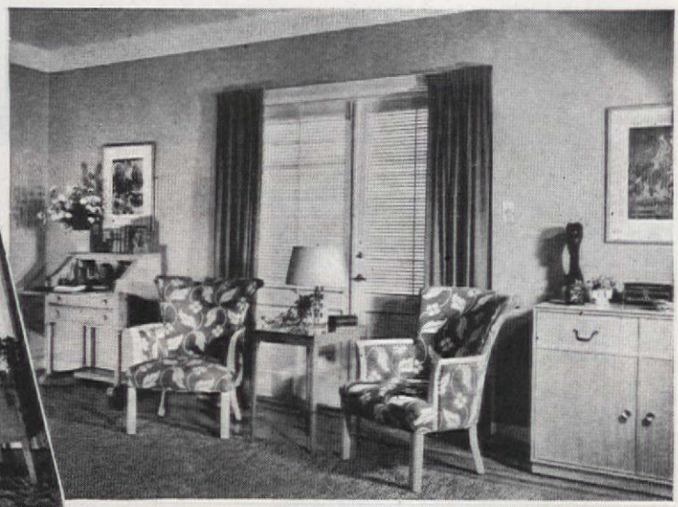
Perhaps the gray marble bathroom with its appearance of luxury is the most remarkable room in the house. Rather startling to find it in a small inexpensive house. Yet here, again, is the result of careful shopping around. The marble itself was bought second hand from a monument shop. Polished, parqueted, and laid it really only cost about $80. In the room, the lavatory stands alone—tub and toilet have been assigned their own special compartments. A most clever arrangement of a humdrum scheme, to our way of thinking. Another ingenious touch is seen in the design of the medicine cabinet lights. These are but simple wall brackets hung in reverse; the shields are two pieces of sand-blasted glass. The effect is completely charming and different. This room in itself is a study in luxury for those whose pocketbooks are not bottomless. All you need is patience and imagination to produce such satisfying results, a knowledge of values helps too.

The bedroom is not large. It does contain several attractively worked out features which, in the end, give an illusion of added space. Behind the bed a most convenient bookcase has been built, used also as a modern version of the whatnot. Placed across the long window commanding a glorious view of the surrounding countryside is the bed. Beside it stands a bleached wood cabinet containing radio control and telephone. The string rug is really four small ones sewed together. Curtains are a combination of gray and terra cotta stripes. Walls in this room are painted gray while the lone leather chair has been upholstered in a warm green. In all, we have a room that makes real use of every available square inch.

Now you've seen another man's house—a house that from beginning to end has had nothing but male supervision. Doesn't it alter your opinions of the stronger sex's ability as homemakers—be fair, ladies, of course it does.

Photographs by Maynard L. Parker





By pushing aside these attractive louvered doors, a glimpse of the walled-in garden is yours; tucked away in the blond cabinet is the ingeniously designed overnight bed

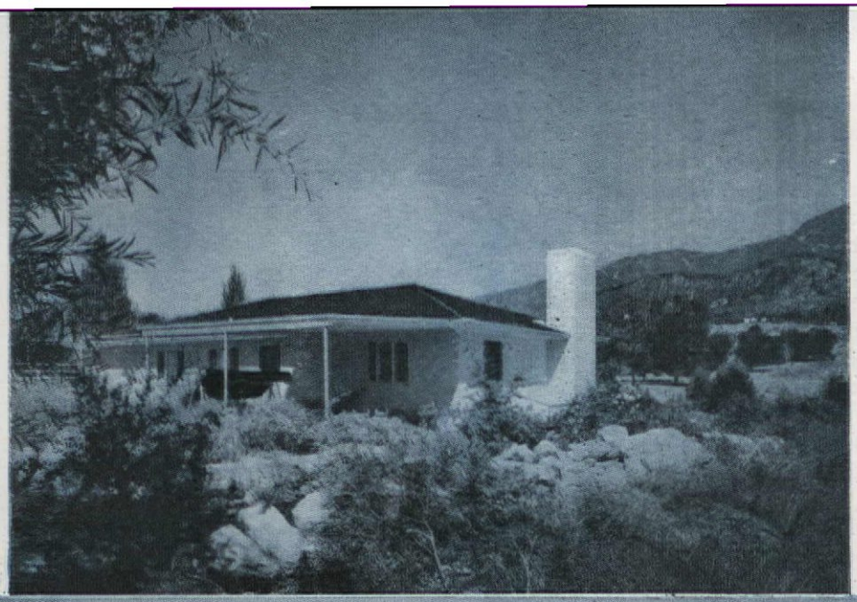
Men are the logical creators of HOMES . . . *Because*

1. Never for a moment does man forget the fundamental reasons for a home—a refuge from the cares and strife of the outside world, a place of comfort and relaxation. Woman, being an enthusiast, too often forgets these aims—is constantly deluded by trends and styles. In her hands, home takes on the complexion of a chameleon—often pretty and bizarre yet highly impractical and lacking the necessary restful charm.

2. In order to have a home—one must have a house. Our important residential designers—architects and engineers—have always been men. They are the true home planners, thoroughly conversant with the proper functioning of a household. Woman's failure in these fields of endeavor lies in a complete absorption in detail. The overall pattern seems beyond her comprehension. Pursuing perfection in minor items, she neglects the important fundamental principles behind a really workable house plan.

3. In spite of the resulting drudgery, most women follow a hit-or-miss method of housekeeping. They seem incapable of applying the same principles of efficiency and routine so successfully practiced by their husbands in business.

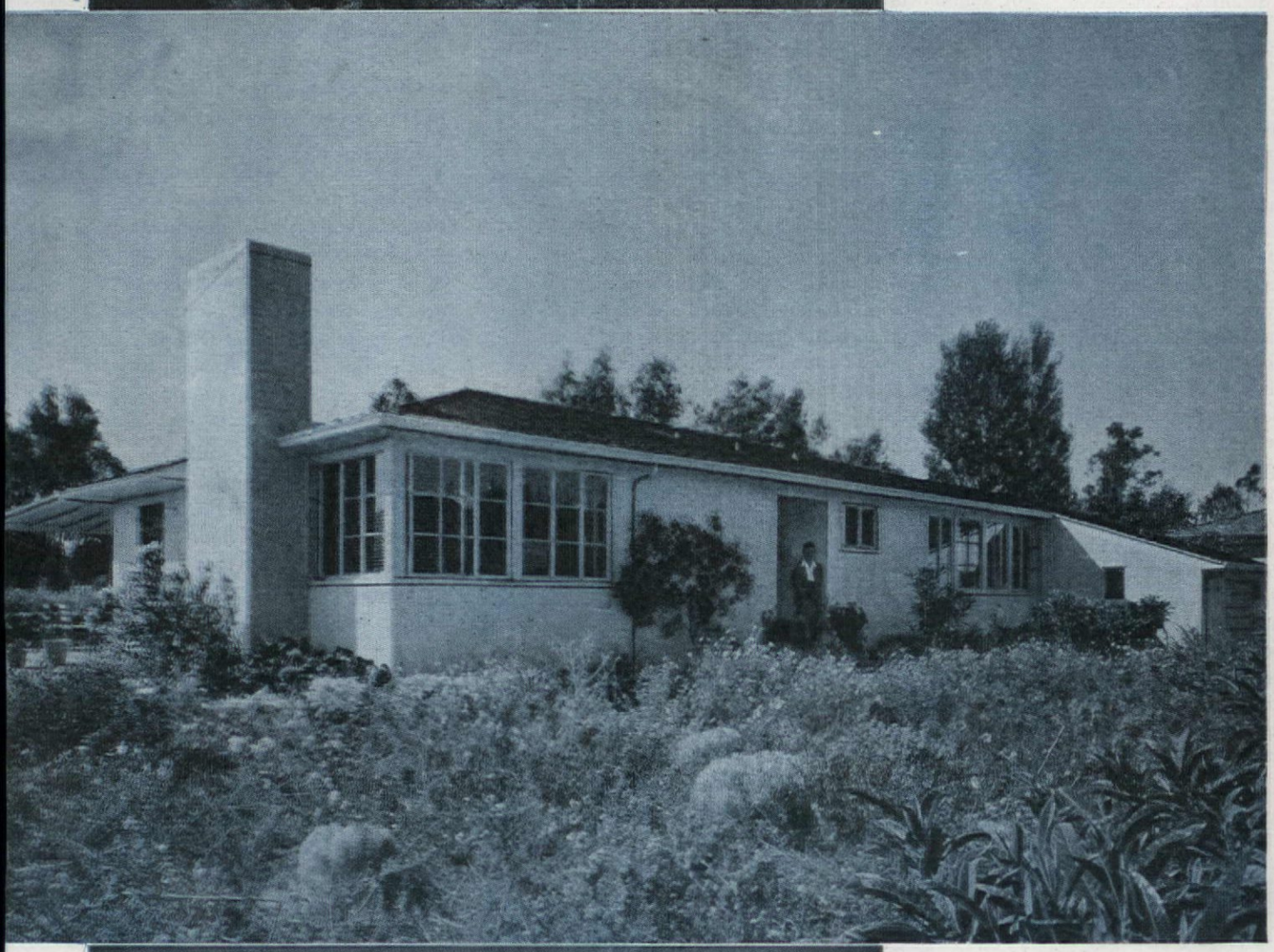
4. I have seen many, many homes, designed by men down to their very last detail that were completely satisfactory to the opposite sex. Sadly enough, the reverse is not true. And why? Because woman's life is predominantly a personal one—she finds it difficult to really understand and sympathize with the ideas and requirements of others. Therefore it is difficult for her to translate into terms of homemaking the individual tastes of each member of the family. "Mother knows best" is too often the creed in most of our American homes.

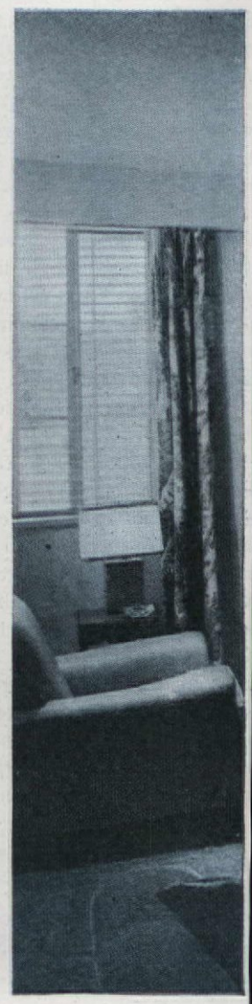


Accent on

"I WANT just a little house I can take care of myself with no grass to cut or a lot of garden to worry about. There must be a guest room with the latch string always out for tired city friends and relatives wanting a little rest in the country. There must be large banks of windows to bring in the beautiful vistas of mountains and meadows into every room. With every able bodied man and woman in the valley active in war work, it must be a house geared to simple living, a house so planned that a 'grandmother' can manage it without help."

Just so did Mrs. Clark describe her needs to her architect, and got exactly what she wanted in this little blue house. It's pretty and it's functional, completely so, with accent on easy maintenance. Due to contours of the property, the garage is lower than the house and a paved court provides space for two cars off the road. Living and dining rooms are combined and since this house is always open to children and dogs, reversible carpeting, gray green color, was found most practical. On one wall, books reach from floor to ceiling, on another there's space for a grand piano. In the chartreuse kitchen, everything is built in, and the door opens directly on the terrace for easy serving of meals. The master bedroom with its bank of windows across the entire north wall is used also as a studio, for Mrs. Clark is a painter. Adjoining it is a small room which can serve for a nurse in case of illness or an overflow guest room. Bathroom windows are high, there are doors from every room in the house to the garden, wardrobes are long with sliding doors, the telephone built into its own corner. Call it functional or just plain house—it works!





With the assistance of her landscape architect, well versed in the problems of long dry summers combined with high water rates, Mrs. Clark achieved her no-grass lawn. Loquat trees, trimmed to form a hedge top and a three-foot fieldstone wall shut off the property from the street. Along entrance path and flagstones leading to rear terrace were planted permanent borders of dusty miller and other silver gray succulents, needing little care. Star jasmine will eventually climb up against the blue walls of the house, and pink



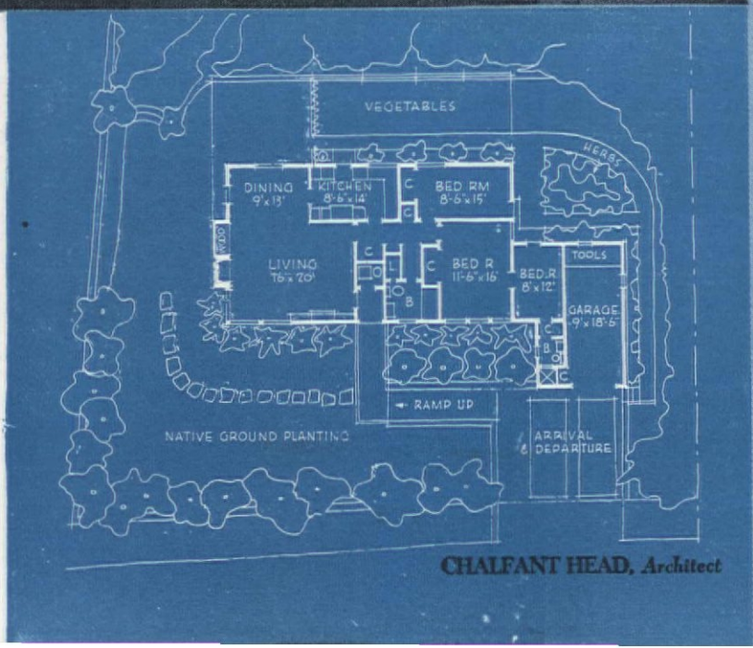
easy maintenance for a woman alone

HOME OF MRS. EDWARD PERRY CLARK, OJAI VALLEY, CALIFORNIA

Lockwood de Forrest, Landscape Architect • Photography, Julius Schulman • Data, Ethel McCall Head



blossoming oleanders and a few native shrubs complete the permanent planting. Now, a wild profusion of flowers makes up Mrs. Clark's front lawn. It needs no care except an occasional watering. The flowers re-seed themselves and form an expanse of color pleasing to the eye and fragrant the year round. Mrs. Clark, like Mr. Revillo Fuller, had Colonial furniture, but unlike Mr. Fuller her point of view is modern. She wanted only an honest little house with direct access to the outdoor beauty around her. She had no pretensions to style and I submit that her fine old Colonial mahogany pieces live as successfully in her little blue house as do Mr. Fuller's pieces.



CHALFANT HEAD, *Architect*

Summing up...

TIME is on our side, gals. We don't have to marshall up wild, vehement statements to prove that women must start planning their own houses if they wish them to work as *homes*. Man has had his way over the centuries and what has he done for us? Saddled us with jalopies that are not even good machines, that take all our income for maintenance and upkeep, that keep us enslaved keeping the darn things clean. Of course if you, like men, still dream on about roses over the doorway and neat, regular little windows and "cute" details, men *can* beat women at this stuff. But if in your honest opinion your automobile, for which you paid much less than for a house, is a more efficient piece of merchandise than your shelter, then men have done a lousy job on homes.

We are supposed to be fadists, always wanting change. Ask any salesman whether he sells cars or sofas, which is the shrewder customer, man or wife. And I resent the word "fad" being used as a synonym for "change." Change for change's sake is a foolish thing and foolishness like brains has no sex. But however can we achieve progress if we instinctively mistrust change? To illustrate, let's take this matter of clothing. Here is a fair analogy, because both men and women have been designing clothes over a long period, whereas men have monopolized the building field.

Let's say it's summer. Do we gals run around buried in -teen layers of wool *or* as the only alternative run around with our shirt tails out? Man, distrusting change and terrified lest he be considered "different" has, after thousands of years, evolved this uncomfortable kind of summer clothing for himself!

Or let's say it's winter—they're just about as efficient in the winter as in the summer. Somehow, women have caught on that when one comes into a house or office, the temperature is different from that outside. When outdoors she wears a fur coat, takes it off indoors and is comfortable in clothes comparable in weight and warmth to her summer clothes, for after all a heated winter room is much the same temperature. Ssssh, don't tell the men. They'll tell you you keep the house too hot and in summer they'll insist—well, you've heard their feeble excuses.

I believe that man's thinking about homes for living has been about as progressive as man's solution for his own clothing. It is predicated on what the other fellow has or has not done, not from the "personal" angle at which he scoffs. I believe that in all the world there is nothing that needs to be approached from a personal angle as much as does a home. Do not misunderstand me. I do not mean by this that homes cannot be run off an assembly line and be completely satisfactory, but that it will not be satisfactory until women, with a personal knowledge of what goes on inside a house, have planned or helped plan that living area.

Only when women and lady editors started screaming like fishwives, did the smart male designer, intent only on design, put in enough closet space for even the meagerest wardrobe, and they still put cupboards plumb against the ceiling until only a human fly could get at them oftener than semi-annually and then at tremendous hazard to life! I can drive you up and down suburban streets all over this country and show you bed posts sticking up against the window, because irregular spacing of windows would have spoiled the precious "design." Well, maybe it *is* being feminine to insist that a bedroom, to be a good bedroom, must provide for beds and that sleeping with one's head half out a window is neither good health nor good sense. The fallacy of male design in our kitchens, we've already discussed.

All of these things we could of course overlook and bear with if this wonderful man-designed house were functional in other ways besides the little matter of making room for the things every family needs. To date, man-made houses have not even been efficient *machines*.



Albert Lowenfels

PRIMER FOR THE AMERICAN HOME GARDENER

LESSON 3 — Equipment and Its Care

E. L. D. SEYMOUR

IN THE long history of gardening, tools and equipment as we know them today are a development of, relatively, the "last few minutes." For hundreds of centuries man cultivated the soil with his fingers or, at most, a crooked stick. This may be a consoling thought for some beginning gardeners at this time when stocks in many lines are low or exhausted and their production is restricted or even suspended. However, it is true now as always that good tools make a good gardener better—provided they are (1) correctly fitted to the task and the user, (2) rightly handled, and (3) properly cared for and kept indoors.

In the lists below, a star (*) indicates the most essential, most used items; those which, normally, should be obtained first—this year, that means at once. Others, valuable in contributing to greater efficiency, may be added as experience and activities increase and circumstances permit. In selecting any tool, consider both the nature and amount of work to be done and the size and strength of the user. It should be strong enough to meet all strains imposed on it, yet light enough to permit steady, reasonably rapid work. In hoes and similar implements, handle length and the angle between it and the blade or teeth must be correctly related to the height of the wielder. Quality and strength depend on both materials and design; their importance must be stressed because so many cheap, flimsy articles are bought by an uninformed or careless public notwithstanding the valuable advice and assistance provided in many forms by the recognized makers of high grade goods.

Details of the proper use and care of garden equipment, more vital than ever as conservation measures, include these: 1—Don't misuse tools, as in trying to pry up masonry with a spade, break tree roots with a fork, hack brush with a sickle. . . . 2—Rub wooden parts of new tools with linseed oil, or paint handles of small tools to make them less easy to lose sight of. . . . 3—Clean promptly after use and keep dry and under cover; when storing, coat metal parts with grease or heavy oil. . . . 4—Keep edged tools sharp through frequent use of file or stone; keep machinery lubricated and correctly adjusted; make a careful tune-up a regular, seasonal job. . . . 5—Make repairs promptly and adequately; if they are beyond you, consult dealer or manufacturer. . . . 6—Heed the Government's plea, and "Take Care—Repair—Share" to help attain this goal: "The efficient maintenance and full use of farm [including garden] machinery and equipment, so as to . . . obtain maximum food production with minimum expenditure of labor, steel, petroleum, rubber, and other critical materials." If you have surplus equipment, sell or lend it, so it can go to work, too. If you must borrow, treat another's property as well as you would your own; return it as soon as possible. Promote a mutual understanding and agreement to that effect among your gardening friends and neighbors.

A HOPE CHEST OF TOOLS AND EQUIPMENT FOR THE HOME GARDENER

SOIL PREPARATION AND PLANTING

*Rake, steel—for cleaning up, soil fitting, cultivation
Mattock (grub)—for heavy tillage
Manure fork—for spreading litter
*Spade, spading fork, or shovel—for soil turning, trenching, digging
Wheel hoe or small tractor; harrow or float (if garden area warrants)
*Hand hoe, common, or Warren—for making hills and furrows
*Trowels; dibber; bulb planter
*Line and stakes; measuring stick
Hotbed or coldframes; flats; pots or bands for starting plants
Hotbed mats and shades
Plant forcers and shade covers
Protecting collars and disks
Soil-and-seed-treating chemicals
*Watering can; hose and fixtures; pails
*Plant food—humus—lime (or wood ashes)

PLANT CARE AND MAINTENANCE

*Rake, steel
*Hoes, common and scuffle types
*Cultivators, push and pull types in various styles and sizes
Weeders, long- and short-handled
Wheel hoe (for row crops)
Stakes, trellises and other supports
Tying material—cord, raffia, etc.
*Pruning tools—knife, shears, saw, etc.
Labels and stakes; marking pencil
*Sprayer and/or duster
*Sprays, dusts, and other insect- and disease-control materials
Hose and attachments; watering can
Gloves; apron or coveralls
Mulching materials
Grafting equipment; budding knife

HARVESTING, STORING, PROCESSING

*Spading fork; potato hook
*Baskets, boxes, crates, bags
Fruit picker (for tree fruits)
Asparagus knife
Screen for cleaning bulbs, etc.
Racks for drying and storing
Storage bin, pit, or cellar
Canner—pressure or water bath
Home drier, trays, etc.
Quick freezing equipment
*Glass jars and closures, crocks; tins; paper bags and boxes (for dried and frozen products)

UPKEEP, GARDEN AND GROUNDS

*Wheelbarrow; garden cart; leaf rack
*Lawnmover; grass-catching attachment
*Rakes, steel—wooden—bamboo or broom type
Roller, water- or sand-filled type
Lawn and path edgers; grass shears
Hedge shears; lopping shears or bush hook
*Sickle; scythe; tall grass or weed cutter
Ladders, step- and straight or extension
Nails, staples, vine hooks, etc.
*Plant supports and tying materials
Plant guards; fencing
Weed killer; dog deterrent
*Plant food, humus, mulch, lime
*Watering equipment
*Shelters and feeders to attract birds
*Gloves; kneeling pads
Sledge; crowbar; pickaxe; axe; hatchet
Manure fork for spreading mulch, etc.
Sod cutter; turf spiker

CARE AND HOUSING OF EQUIPMENT

*Shelter—toolhouse or rock under cover. Wrenches, screwdriver, hammer, etc.
*File; abrasive stone; scythe rifle; whetstone or oil-stone—for sharpening
*Steel wool, wire brush, sand or sandpaper, oil, rags—for cleaning
*Oil and grease—for lubricating and preventing rust; oil can

Photographs: U. S. Dept. of Agriculture, from Knell and Hunton: Albert Lowenfels; Union Fork and Hoe Co.; Wurts Bros., Paul W. Stickel

KEEP YOUR WAR EQUIPMENT FIT AND FIGHTING



When you go a-gardening, take along all the tools you'll need for each job; or, better, if garden is large or distant, build them a temporary shelter (1)



To facilitate digging, spades and shovels, like plows, must "scour" well. So keep them clean and shining between uses with wire brush, sandpaper (2), oily rags



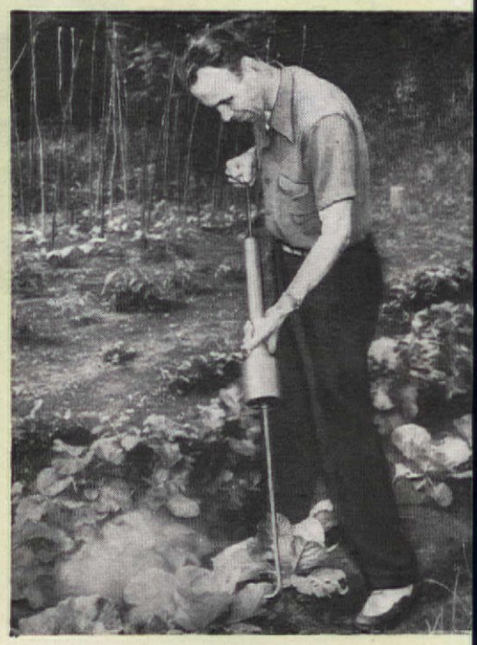
However it's used, a hoe is a cutting tool. That means it must have a really keen edge. Keep a file handy (metal or abrasive type) and use it (3) often



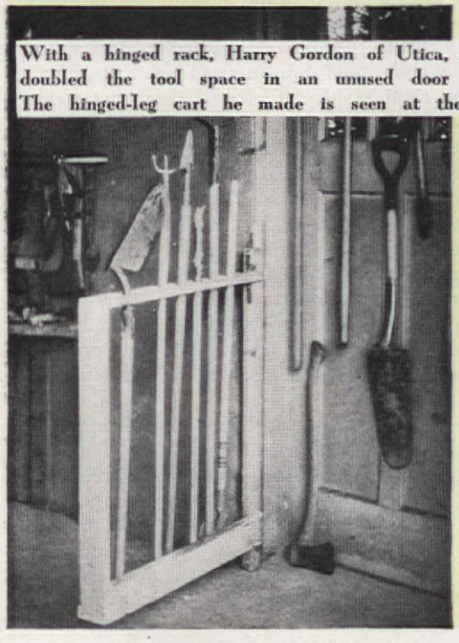
Enough water when needed may mean the difference between success and failure. With watering can or hose, the gardener can often outwit the weather



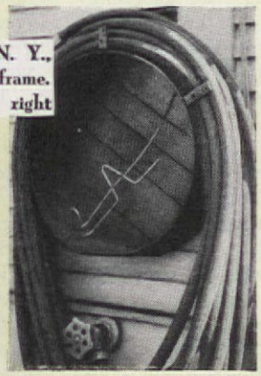
If rows are 25′ or longer, a wheel hoe—literally a hoe on wheels—is an invaluable gardener's aide. Many models and gadgets make for ease, speed, efficiency



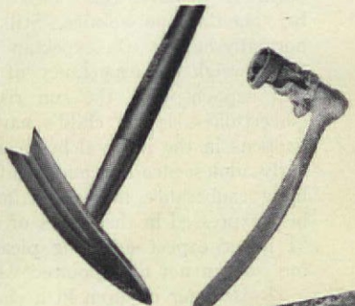
Future lessons will deal with garden warfare, but preparedness is as necessary here as in world affairs. So, in the meantime, check your equipment



With a hinged rack, Harry Gordon of Utica, N. Y., doubled the tool space in an unused door frame. The hinged-leg cart he made is seen at the right



Keep rubber hose out of the sun, off the ground, and loosely coiled. Paul W. Stickel suggests making this rack (and cupboard for sprinklers, etc.) of a round cheese box; to hold coils, screw 3 6″ angle-irons to upper front edge before attaching the rack to wall



Isaiah foretold that "they shall beat their swords into plowshares." Here (left) is a 1944 weeder made of the 6″ end cut from an Army bayonet in modernizing it. And (right), from the Edw. Durell tool collection, a Civil War bayonet made into a hoe by a discharged soldier, found in Virginia







WHETHER TOOLS ARE CAREFULLY DESIGNED OR CLEVERLY IMPROVISED, THEY DESERVE INTELLIGENT CARE

CHILDREN DON'T JUST "CATCH" LAUGHTER



Laughter is not some kind of disease that children catch at a certain age. It is a gift that only you can give them.

CONSTANCE J. FOSTER

Drawings by Clare McCanna
Photo by Thomas D. Church

NO PESSIMIST was ever born. He was made. Nature never thought him up or intended him. He is as synthetic as artificial rubber. The wide-eyed look of expectancy in young eyes is practically synonymous with childhood. Life is still a miracle. The anything-can-happen quality permeates the feeling-tones of every moment of the young child's day, and "anything" usually means something nice.

Somewhere along the road of growing up, he begins to discover that "anything" can sometimes be something-not-so-nice. Still, on the whole, if normally healthy, the expectancy of good continues to outweigh the expectancy of bad. Anything can still happen when the sun rises on a new day. Cheerfulness is the child's natural climate. What happens in the interval between late childhood or early adolescence and middle life to turn that bubbling exuberance into the grim adult attitudes is best expressed in the words of a woman who said, "I never expect anything pleasant to happen to me, so I'm not disappointed when it doesn't!"

"Raise your children in a cheerful climate," advised a prominent neurologist recently. Today in a grim world of war there is more reason than ever to encourage children to be conscious of the bright spots.

The way to prevent adult "gloomy Guses" is, of course, to preserve the natural and spontaneous cheerfulness of the very young. Get the child in the habit of counting the "plus" things that happen out of the blue, such as father coming home early with chocolate bars in his pocket, or mother finding the exact replica of the little red coat Anne has been dreaming of.

Psychologists say that the individual whose emotional patterns are rooted and grounded in happy expectancy is less likely to fall prey to a philosophy of defeat and pessimism in the later years, regardless of what disappointments he may encounter. Even serious illnesses involve less risk to the person who does not add the burden of despair to the physical strain under which his body is laboring.

Besides deliberately cultivating the expectation of good, parents can refrain from putting a marked emphasis on the negative attitudes that children absorb like blotting paper from their environment. Negative attitudes of the elders in a family can sap the joyousness of the young. Father comes home after a disappointing business day and hardly opens his mouth at the dinner table except to groan, "What, pot roast again?" Mother frets vocally about food-shortages and high cost of living.

The child at play is often serenely unaware of all these things at the time. They seem to go in one ear and out the other. But they seep into his consciousness by a process of osmosis and color his emotional attitudes. Years later the pattern begins to repeat itself, and an identification with earlier experiences begins to cause trouble.

The cheerful, emotionally well-balanced home is never guilty of imparting such a pattern to the fortunate children who grow up under its roof. Troubles come, of course. There are occasional illnesses and heavy burdens of responsibility. But they are regarded as the exceptions, the emergencies to which we must rise courageously.

Happiness, serenity, and expectation of good are the predominating feeling-tones which we, as parents, must cultivate if we are to raise cheerful, emotionally healthy children who will meet life with fortitude. No good fairy will give the gift of a merry heart in middle life to your child as a christening present. It is up to you.

Cheer, like coal, is a portable climate that a child can take with him into adult life to warm his hands when cold winds blow and the horizons are temporarily clouded with sorrows.



Our Battle Flags Are Flying High!



Yes, we've all got jobs to do today, and—like you and yours—the National Lead family is fighting on many fronts:

1. First, it's pouring forth an endless stream of lead . . . lead for bullets . . . lead for submarine batteries . . . lead by the hundreds of tons for a thousand war jobs where lead fights best . . .

2. And of course we're making vital paint pigments and war-scarce oils to protect our war machines, our ships and barracks and factories . . .

3. But did you know that National Lead built almost over night a complete plant to turn out sorely needed magnesium—the vital ingredient of incendiary bombs . . . ?

4. Did you know that it equipped one of its plants for large-scale manufacture of oleum, the highly concentrated sulphuric acid used in making high explosives . . . ?

5. Did you know that tanks and trains and guns are rolling forward on bearings produced by the family of the Boy in the blue overalls . . . ?

6. In fact there's hardly a war industry or a fighting front—from farming to medicine, from sea bottom to stratosphere—where the products of National Lead Company are not fighting beside Uncle Sam and his Yanks for victory.

After victory they'll help men build a world of peace. National Lead Company, 111 Broadway, New York 6, N.Y.

Give more of your dollars to the Red Cross

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As if they never expected to feel shabby about being old in years these two prim, quaint little lamps, studded with a rim of Dewdrop, proudly bear their date of birth 1876 for all the world to see and praise

F. M. Demarest



Dewdrop combines beautifully with the Star Rosette pattern of the serene "Mother" plates in Mrs. John N. Wheeler's fascinating old glass collection

THERE'S a lot of lovely things that we country-bred people remember all our lives. It is with sheer wishbone sentiment that I can recall "just how" Grandmother's long trestle table used to look all a-sparkle with her favorite "pattern glass," all the "Dewdrop family," as she called it. Flanked down the center in a long glimmering row on the snowy cloth that smelled so deliciously of good sun and air were Grandmother's "real prides," a veritable stair-steps of varying sized compotes filled with her "best preserves," conserves, watermelon pickles, relishes, and other good things.

Grandmother favored the Dewdrop groups for the fact that all the different patterns had so many practical fancy-covered dishes and for the sensible reason that none of the Dewdrop family seemed to fight with the other, but assorted gracefully together like all right-minded dishes should do. Besides, there was the excitement of selecting the loveliest examples from each group, which seemed to give Grandmother a unique satisfaction. She liked the rainbow effect that the beautiful Dewdrop goblets created in the colors of blue, yellow, and amber. (Today, very rare.) Always primly placed beside Grandmother's plate at the end of the table was her small, neatly bound dictionary, while arrayed before her were larger sparkling glass pitchers of milk and the "clabber-bowl." Eager-faced children clinked their tumblers with a crystal ring as they passed them down for a choice of beverage: "sweet-milk, buttermilk, clabber, or blue John." Down at Grandfather's distance, the Bible marked his place. In local parlance, Grandfather was known as a real "pa-man," as nothing crinkled his smile so pleasedly as the sight of healthy, hungry children eating.

When the blessing was said, God's grace seemed to tarry on the sweet old glass-laden table, and to my childish imagination seemed to rest with particular reverence upon the bread plates which said "Give Us This Day Our Daily Bread."

All children who had "demonstrated good and kind table manners," were rewarded by a special treat of being allowed to serve themselves from the side-table with its crisp, starchy cloth, posed under the window where climbed and drooped the old trumpet vine, framing so picturesquely Grandmother's prize Dewdrop piece, a honey-dish covered with a great bee-skep like glass dome.

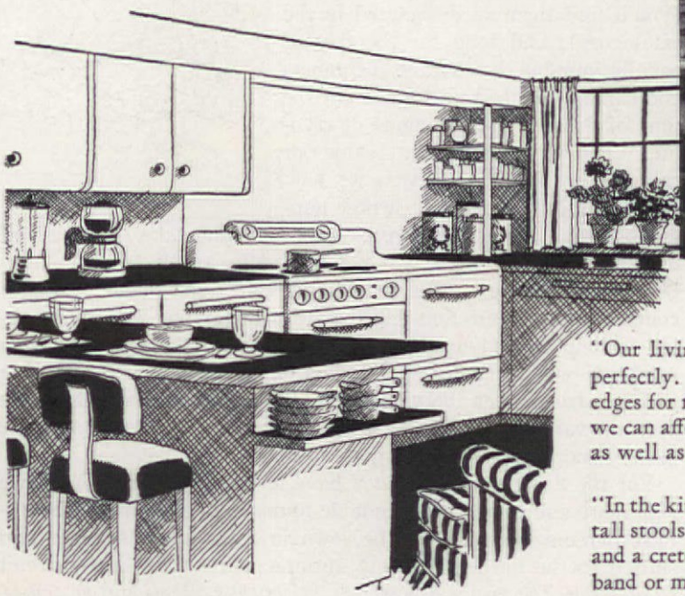
In Grandmother's combinations of Dewdrop, I can remember them all as "conversation pieces," the Dewdrop with Star, the Dew and Raindrop, the Beaded Dewdrop, the Panelled Dewdrop, and the Dewdrop with Sheaf of Wheat. For over twenty years, during the period of pressed glass, the "Dewdrop family" led in popularity—the manufacture starting in the Sixties, continuing well into the Eighties. No other group of pattern glass is so easily and so charmingly and harmoniously combined as is this family.

It is often so discouraging and such a tedious long search before one has assembled a table service of old glass that the assemblage of the varying patterns of the "Dewdrop group," makes glass-collecting as easy and rapid as falling off a reindeer. There's a strange afterglow which seems to linger in old glass, like lovely long-ago years that have been unpacked like keepsake parcels, bringing back to one all the aliveness, the nostalgia, and the wish to keep home, as our boys in service say, "just as it was."

The Robert Formans are looking for a "WHITE ELEPHANT"



"The home we plan to own after the war with the war bonds we are saving," writes Mrs. Forman of Port Chester, N. Y., "will be found among the town's 'white elephants.' The extra rooms will be turned into an apartment which will help us carry the property. We want a home that will live in beauty and comfort tomorrow and for twenty years after. We want to buy the best, pick carefully and treasure our home and the happy memories we hope it will bring us." Judging by Mrs. Forman's post-war ideas shown on this page, the Forman home will be anything but a "white elephant" when they get through with it.*



Sketches by Harrie Wood

"Our living room rug will fit the room perfectly. No mopping around narrow edges for me! The pile will be as thick as we can afford, for deep pile shouts luxury as well as being easy on tired feet."

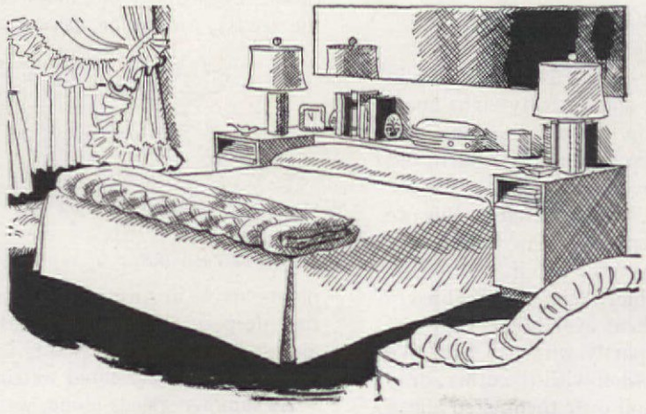
"In the kitchen will be breakfast bar with tall stools with backs. Also a desk for me and a cretonne-covered chair for my husband or my son to sit in while I watch a roast or bake a cake."

How about YOU, Mrs. America?

Alexander Smith & Sons Carpet Company are 80% engaged in war work. But soon after the war we will again weave wool rugs and carpets for America's homes, sell them in every city in the United States. We want to make those rugs and carpets in the colors and designs and sizes you women of America want most. If you have any post-war rug ideas we'll welcome them. Even if you haven't, send us your name and address and we'll send you "What Mrs. America Wants in Her Post-War Home," a booklet of ideas from women all over America. Write Alexander Smith & Sons Carpet Company, 295 Fifth Avenue, New York 16.

BUY MORE WAR BONDS

"Our bedroom will be blond maple furniture on a solid rose-colored rug that goes wall-to-wall. Under the vanity bench will be a bearskin." (Even though Alexander Smith doesn't make them!)



**One of the prize-winners in the Alexander Smith Post-War Home Contest.*



ALEXANDER SMITH & SONS CARPET COMPANY

ALEXANDER SMITH FLOOR-PLAN RUGS • BROADLOOM CARPET



Photograph, Chicago Park District

No Time for Food Gardening? *Listen!*



MARGUERITE R. SMITH

MY HUSBAND and I used to take care of a half-acre garden in the traditional, leisurely way. Now he spends forty-eight hours a week on airplane engines, and I put in an old-fashioned eight-hour day (8 in the morning to 8 in the evening) administering to old hens and baby chicks, doing Red Cross bandages and a spot of housekeeping, and serving as a "block-head" for Civilian Defense. But we like to eat, so we decided it must be time not space that we would save in that very necessary and very worth while vegetable patch.

We consider transplanting our worst time thief. Why start cabbages over there and later dig them up and plant them over here? Why not put them here in the first place? We do, and partly with our feet! We stand on one foot, make a saucer-shaped depression with the other, drop six seeds around the rim, swish a covering of soil over them, step ahead two paces (three if it's tomato seed), and repeat. When the seedlings are well along, we play Lord and Lady Bountiful and give away the surplus



or, if a coming shower urges a little transplanting, there are nicely separated seedlings ready to be moved, leaving, of course, the huskiest right there to grow his head—on. Early planting also saves a lot of time with things (like herbs) that germinate slowly and need plenty of moisture. We choose the hardy kinds, gamble a bit on the chance of an early season, and avoid the need of shading with racks, covering with wet burlap, etc. Even bush beans we stubbornly sow before the maple leaves unfold (!), for we have seen them get snowed on and still carry along to yield an excellent crop. We watch ourselves so as to devise new, time-saving techniques. In planting onion sets, we spill them quickly out along the trench, then space and set them; it takes less time to gather up any extras than to be continually reaching in the bag for two or three. Same thing applies to lima beans and potato seed pieces. Similarly we have trained ourselves to halve the time needed for that pesky job of hand weeding rows of tiny seedlings—by using both hands, first the right, then the left, milking fashion, if you know what I mean. (You'll find that the eye is quicker than the hand.) Incidentally, a kitchen table fork is one of the snappiest garden tools I know of for cultivating rows of young vegetables after thinning them.

We strive not to go agin' Natur'. We don't fuss with so-called "heading lettuces" which, all too often, refuse to head unless tied up in bandages; instead we turn to Cosberg 600 which, we find, just naturally does, even in our early summer heat. We buy yellows-resistant cabbage varieties, wilt-resistant tomatoes and sweet corn (you'll find them so designated in the catalogues), and long for the day of equally immune or resistant cucumbers and cantaloupes so that we can cut the time of dusting with rotenone or cryolite. When we find aphids attacking our cabbage or brussels sprouts, we look around for ladybird beetles whose hungry offspring are as effective as spraying—and take *that* load off our shoulders. However, if it happens to be an off year for ladybugs we promptly get busy with nicotine or rotenone. And, of course, we make sure that it *is* the virtuous ladybug we are harboring to help us and not her villainous cousin, the Mexican bean beetle. How? By counting the spots on the wing covers—the big bad bug has sixteen, very black; the beneficent kinds (there are several) vary but always have less than that; and two spots are usually more prominent than the others.



For the flowers that we *must* have, even in the busy times, we lean more and more on dependable annuals and the more-easy-to-raise perennials which can be sown in rows in midsummer and shifted to the borders in early autumn when other duties aren't so pressing. The two wallflowers, *Cheiranthus allioni* and *kewensis*, are most cooperative; also Chinese delphinium, coreopsis (it thrives even under our maple tree, and the wild canaries dote on the seeds), columbine, perennial ageratum, and false-dragonhead.



Sketches by Victor Beals

By the way, unlike a seedbed out in the open, a flat set under the protecting arms of a matronly shrub will usually give you a fine stand of seedlings with almost no summer care. Maybe it isn't according to Hoyle (was he a gardener, too?), but when new chrysanthemum plants arrive in spring, we top each one and tuck the resulting cutting deep in the ground beside the mother plant. The result is almost invariably two plants instead of one from just a moment's work, plus an occasional wetting down if the ground dries out.

As summer speeds along, we make our Kentucky Wonder beans use the corn stalks for poles. Tomatoes, on the contrary, we waste no time in staking, for while the practice has its place in intensive

Here's why only
ONE CONTAINER RANKS



FIRST IN WAR



SUPPLIES FROM THE SKIES! Supplies often reach our fighting men in strange and dangerous ways. But the can gets them there safely. No other container could so withstand hazards of transportation . . . repercussions from shell fire . . . gas poisons . . . extremes of climate encountered in a global war. No other container is so convenient to store, handle, and use.



WAR NEEDS COME FIRST! The Army and Navy use hundreds of products that have always come in cans. In addition, cans are still made for us at home. But to ease the terrific double demand, many products—such as tobacco, dog food, tooth and talcum powders—which could be packed for us in substitute containers, are out of cans for the duration.



THE GREATEST TRUST OF ALL! Precious blood plasma, bandages, morphine, sulfa, countless healing drugs, emergency rations to sustain fighters in advanced positions—for all these means of caring for our men *cans* are required. It would be hard to overestimate the vital job which the sturdy, hermetically sealed, completely protective can does in this war!



LIFESAVERS! Signal flares, blankets and fishing tackle are surprising items of can-packed equipment which give torpedoed men, adrift on the ocean, a fighting chance to survive. Cans are the only containers absolutely air-and-light-tight, non-porous, non-breakable—and war but emphasizes these values, which in normal times are taken for granted.

FIRST IN PEACE





SO CONVENIENT! Ease of handling makes the can stand high with housewives. Oil for her machines, cleaning fluids, polishes, insecticides are just a few of the many household products for which the can has long been the ideal container. Women who are putting up with substitute containers cheerfully now, look forward to the return of cans—after Victory.



FLAVOR PROTECTION! Why do pipe smokers prefer tobacco in a can? Because, in cans, air and moisture—the elements which destroy flavor—are locked *out*. . . the flavor is kept *in*. It is this dependable protection which makes cans so popular for preserving freshness and aroma in coffee, too—and in cocoa, spices and many other flavor ingredients.



AN EVER-READY FEAST! Cans make a variety of foods available the year round, at low cost, wherever you live. Fish, meats, milk, fruits and vegetables in cans are carefully selected . . . preserved at peak goodness. And thanks to modern canning methods, canned foods actually retain *more* vitamins and minerals than do many home-cooked "fresh" foods.



SHATTER-PROOF, air-and-light-tight, light-weight, easy to open, to refrigerate, to dispose of—and cheap enough to throw away—the "tin can" has no rival. But "tin" is a misnomer, for cans are more than 98% steel, less than 2% tin. Both are vital war metals, so please use wisely whatever you get in cans . . . don't waste . . . *turn empty cans in for salvage.*

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This colorful portfolio filled with ideas on "step planning" for bathrooms and kitchens will be sent without charge.

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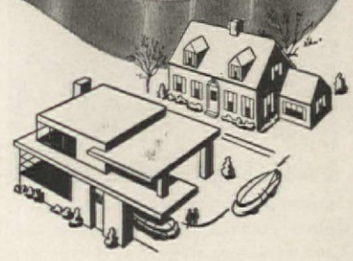
gardening in limited space, the plants will stand a late summer dry spell better if they have "dug in" with their elbows and developed supplementary roots. Our hired man, who lives in the garage and never asks for a raise, is our wheel hoe; we use it to the limit, making rows with the plowshare, cultivating and smoothing down a newly spaded plot with the teeth (the hoe's, not ours), and slicing off weeds with the flat knives quicker than winking. We keep all the attachments, plus the all-important wrench, in a burlap bag which hangs, in winter, on the garage wall and, in summer, from the handles of the implement so that, whatever gadget is needed, it is right there at hand.

We used to waste hours running back and forth between garden and garage to get rotenone dust for bean beetles when we had started out with Massey dust for rose afflictions, and vice versa. Now we keep our various poisons in a basket and take it along when we set forth on a dusting bent. Dusts, we find, take much less time than sprays which often have to be mixed afresh for each using; and they are less messy. Our method of mixing Massey dust is cheaper than buying the prepared article and takes only a jiffy. We measure our 9 parts of dusting sulphur, 1 part of lead arsenate and 1 part of nicotine dust into one of those big, tough paper grocery bags, twist the top tightly, shake it thoroughly—and there's our triple threat for chewing bugs, aphids, and fungous troubles. What we don't use of each mix we put in a tight container in the basket where it will be ready for use the next time.

Our garden notebook is a real time saver, too, we think. It may take a few minutes to wipe the dirt off our our hands and note, "June 3—beans hit by wilt," but when we're planning next year's garden, we'll see that item and remember not to put beans in that infected spot until the third season at least. Indeed, there's no better way to use a few moments of relaxation when digging, hoeing, weeding, etc., than by jotting down ideas on how to do a better job while they are still fresh in your mind. Remember how, when the White King ejaculated, "I shall simply never, *never* forget this," the White Queen replied, "Oh yes you will, my dear, unless you make a note of it." He, we have decided, was looking at his badly yellowed cabbages, while she was remembering some of the trips he had had to make to the super-market the season before.

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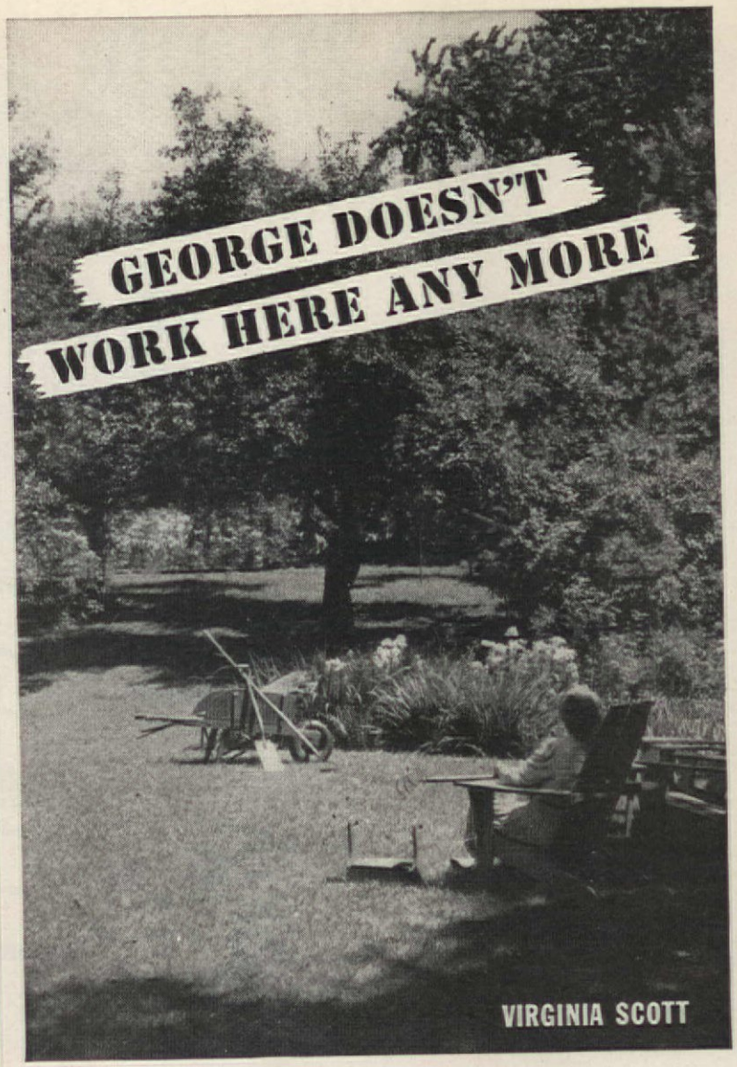
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BY THE MAKERS OF SWIFT'S PREMIUM HAM

Now packed 3 ways—but all the same quantity of the same good Prem.



Dear George:

Now that spring is here again, there is raking, hoeing, and planting to be done. There isn't much time, but before we begin, we're going to relax long enough to write a letter to you.

That day last spring when you laid down your spade and hoe and set off in search of high adventure, we felt as though our world had fallen in upon our trembling hands and head. We figured we couldn't do much, so accustomed had we become to "letting George do it."

But people can't stand around indefinitely watching their gardens grow up to woods, not if they have any heart at all for the garden, no matter how incompetent they feel. Our first temptation was to reduce the extent of our plantings to bring it down to our working level; but that seemed unworthy, so we decided to keep it intact. The biggest drawback was the anti-work complex that forever dogs the footsteps of folks with time on their hands. Thinking about doing anything is much more tiring than actually doing it, once you get started. So we know now where *your* endurance came from: you just didn't think.

Gradually, whenever we started to fret or waver over some trifle, somehow we would suddenly remember how quietly and confidently you dug into and went through with that same job. Taking heart, we would grasp our shears or cultivator, turn our backs on the comfortable lawn chairs and start all over again. We may not have done the work quite as well as you used to do it, but we think it would have passed inspection; that you might have been pleased, even if surprised, to see that most of the plants survived.

So here is "an orchid" to you, George. Good luck to you wherever you are, and thanks for the lessons you gave us, perhaps unknowingly. We know that you have gone out of our lives for a while, but we have discovered that we are not as helpless as we thought and felt at first. And we have learned that a garden is even dearer when tended by one's own hands. And so, holding you in remembrance, we are

Most gratefully yours,

"Cap'n" and "De Missus"

P. S.—We forgive you for filling your pipe so often; for staring long at the sky; for absentmindedly chopping down those perennials.

ALL THE BRILLIANCE OF BORIS GODOUNOV, CAPTURED BY ITS LIVING, ELECTRONIC TONE Russia in 1600. Boris, ambitious for a throne, decked at last in royal purple. Treachery, revolt and wintry death, and a sigh in the Russian night. . . . So brilliantly does the Musaphonic recreate Moussorgsky's great opera that you almost seem present at the performance! Peasants, monks and boyars are guests in your own home! . . . The Musaphonic radio-phonograph is built by General Electric, and is a product of intensive electronic research. Owners across the continent are enjoying today its living, electronic tone. . . . General Electric is engaged now in war production only. But after Victory, following new advances in the growing science of electronics, the Musaphonic with FM (Frequency Modulation) will be a radio-phonograph even more magnificent!



Metropolitan Opera star Ezio Pinza, singing the aria from the Coronation scene in the first act of Boris Godounov.



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...THEN LEARN HOW LITTLE IT WILL COST TO RUSTPROOF ANY OF THESE POSTWAR HOMES

First of all, what would you guess to be the extra cost of rustproofing an average 6 or 7 room house including:

Anaconda Copper Tubes for both hot and cold water lines.

Copper for roof and chimney flashings, ridges and valleys.

Copper for rain gutters and downspouts.

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Five hundred dollars? Three hundred dollars? Well, get set for a surprise! Because *two hundred dollars* will more than cover the extra cost of these durable metals... and in many houses of simplified design the extra cost might be even less than *one hundred dollars.*

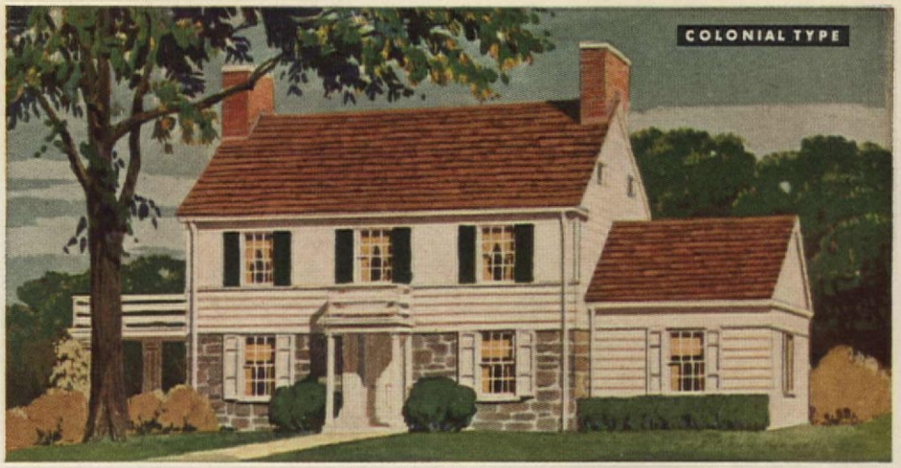
And here is what you will get in return: Water pipe that cannot rust to stain the water or reduce the flow. Flashings and valleys that will give lasting roof protection against water leaks around chimneys, gables, etc. And screens, gutters and downspouts that can be depended on for years of trouble-free service.

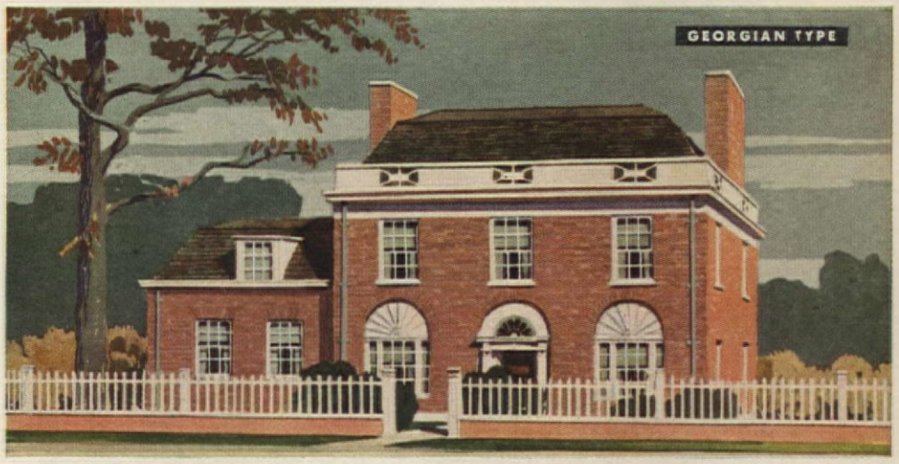


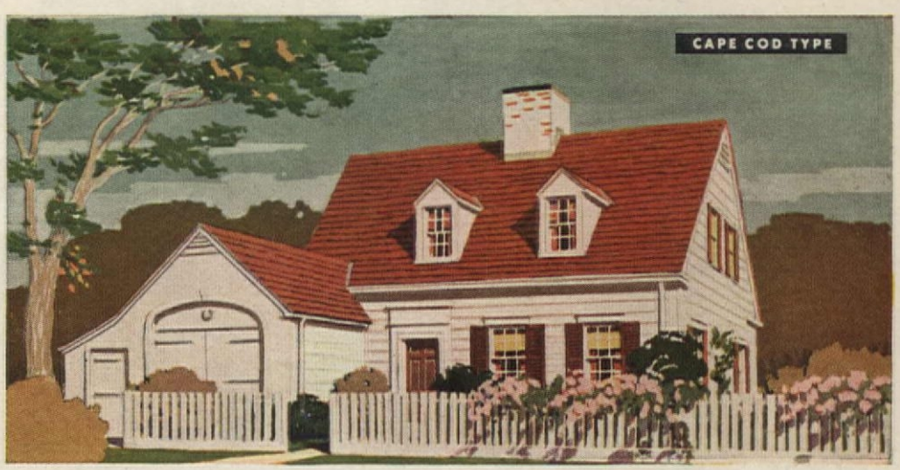
When the red metal gets the green light...

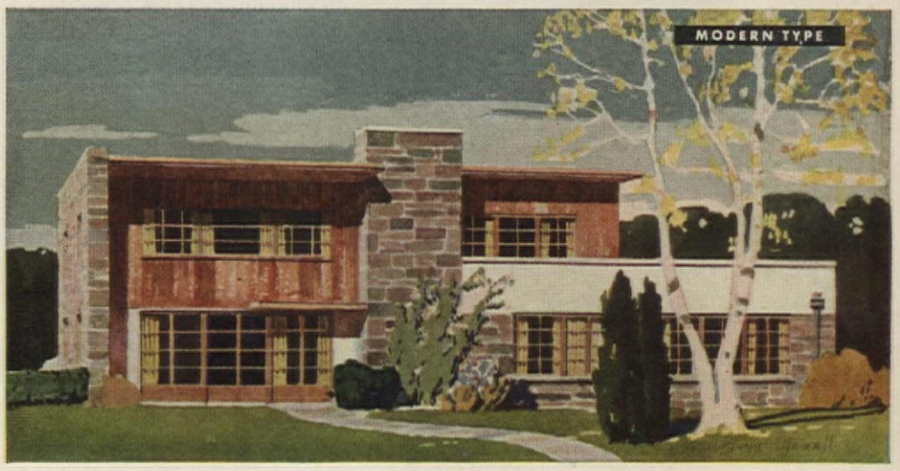
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Alaska NEW SOURCE FOR AMERICAN "MODERNS"

Basket of baleen

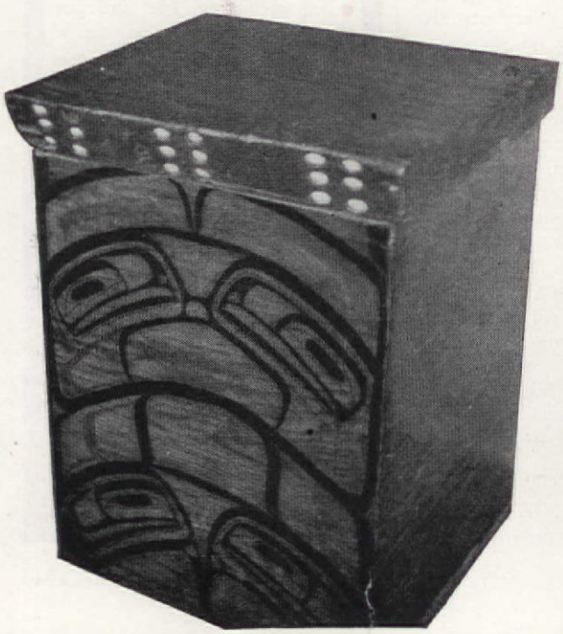
Thlingit spruce root basket

Hooper Bay basket

Here, the perfection of carved walrus tusks that gleam like creamy satin with delicate pink highlights

BESS WINN

Baskets so exquisitely woven one has to count through a microscope their 1500 stitches per square inch . . . in beautiful blacks with carved ivory insets . . . stunning black totem poles . . . exquisite inlaid chests . . . are these what you know as Alaskan crafts?



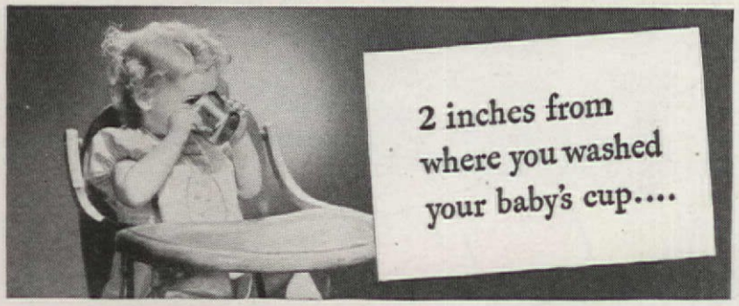
WITH so many of our boys in Alaska, more and more people have accepted Alaska into the Union! And yet, far too many still think of Alaska as just the Aleutians, the same kind of cold primitive area they always thought it to be before Alaska figured in the daily news. But it is not of Alaskan countryside and climate that I wish to write. Rather it is to correct the average American's belief that Alaskan handicrafts are nothing more than primitive Indian art. If you are one of these, you may well pause here with profit.

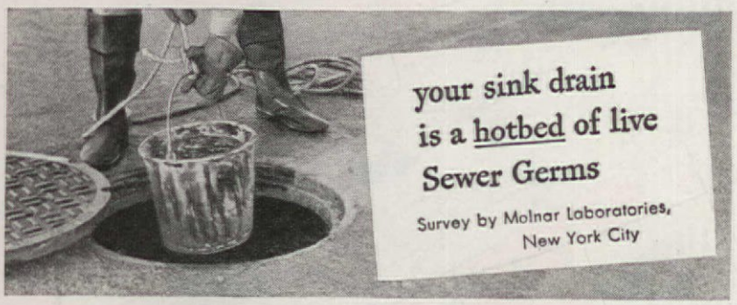
Alaskan handicrafts are today eagerly sought by connoisseurs, and Alaska opens up to moderns a new and exciting source for modern home decoration. Alaskan art possesses real esthetic value and is distinctly modern in its rhythm and its exquisite symmetry. In fact, the Alaskan's use of color is what we have come to think of as strictly modern. The matchless perfection of their carvings upon walrus ivory tusks—for instance, these are chosen for their color. Ranging from ivory to deep brown, according to the time they may have lain in mineralized mud, the tusk takes on a smooth polish often tinged with pink. Speak up if you can think of a more modern color combination than ivory that gleams like creamy satin with delicate pink highlights. Speak up if you disagree with me that there could be more perfect modern handling of the design, the humor of the pattern than is shown in the ivory tusk above?

The most outstanding ivory comes from Nunivak, a storm-bound island situated in the Bering Sea that is rarely visited by white men. A skilled worker carves deeply on a single tusk. For polishing, he may still use the old-time sharkskin or reeds. The surface supports the raised figures of animals and fish or another carving may take the form of Eskimo silhouettes in truly fine perspective drawing that resemble etchings. Small, well-executed figures are scratched into the tusks and the lines are then filled with black pigment. Or perhaps the artist will carve ivory ship models, and one may search minutely and find no technical flaw in them. A model of the North Star is complete even to the ironbark on the hull.

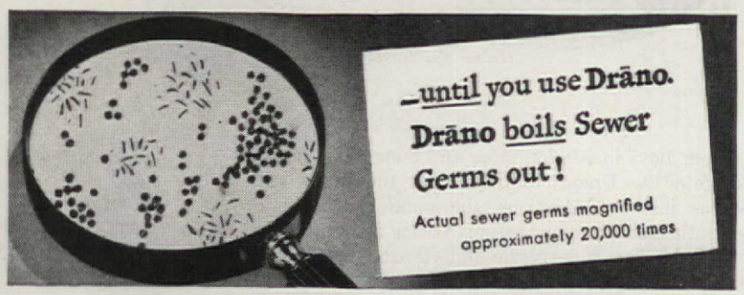
The Eskimos also make an unusual basket from baleen, erroneously called "whalebone." Baleen is found in a whale's mouth and in fact did once provide the black whalebone in corsets. After shredding baleen into wiry threads, beautiful black baskets, such as we have shown here, are woven by men, not women. Pieces of carved ivory are then inserted into the bottom and lid of the basket. And the Alaskans make, too, the world's most perfect basket. Made by the Aleuts on Attu Island, this

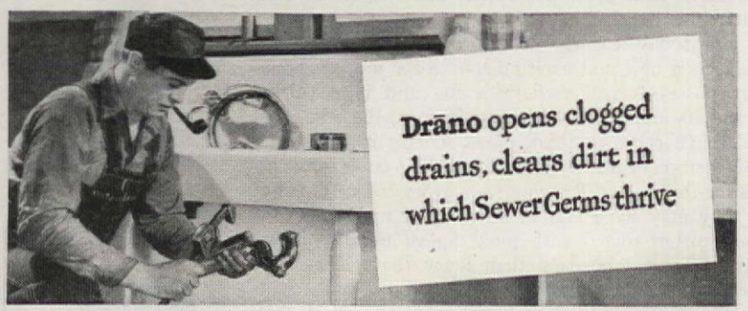














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Drāno *banishes* **Sewer** *Germs!*

Copr. 1944, The Drackett Co.

basket is made from common beach grass. The weaving is so fine that one has to count the stitches with a microscope and they may number 1500 stitches to the square inch!

Less beautiful but more utilitarian and less expensive are the very large grass baskets made by the Eskimos at Hooper Bay. The Thlingits make fine spruce root baskets and to ward off the witches, insert grouse gizzard stones into the basket lids.

Occupying the coast from Dixon Entrance on the southern boundary to northern Yakutat, are the Thlingit Indians. Of these, the Chilkats were formerly the mightiest tribe and long ago this tribe appropriated a blanket from the Canadian Tsimpseans and adapted it to their own use. A Chilkat woman picked apart the tight diagonal twining and said that it was made from the wool of the mountain goat. She copied faithfully, even twisting threads from the cambrium layer of cedar bark into the wool. Since a Chilkat woman may not create designs involving life, the men painted the pattern boards that are passed on from generation to generation. The Chilkat blanket is beautiful with its gray background against which is woven a totemic pattern in green, yellow, black, and white.

Besides making fine spruce root baskets, the Thlingits are skillful at making small totem poles, telling the tribal legends of the Thlingit Indians. As you can see from the one we have photographed, they make stunning decoration for the modern room. This rare black totem is made from shining argillite mined on Queen Charlotte Islands. The carved wooden chests, their sides made of one continuous board, steamed and bent to shape, with shell inlays, would beautify any modern room. They make, too, fine carved spoons from the horn of the mountain goat. Constant soaking in seal oil gives them a very handsome jet luster and sheen.

Perhaps we have only our own indifference or may we say ignorance, to blame for the Alaskan natives having had to lower their standards of taste. Like the rest of us, they must live and so have produced hundreds of tourist eye-catchers. But their work is skillfully done and the objects have a utilitarian purpose. They are also inexpensive. Yet why do we Americans persist in letting our native talent go unsung and unsupported, valuing only the things we import from some foreign country if we pay a lot for it, buying only tawdry replicas of Alaskan or Mexican or whatever art we want cheaply for "souvenirs." We can rejoice that the war has stopped Japanese imitators who formerly, with Japanese slave labor, reproduced tawdry replicas of Eskimo carvings to American curio stores. But let's not confuse these things as Alaskan Indian arts. Look well upon the few exquisite things we have shown here, look to it as a rich source of decorative art for our future homes. If you appreciate real beauty and perfection you should encourage and patronize American crafts.

TOMORROW'S
FLOOR
BEAUTY
TODAY



New, Improved
PABCO
Soil-Sealed
LINOLEUM

You can have the 5 plus values of the Floor of the Future—now—in Pabco Soil-Sealed Linoleum!

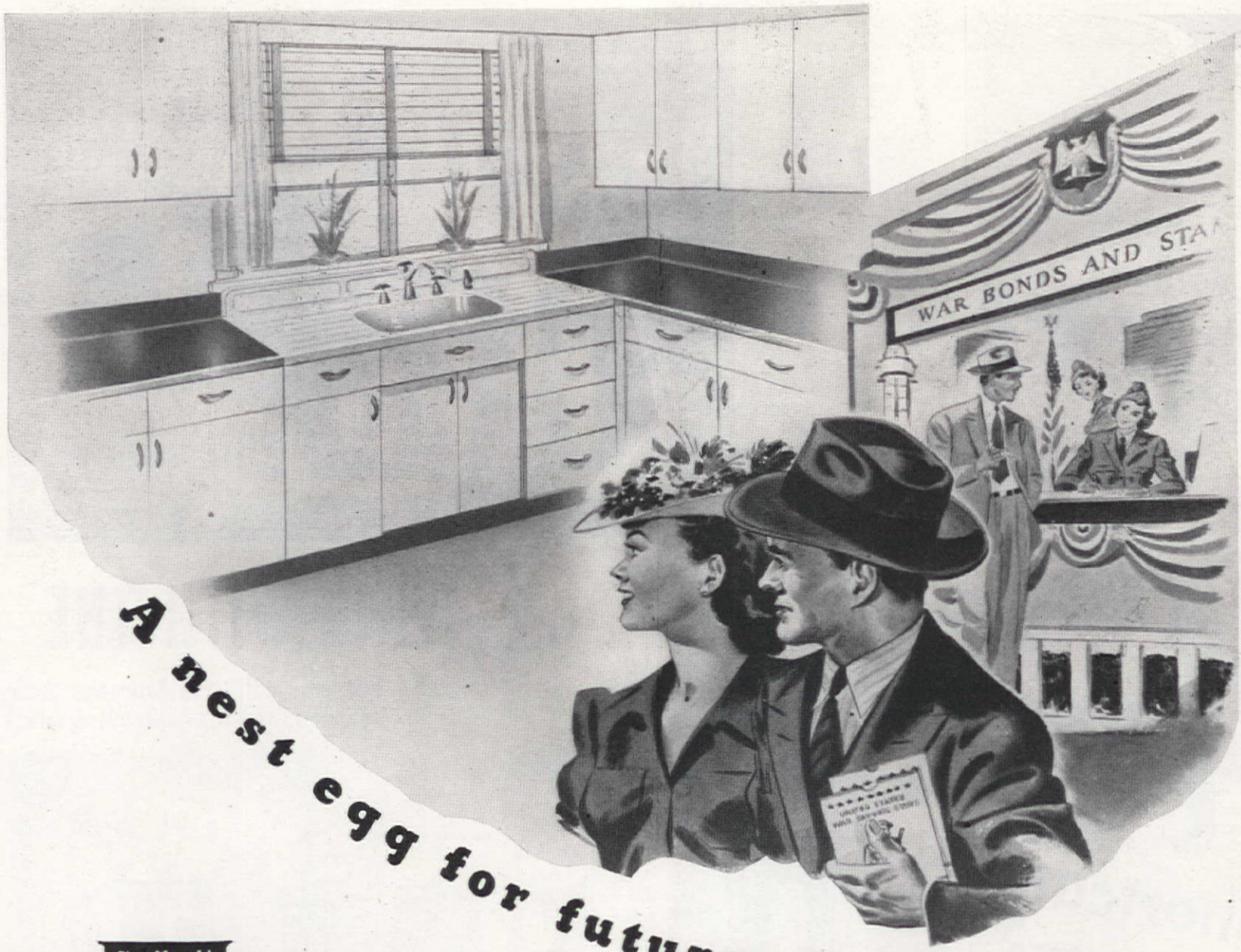
- *New, Smoother Wearing-Surface!*—Quiet, comfortable underfoot.
- *Soil-Sealed* to protect floor beauty and resist dirt, stains.
- *Super-Waxed* for quicker, easier cleaning.
- *New, Built-In Rot-Resisting Back* (eliminates need for extra underlay).
- *Wide Choice of Colors* in lovely Marbled Onyxtones, Marbled Squares and Inset designs.



YOURS! "DECORATING WITH LINOLEUM"
24 colorful pages of ideas! Send two 3¢ stamps to Dept. 344, nearest Pabco office below!

PABCO WAR WORK COMES FIRST!

THE PARAFFINE COMPANIES, INC.
NEW YORK 16 · CHICAGO 54 · SAN FRANCISCO 19
Makers, also, of Pabco "Stainless Sheen" Surfaced Guaranty Rugs and Floor Coverings



A nest egg for future comfort . . .

Give a Man a Job
Put Dollars to Work
The FREE American Way

Too many of us have near and dear ones in our country's service to be interested in either buying or manufacturing peacetime comforts until a just Victory brings us a lasting peace.

Today, our interest centers in buying War Bonds and in making the materiels of war to hasten that Victory. And, this must continue to be our first interest until the war ends.

But, while we fight for our Free American way of life, let us consider what this Free American way of life can mean in our own homes.

Hundreds of thousands of American housewives can have far greater comfort and convenience than they have ever known by installing "trudgery-free" YOUNGSTOWN pressed steel kitchens in their homes. These kitchens will be available very soon after the war is over . . . and they will be worth waiting for.

Plan for your future kitchen NOW. It will be a real service to all of us for on such constructive planning will depend the jobs that maintain the Free American way of life.

YOUNGSTOWN PRESSED STEEL DIVISION, MULLINS MANUFACTURING CORPORATION
Warren, Ohio

The new YOUNGSTOWN catalog, "Get Acquainted With Your Kitchen," tells how to plan for new comfort in your peacetime kitchen. Send for your copy.



YOUNGSTOWN PRESSED STEEL DIVISION
Mullins Mfg. Corp., Dept. A-444, Warren, Ohio

Please send me YPS catalog, "Get Acquainted With Your Kitchen." ☐
Please send me Loose Leaf Scrap Book for kitchen ideas—Price 35c in cash. ☐
I plan to modernize. ☐
I plan to build. ☐

NAME.....
STREET.....
CITY.....STATE.....

ARMY E NAVY

Youngstown Kitchens
YPS



Shortcut for hunters

"Look it up in the Classified." That's a short cut when you're hunting for local tradespeople or places to get advertised products.

The Classified section of your telephone book answers many questions, such as—

Where can you get that living room furniture recovered? Who will put your washing machine in order? How can you keep your car in shape for the duration? Where's a plumber, a roofer, a used typewriter dealer?

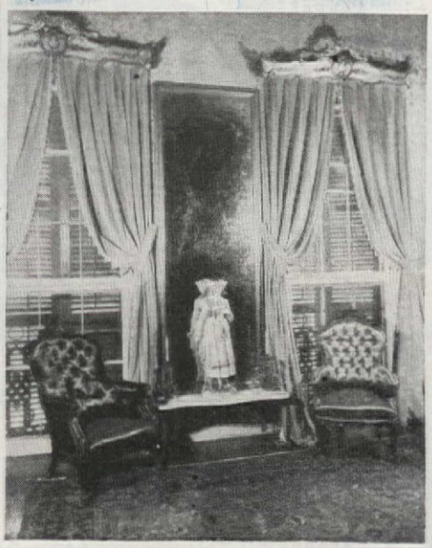
For industry, too, the Classified quickly tells buyers where to find suppliers of many needed products.

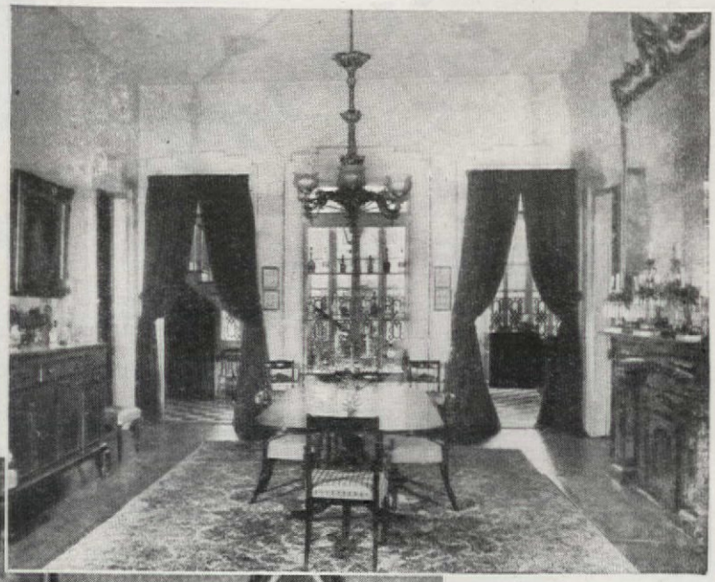


E. A. De.croix

LIVING WITH THE

is fun — but so will be landing their helicopter down an avenue of spreading oaks!







"He who loves an old house
Never loves in vain
How can an old house
Used to sun and rain,
To lilac and larkspur,
And an elm above,
Ever fail to answer
The heart that gives it love?"
Isabel Fiske Conant

DOLLY HARDEE TURMAN

WE HAVE an old house and we love it! It was born over one hundred and twenty-five years ago as a part of an old plantation. In those days the city of New Orleans was what is now known as the Vieux Carre (old quarter). Fine residences were erected there and prominent French and Spanish gentlemen conducted their businesses on the lower floors, and their families resided above. The land beyond was the "country," either plantation sites or swamps. As the city grew, the plantation land just above the heart of town became the popular residential section and gradually the old plantation homes were surrounded by more urban types of architecture. This became known as the Garden District and though popular today it can no longer boast of its former glory of green pastures and avenues of spreading oaks. Bit by bit gardens make room for the growing demand of modern structures. However, many old homes remain in spite of this growth and progress, and we are the proud owners of one of them!

The house has been in our family for many generations, but we acquired it only a few years ago. Weary of apartment life, we wanted a real home. The exterior needed no "face lifting" but the interior was in great need of rejuvenation! There were only two bathrooms and they were of the "tubs-on-feet" vintage. There was only *one* closet, for in those bygone days huge mahogany or walnut armoires were used. And heating was another problem with fourteen-foot ceilings! Though each room possesses a beautiful marble mantel and fireplace, it was hardly adequate to afford us the comfort that we have pampered ourselves with in this present age. And who says the South doesn't get cold!!



PAST

It took four months to complete our overhauling, but we now have exactly what we want, modern con-





Now! It's so easy to be

WALLPAPER-WISE

Unitized GUARANTEED Wallpaper — SUN TESTED — STYLE TESTED — WALL TESTED — Washable

...Just Look For The Name "Unitized"!

THIS SEAL MEANS

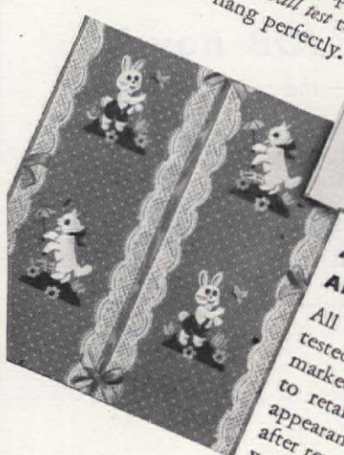


1 DESIGNED BY WORLD'S LEADING ARTISTS!
Every "Unitized" pattern is the work of master artists, who blend as many as 18 colors to produce the last word in wallpaper loveliness.



2 STYLE-TESTED BY EXPERTS!
Skilled interior decorators certify the style, pattern, and coloring of every "Unitized" wallpaper.

3 PRE-PROVED ON THE WALL!
Every "Unitized" wallpaper is proved by *wall test* to match and hang perfectly.





4 GUARANTEED FADE-PROOF... AND WASHABLE IF MARKED SO!
All "Unitized" wallpapers are scientifically tested for sunfastness. And those marked washable are guaranteed to retain their fresh appearance even after repeated washings.

Choose with confidence! Be wallpaper-wise and look for the "Unitized" Seal on the back of the wallpaper samples your dealer shows you. It makes your selection so much easier, faster . . . and it's your guarantee of lasting beauty and satisfaction!

UNITED WALLPAPER FACTORIES, INC., CHICAGO, ILLINOIS

© 1944, UNITED WALLPAPER FACTORIES, INC.



You can shorten Johnny's loneliness!

•HOW CAN YOU help end this war . . . help bring Johnny's father home sooner? BY TAKING A WAR JOB NOW!

This year, the push for victory must be greater than ever! That's why every war plant . . . *and every civilian job backing up the big push* . . . must go full speed ahead!

That's why thousands of women like you are *urgently* needed to pitch in and work—to hurry that victory. If you have no children under 14 years of age, or can leave your young children in competent hands—it's your duty to take a war job NOW!

A "war job" is *any* job that helps win this war! It's a job in a war plant; it's any necessary civilian job (such as transportation, laundry, school, hospital, or public utility).

If you're over 18, in good health, you're needed! There are *many* interesting jobs—jobs requiring no experience—jobs offering free training! Go to your local U.S. Employment Service Office for *your* job—*today!*

Take a WAR JOB now!

The more women at work—the sooner we'll win!



If you have no children under 14—take a full-time job. Telephone operators are vitally needed to keep lines of communication open.



If you have young children—perhaps you can send them to nursery school, part or full day. Restaurants and stores need your help!



If you can't leave your children—you can *still* do your share! Free another woman for war work by taking care of her children.

This space contributed by

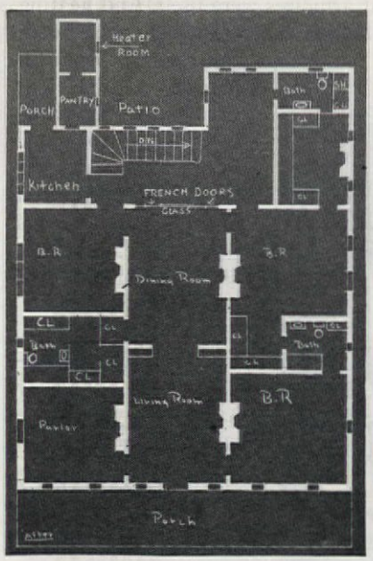
WINDEX

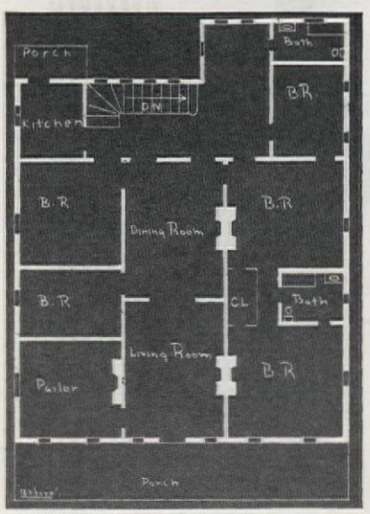
gives you brighter windows quicker

Copr. 1944, The Drackett Co.

veniences plus the charm of an old house. High ceilings, wide tall windows that come all the way down to the floor, and lovely old floors of wide cypress boards varnished and waxed. We have a second story, charming rooms with dormer windows, reached by a beautiful old Christopher Wren stairway, but our living quarters are still all on the first floor as they were in the typical, old plantation home. Living room and dining room are the center of the house and all other rooms open on these. We have a parlor, three large bedrooms and three bathrooms.

Across the back of the house in a glass enclosed porch we have installed a bar. This porch, always





The interior rejuvenation gave us another bathroom, closet space, heater room

a part of the house, was formerly enclosed by nailed up shutters which kept out the sunlight making it dark and unattractive. We were curious to know why the lovely Christopher Wren stairway to the second floor was built on the porch rather than inside, and were told that all stairways were on the

Make your HOOVER CLEANER ..last longer ..clean better

Let Hoover and Hoover only service your Hoover Cleaner. We're proud of our product and will take better care of it than anyone else —with genuine Hoover parts at lowest prices.



There is a Hoover Factory Branch Service Station or Authorized Dealer near you. Look for this ad in your classified phone book under "Vacuum Cleaners," and call for service. If you cannot locate, write us. Estimates given. All work guaranteed.



When the serviceman calls, demand to see his official identification card, like this. Make sure the identification date has not expired.

REMEMBER: do not discard any worn or broken parts. They must be turned in to secure replacements.

The **HOOVER**

REG. U. S. PAT. OFF.



THE HOOVER COMPANY, NORTH CANTON, OHIO

Amazing Professional Mothproofing Method now available for home use



NO ODOR - NO WRAPPING - NO STORING AWAY

Just a few minutes spraying with LARVEX—and Mrs. Neal has saved her husband's new suit from moth holes *for a whole year.*

WHY? Moths will actually starve to death before they will eat LARVEXED clothes, sofas or rugs!

This is the professional mothproofing method used by leading woolen mills, laundries and dry cleaners.

And, LARVEX is inexpensive—only 79¢ per pint, $1.19 per quart. Dry-cleaning won't impair its year-long protection. Use LARVEX *—be safe!*

➡ *LARVEX IS DIFFERENT*



QUICK! A few minutes with LARVEX will mothproof a woman's coat for 12 months!



... CHEAP! Just *one* LARVEXING will mothproof this $89 upholstered chair *for a year!*



SURE! See this spectacular display at your Larvex dealer's. A covered dish showing treated and untreated cloth with live moth worms. Proof right before your eyes that moth worms will not eat Larvexed fabrics!



At all Drug and Dept. Stores
Larvex, New Brunswick, N. J.

ONE SPRAYING MOTHPROOFS FOR A WHOLE YEAR..

LARVEX

Registered Trade Mark

outside because one had to pay a very high tax to have an inside stairway. However, we have never been able to track down the origin of this statement or to vouch for its veracity.

We have a very interesting collection of antiques, a great many inherited and others we have had the joy of "browsing" for ourselves. We are particularly proud of our decanters which may be seen on the glass shelves in front of the dining room window. A few were given to us by friends, but most of them represent our poking into shops from coast to coast in quest of certain rare types and colors that are difficult to find.

Living today *with* the past is fun; however, living in any age has no meaning without progress! So like all bright-eyed young moderns *we* have an eye to the future! The War Bonds we're buying today will someday buy us an old house in the country, green pastures, avenues of spreading oaks, and a helicopter to keep us in touch frequently with our fellowmen!

• • •

"OUR EXISTENCE depends on RED CROSS food!"



RED CROSS WAR FUND: The war's stupendous demands have forced the Red Cross into an enormous expansion calling for 200,000,000 additional funds. Everybody is familiar with and proud of the magnificent work of this organization and this year each individual is affected personally by it. The drive is on NOW. Give all you can—it is worthy of your generous support.

• • •

SAVE PAPER: Our country's paper supply is fast becoming depleted due to the vast shipments of supplies abroad and cannot be replenished at the same rate. Save every scrap of paper you can—don't waste it or burn it as garbage.

BUY MORE BONDS!

Transportation facilities today are overloaded and subject to frequent and lengthy delays. Thousands and thousands of experienced post office employees are in the armed services. The mails are heavier than ever before. The post office is doing a really wonderful job with much inexperienced help, but still your copy may be late. If it is, please be patient.



OLSON does RUG MAGIC with Materials You Send*

Learn How Your

Old Rugs, Clothing Will Save up to 1/2

WRITE for big Free *Olson Rug Catalog and Decorating Guide* that tells how materials are picked up at your door by Freight or Express at our expense—how we shred, merge, reclaim valuable wool and other materials; then bleach, card, spin, dye and weave into colorful, new

BROADLOOM RUGS

—beautiful, deep-textured, full bodied rugs that are woven *Seamless* and ***Reversible*** for double wear and luxury.

CHOICE: of lovely Solid colors, rich Tweed blends, 18th Century floral and leaf designs, Early American, Oriental patterns, ovals. Sizes to fit all rooms.

FACTORY-TO-YOU

It's All So Easy! Money back guarantee. Our 70th year. Two million customers. We do not have agents or sell thru stores.

**(Sorry if War Work causes temporary delays, but Olson Rugs are worth waiting for.)*

Chicago New York San Francisco

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FREE Book in Colors

Mail this Coupon or a 1c Post Card to:

OLSON RUG CO., A-22, CHICAGO, 41

Gentlemen: Mail big, money-saving Catalog of Rugs and model rooms FREE to:

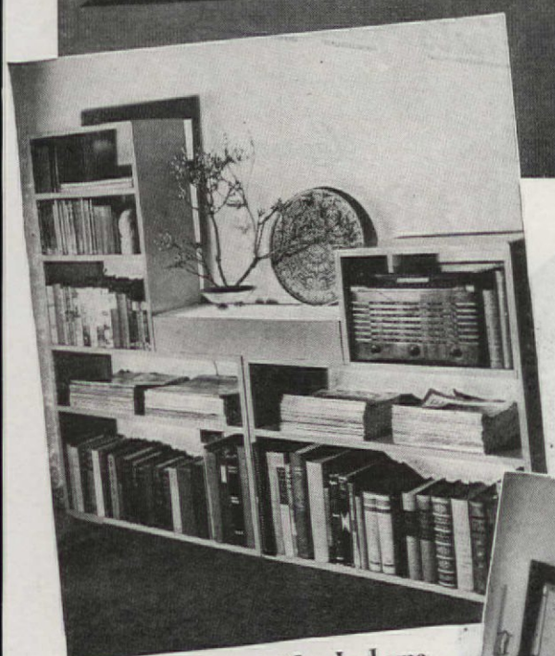
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Photographs by F. M. Demarest



NAVAL MANEUVER ON A BUDGET

. . . being the Follow-Through on a Proceed Order

MARGARET HAYDEN RECTOR

"MOVE 3000 miles across the continent," read the order, and within four days my husband was in New York City, while I was left sitting in southern California surrounded by two years' accumulation of damask, dishes, doggerel, and Duncan Phyfe! By substituting candlewick for the damask, throwing out the dishes, ignoring the books, and bartering the Duncan Phyfe, I managed to pull out alive. And six months later, we set up housekeeping in New York City with all the grim independence of two survivors of a burned-to-the-ground fire.

Through advertisements in the local California papers, enough buyers were found for our furniture to completely clean out everything from pie-crust moldings to flouncy-frilled dressing tables. Our two years of fuss went by the board with a cash sale that made folly a highly profitable indulgence. Only four major pieces were salvaged from our pre-historic life: a full-sized couch-bed, a 12x15



Doesn't look much like the home of two who do an Anchors-Aweigh act at the drop of a Proceed Order! Its cost, $225.75



"THAT'S worth its weight in ration points!"



War has brought home the real value of *EMERSON-ELECTRIC* Kitchen Ventilators

Unpleasant odors, excessive heat and greasy vapors are whisked right out of the kitchen by an Emerson-Electric Ventilator. It prevents their circulation to the living rooms and checks the formation of dirt-catching film on windows, curtains, furniture and furnishings.

As a result, there is less cleaning and laundry to send out—less dusting, scrubbing and washing to be done.

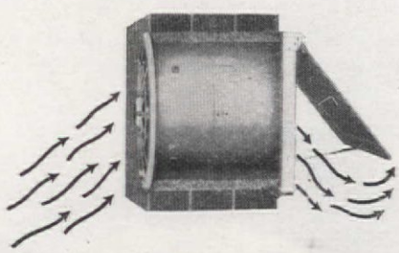
The woman lucky enough to own an Emerson-Electric Kitchen Ventilator appreciates it today, as never before—because it reduces the wear on home furnishings and saves her so much valuable time for other important activities.

Emerson-Electric Kitchen Ventilators will again be available after Victory. So, the woman who doesn't own one is buying War Bonds today, and writing "Emerson-Electric Kitchen Ventilator" at the top of her postwar shopping list.

THE EMERSON ELECTRIC MANUFACTURING CO.
SAINT LOUIS 3, MO.

Branches:
NewYork • Chicago • Detroit • Los Angeles • Davenport

375



Side view of an Emerson-Electric Ventilator showing how greasy vapors, cooking odors and excessive heat are drawn from the kitchen, quickly and thoroughly.

ARE YOU MAKING EVERY BIT OF WASTE FAT WORK FOR VICTORY?

1. Use all fats, oils and fat drippings until you've extracted every bit of good from them.
2. Then strain fats into a clean, smooth-edged can.
3. Take each canful to your meat dealer. He will pay you 4c and 2 meat ration points for every pound of waste fat... which will then be sent to war.



TODAY Emerson-Electric power-operated gun turrets and electric motors for aircraft are in active service on all battle fronts of the world.

EMERSON ELECTRIC

MOTORS • FANS • APPLIANCES



NOW... Have a Lush-Plush Bathroom

WITH EVENING DRESS
RAYON TAFFETA "SHOWERS"

Of course you can have a lush-plush bathroom! Let Textron Rayon Taffeta "Showers" turn on the glamour! Full evening dress beauty in a thrilling range of colors! Not just five or six shades to choose from, but twelve pure heartbeat colors!

Daffodil Yellow . . Peachbloom . . Sea Blue . . Leaf Green . . Horizon Blue . . Pink . . Old Gold . . Dahlia Red . . Winter Rose . . London Grey . . Blackout Black . . Snow White.

Water-repellent and mildew-resistant. With a reverse hem that lets water cascade off. As easy to wash and iron as a slip.

Tailored with embroidered eyelets that won't rust; a center seam you have to look for to see at all!

Six by six feet of swish and shimmering luxury in Shower Curtain Shops of leading stores. "Showers" and Matching Window Curtains, $5 each.

Slightly higher on the Pacific Coast and in Canada.

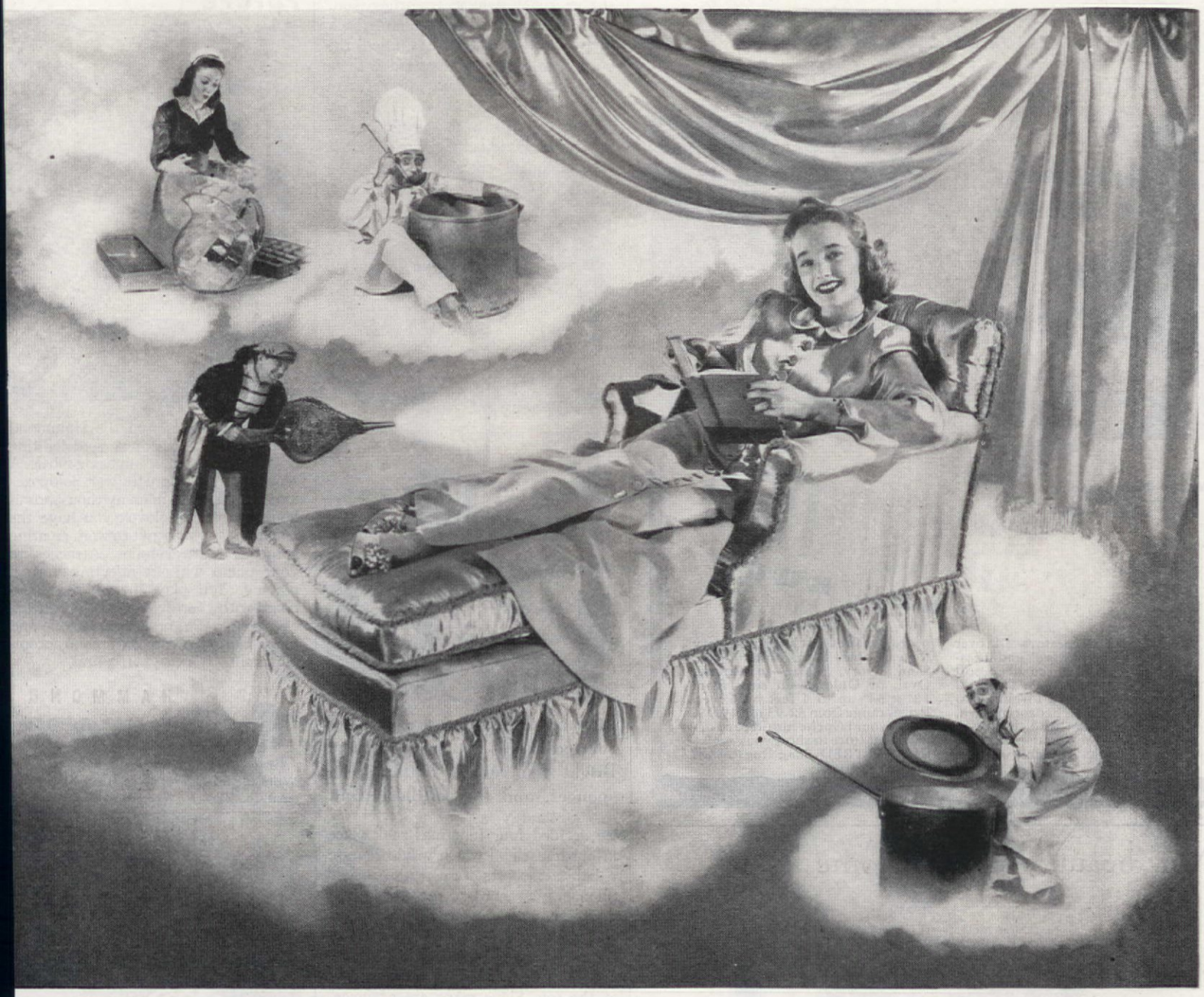
TEXTRON Showers



A right effective "powder room" was achieved cleverly, inexpensively in the Rectors' bedroomless apartment. Example: use of etched lamp globes from an 1890 gaslight chandelier

broadloom rug, an 8x8 grass mat, and a wing chair. With half the money gained from the big transaction, we organized enough furniture to fill a 1½ room apartment, giving a minimum amount for the Navy to move. What, you ask, was the follow-through collaboration? Well, all was made over a breach of 3000 miles by letter and the doubtful draw-me-a-picture route. Hence, all errors are mine, and all good advice which I didn't take belongs to my husband.

Because of time on my hands and familiarity with craftsmen in our town, I had the furniture made and upholstered in California. First move was to choose the colors: Lemon yellow, blue gray, and raspberry. Seven yards of heavy looped material of yellow and gray were purchased ($21); and to an unused wedding gift—a candlewick bed spread, two more such spreads were added ($6 each). These three spreads were then dyed gray and combined with the looped material to cover the wing chair and the entire couch bed, including bolsters ($64). Since nothing is more enervating than



"...and I'll live like a queen in a house that takes care of itself..."



IT'S A DREAM, of course! Even your home of tomorrow won't completely "run itself"! But it will be easier to manage, more fun to live in than any house you ever hoped for! In fact, here are a few of the things which engineers in the laboratories of the Gas industry are planning for you *right now.*

AN ALL-YEAR-ROUND PERFECT CLIMATE—Your new Gas air-conditioning system will keep your home warm in winter, cool in summer . . . give you fresh, clean, balanced air at a moment's notice—all from one simple, compact unit operated by the spotless fuel, GAS.

A WONDER KITCHEN—Marvelously cool, marvelously clean—where a new Certified Performance Gas range, equipped with *new heat controls,* will not only give you "precision cooking" . . . but *better* meals . . . with less drudgery!

HOT WATER GALORE—Your new automatic Gas water-heating system will give you oceans of hot water whenever you want it—make all housekeeping easier.

MAGIC REFRIGERATION—Your new silent Gas refrigerator, with greater storage facilities, will make it easier to keep all kinds of food fresh longer—meats, vegetables, even frozen foods . . . will save you hours of marketing time, give your family greater variety.

Our dreams of a better world are indeed coming true. It is a world worth planning and saving for—with every War Bond you can buy.

Remember . . . Gas today speeds war production. Use it wisely. Tomorrow it will bring you new ease, new leisure, better living.

THE MAGIC FLAME THAT WILL BRIGHTEN YOUR FUTURE

GAS

An advertisement of the American Gas Association



INTERIOR DECORATORS SAY:

"For added charm and color



We Are Recommending to Our Clients

CHARM TRED SHAG RUGS

LEADING decorators all over the country have enthusiastically approved these deep soft Charm-Tred Shag Rugs. They add a contrasting note of loveliness to any living room, bedroom, den, hall or bathroom. And they're so economical too—and practical. Easily washable. Available in seven pastel shades including: Dusty Rose, Copen Blue, Nile, Peach, Sand, Ivory, Maize—in Round, Oval, or Oblong—in sizes from 18″ x 34″ up to 4 feet by 6 feet. Prices range from $2.95 to $19.95.

Ask your favorite furniture or department store to show you *genuine* CHARM-TRED Shag Rugs *today!*

Made by BEN GREENBERG & BROTHER • CHICAGO • New York • Los Angeles

New beauty for your home!



Living Genuine NURRE Mirrors *Pictures*

For a lovelier home,—brighter, gayer, with a new air of spaciousness—hang a genuine NURRE mirror on the wall. Over the buffet in your dining room, it will make every meal a festive occasion.

Genuine Nurre Mirrors are made from plate glass, in many lovely styles. After your next war bond purchase, ask your dealer to show you genuine Nurre Mirrors.

FREE BOOK!

"How Famous Decorators Would Use Mirrors In Your Home." Hints on the use of mirrors to make your home more charming.

THE NURRE COMPANIES, INC.
DEPT. AH BLOOMINGTON, INDIANA

Please send me FREE mirror book.

Name_____

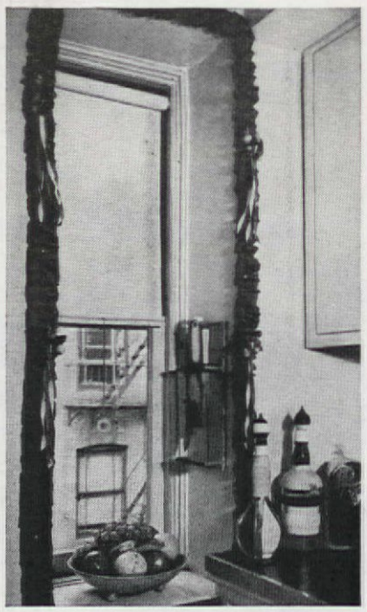
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City_____ State_____



studio couch which wrenches your spine because of inadequate back support, the upholsterers filled the bolsters with springs and made them strong enough to serve as an extra mattress when combined.

Four cabinets were the next addition to the building program. Because of inadequate storage space to be found in any 1½ room apartment,



Light and sunshine are actually courted in this little city kitchen. Bright red ruffles, bottle green sponges, and tiny artificial fruit

we decided four functions took place in our household which would require a habitat: chests were made to hold phonograph records, a record changer, dishware, and the accouterments of a desk. The record cabinet was designed to contain two shelves for 12 and 10 inch albums, and a map tray at the top. Since maps are of incorrigible width, the tray only extends two-thirds the depth of the chest, and allows the excess map to curl down behind the albums, which space would otherwise be wasted. In the second cabinet, the record changer has been accommodated by a deep shelf which grants full space for changing, and the added advantage of a door to shut out surface noise. The sound is wired to the radio speaker in the bookcase across the room.

All shelves of the dishware chest slide out with the facility that keeps you from standing on your head to discover that sugar bowl you know is at the back of one of them. Measured space for bowls, table mats, and a silverware chest is included.

Half the desk cabinet is arranged for kneehole room, and half for drawers of a hard to find dimension. Ink bottle height, envelope and writing paper width, pencil accumulation, are taken into account. At the bottom is a big-hearted file drawer for the wide manila Navy envelopes, and on the door a little gate-pouch for the day by day communications.

All four chests are identical from the exterior, are painted a blue gray,

Future Attraction



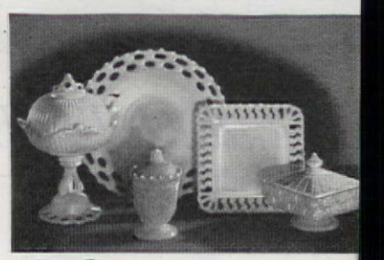
When the war is won the Hammond Solovox will be back again—delighting piano players with its amazing music. A sensational hit before the war, Solovoxes already are in use in many thousands of homes. In the Solovox you have the magic of *electronics* put to work creating gorgeous musical tones. Attaches to your piano without affecting normal playing. You play the Solovox keyboard with your right hand—producing effects of violin, organ, saxophone and many more—to your own piano accompaniment. It's easy! It's fun!

HAMMOND **Solovox**

By the makers of the Hammond Organ

Write for free literature to Hammond Instrument Co., 2941 N. Western Ave., Chicago 18

DECORATE YOUR HOME *with lovely Milk Glass*





Handmade by Westmoreland

WESTMORELAND MILK GLASS CANNOT BE SUCCESSFULLY IMITATED

Authentically "Early American" i design and perfect in color, Westmore land Milk Glass in its wide variety c pieces and patterns brings to you home a charming personality which th "ordinary imitation" never approache . . . Here the "Diamond Quilt," an Fluted Comports, "Lace" and "S Border Plates and the quaint "Peacoc Jar" typify this famous line. See it a better stores everywhere. Write fo illustrated literature showing this fa mous line . . . you'll be amazed to se how low in cost is this really fir glassware.

WESTMORELAND GLASS COMPAN
GRAPEVILLE, PA.
Manufacturers of Quality Handmade Glasswa

and have handles adapted from lucite napkin rings. Cost, including all their varied internal arrangements, was $10 per chest, unpainted. Highly adjustable to the problems of moving, the cabinets may travel crated or uncrated, and can be filled with unbreakable materials to save space.

Another low cost project were the two bookcases which have been combined to accommodate a shadow-box ($12 complete). Made from two florescent tubes, two boards, and a sheet of frosted glass, this lighting trick gives a focal point to an otherwise functional piece of furniture.

All dining is done on a three-legged, yard-wide table ($10)—the legs may be removed in shipping—flanked by two rattan chairs ($11 each), and two low benches for auxiliary use ($3.50 each). The Magnusson gooseneck lamp gives the necessary indirect light to make dining long and pleasant. Done in a soft gray blue, the curtained windows have celanese homemade panels ($6 complete). The rush, square rug is ideal for soot, table crumbs, stains, and humanity in general.

That 12x15 broadloom which we salvaged was dyed a raspberry ($15), with no shrinkage and a nice new softened effect. The raspberry color was again picked up in the lampshades and the map frames. Utilizing official navigation maps with accommodating gray and white colorings of the South Pacific, my husband chose two for their dramatic size to complement the bulk of the cabinets. Simple strips of plyboard served as frames, homemade and striped in the gray and red ($.50 each).

Because the original table lamps had period bases, we "slip covered" them with squared wooden boxes ($.50 each) to give them a modern tone. Three-way reflectors in table lamps are not easy to find, we simply used this method to perpetuate them. The shades were made from painted cardboard attached to metal rings, sized for proportion, held together with tape, and trimmed with leftovers from the couch material.

In the kitchen a maximum of light was greeted by a continuous red ruffle trimmed with bottle dribblers assembled from cut-up, dime store green sponges and tiny artificial fruit. In the dressing room a similar economical effect was reached by matching Dec-o-Tape to blue striped chintz, and putting stripes down the front of each drawer on the inexpensive chest ($3). With a cornice box ($1.25) overhead, a few nosegays, and old lamps, a powder room is created for incoming guests in a bedroomless apartment. The top part of the lamps are etched glass globes taken from an 1890 gaslit chandelier.

Good luck in finding our accessories in Mexico, New York's Allen Street (brass town), and Harlem, did the rest of the story. The framed Van Gogh was ferreted from a Harlem junk shop for $3.50, and the wall-candle sconces and candelabra from Allen Street for $3.50 each.

Botany Yarn Girl



Once every month...12 times a year ...the Botany Yarn Girl comes to you in the form of illustration and complete instructions for a knitted "exclusive" which you can make with softer, fluffier Botany No-Dye-Lot Yarns. Send the coupon now and enroll in the Botany "Model of the Month" Club...only 50c for the whole year's style service.

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I am interested in securing knitting instructions for original Botany models. Enclosed find...

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"I couldn't see Mom for the camouflage!"

"*I breeze in* from a 2-year stretch on one of those there 'island paradises' and quick, hop the first train home.

"Mom doesn't know I'm coming . . . and not a sign of life can I see through the curtains. Boy am I sunk.

"Just then Mom opens up!

"*I hadn't seen her for the camouflage.* She never liked neighbors looking in on her—any more than we did.

"'Course, the 'curtains' we had out there were different—but the same idea.

"I tell her afterwards how it strikes me, and dog-gone—she says it was in the papers how *our* camouflage nets came from the very same looms that made her Scranton Craftspun* Curtains."

• • •

It is now possible to buy a limited number of new Craftspun Curtains, but most of Scranton's great looms are too busy turning out camouflage to make many lace net curtains for civilian use.

Fortunately, your Scranton Craftspuns were built to last. With their strong, tied-in-place weave they always launder beautifully. And since they've always led the style parade, they're still smart as ever.

However, if you simply *must* have new ones, you'll find a few in your favorite store. *But why not hang up War Bonds, instead, until Victory comes.*

Scranton
CRAFTSPUN CURTAINS
"THE NET OF THEM ALL"

*Reg. U. S. Pat. Off.



TAMPAX IS A CHALLENGE to all women—

Whatever the age or race or occupation, Tampax presents a real challenge to every woman. Because Tampax, being so "different" and departing so much from the "usual," has made itself into a *test* of open-mindedness. Even the grandmother who approves of Tampax for monthly sanitary protection shows that she is young and flexible in spirit!

Scientifically, Tampax is sound and conservative. Its principle (internal absorption) has long been in use by doctors. But Tampax has made this principle available to women generally throughout the six continents. Millions are using Tampax now . . . Made of pure surgical cotton, it is dainty and hygienic—no pins or belts, no odor or chafing. No bulging beneath the costume. No "lines" or ridges. Simple to use. Easy disposal.

NO BELTS
NO PINS
NO PADS
NO ODOR

Remember the 3 sizes, especially the Super, which gives about *50% extra absorbency*. At drug stores and notion counters. Introductory box, 20¢. Better still, ask for 98-cent Economy Package which lasts an average of 4 months! Don't wait till *next* month! Tampax Incorporated, Palmer, Mass.

3 Absorbencies
REGULAR
SUPER JUNIOR

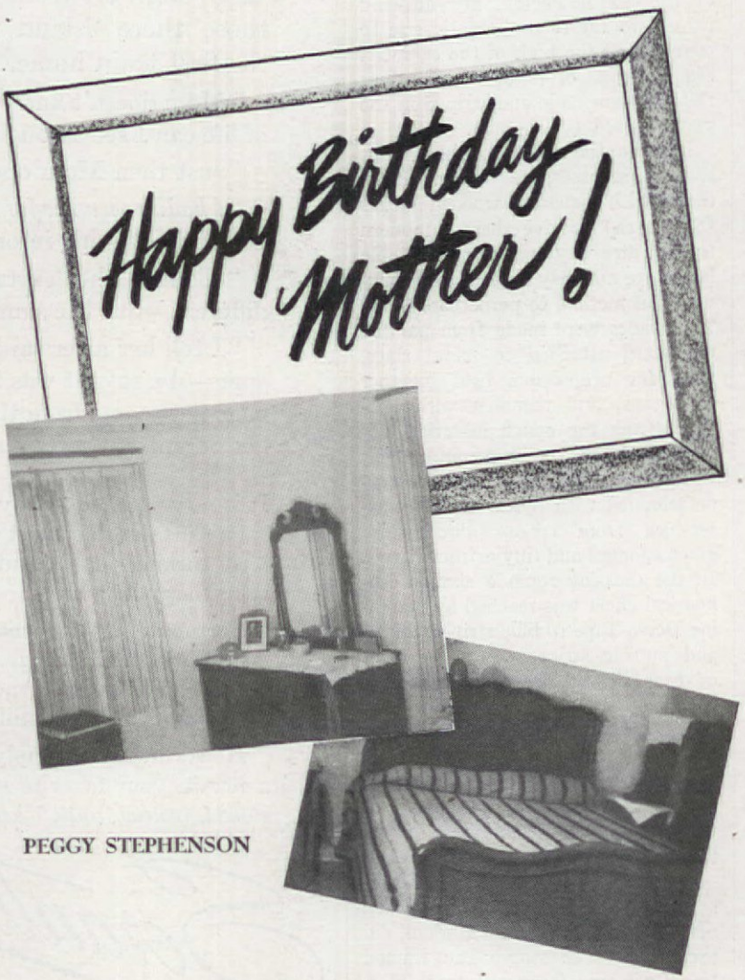
Guaranteed by Good Housekeeping

Accepted for advertising by the Journal of the American Medical Association.





Photographs by Wurts Brothers



PEGGY STEPHENSON

Though it couldn't be wrapped in pretty paper, our present was something that could give pleasure 365 days of the year

WHEN we sang "Happy Birthday" this year, we knew Mother had a present that was really going to keep. We were tired of picking over novelties at store counters. We couldn't send her on a trip, for Uncle Sam had said, "Please don't." And we couldn't have a bang-up big party for our ration books held us in tow. So we all put our heads together, Nina, Peggy, and Dad. We came out of our huddle with an idea, but we were going to need more heads if we were to make it a truly successful undertaking. That's when THE AMERICAN HOME Decorating Staff stepped in and supplied the necessary what's why's, and wherefore's—for we decided to say "Happy Birthday" with a redecorated bedroom for Mother even though it could not, of course, be a surprise present. Certainly Mother had to be consulted if this were to result in what she wanted. We studied the room, taking stock of what must be salvaged.

It looked discouraging when THE AMERICAN HOME decorators arrived on the scene. We Stephensons held our breath while our two "charm workers" consulted each other in low whispers. They cast a second

Remember when you said "I Do . . ."

To have and to hold . . . to love and to cherish . . . for richer, for poorer . . . remember?

The hallowed words were few and simple, but their meaning shone like gold in your heart. And thus for you and your beloved began new lives . . . thinking, working for each other in glorious partnership.

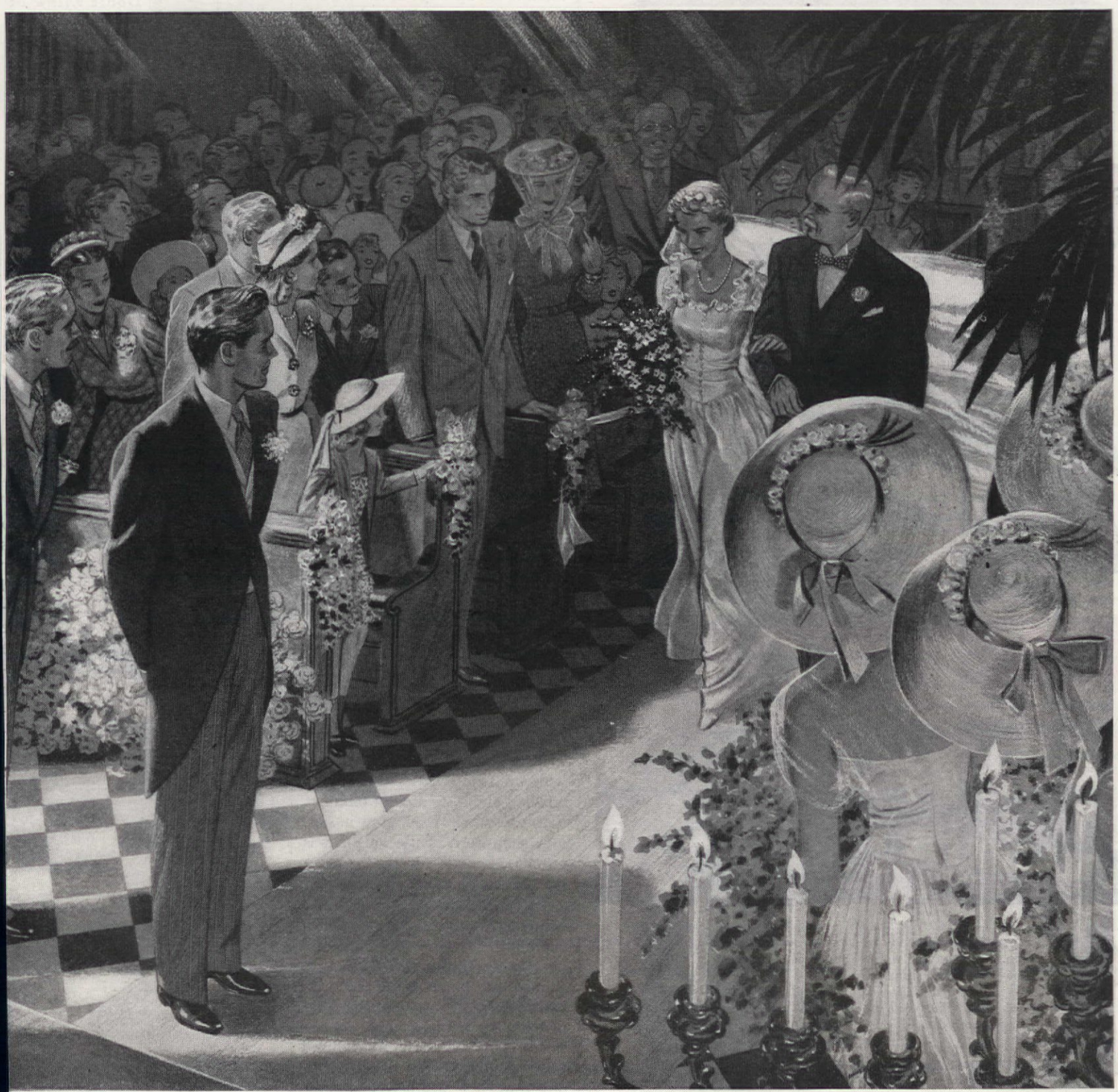
The husband who fulfills the obligation implicit in his vows not only works for the present, but for the *future* of his beloved as well. To guard against the final emergency which may cut off his vital income, a fundamental protection for every family is life insurance.

Whether he be "richer" or "poorer", a Prudential policy may be obtained which will be designed to his own needs and circumstances and will provide security for his family which he can guarantee in no surer way.

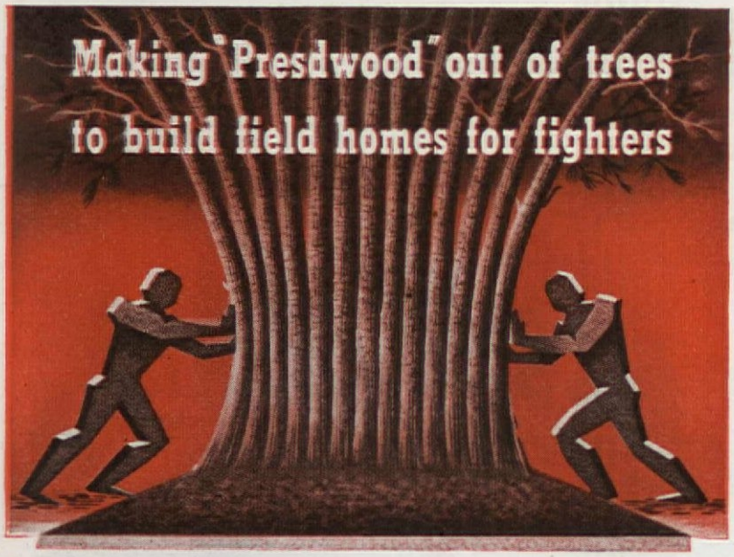
Buy War Savings Stamps from your Prudential Agent



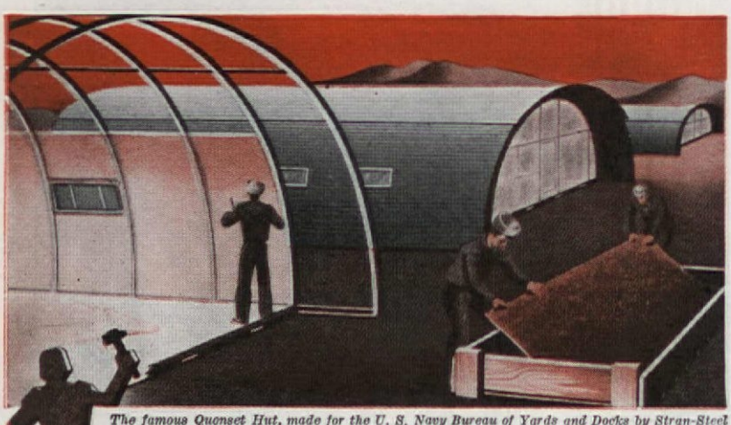
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A mutual life insurance company
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THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT



Making "homes" for sailors, soldiers and marines all over the world are tough, strong, versatile hardboards created from the basic materials of wood. They are the dense, grainless Masonite* Presdwoods*—made by exploding wood and recombining its plastic *cellulose fiber* and glue-like *lignin* under different heats and pressures into boards with valuable properties.



The famous Quonset Hut, made for the U. S. Navy Bureau of Yards and Docks by Stran-Steel

Many a U. S. fighting man, from the north pole to the tropics, lives and works in a Quonset Hut, lined entirely with Masonite Presdwood. The entire lining for a Hut is shipped easily in one compact crate . . . painted and ready to install. These Masonite Presdwood walls resist both the frigid blasts of the arctic and the heat, humidity and insects of the equator.



Masonite Presdwoods are smooth-surfaced, strong in every direction. They may be worked and finished like other wood products. They're on war jobs today . . . but when Peace comes, you'll use them for walls, ceilings, cabinets, furniture—scores of important duties in your home. Masonite Corporation, 111 West Washington St., Chicago 2, Illinois.

YOUR HOME after the war will use new materials and new ideas. Write for a free copy of "OUR HOME" magazine, a review of what's new.

*TRADE-MARK REG. U. S. PAT. OFF.

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glance at the double window, broken by that miserable 12-inch space—a sore spot from any angle of the room. We looked at each other grimly as they shook their heads in apparent dismay at the bed which projected half way into the middle of the room.

Problem One was salvaging the mahogany bedroom set. The set was in good condition and new enough, but, as it stood, it made the room appear to be all furniture.

Problem Two was the color scheme. Mother requested something cheerful with lots of the lavender shades. She wanted a room with feminine charm and refused to "get gaudy" as she termed Dad's color tastes. With the wallpaper sample came a compromise; a perfect combination was decided upon. Predominating shades of plum (for Mother), brilliant chartreuse (for Dad) with delicate blending colors was the answer.

And so on to just one more challenge to our fairy godmothers—those double windows and that awful space between. . . . The answer this time? Mrs. Stephenson was presented with yards and yards of heavy rayon taffeta, every bit of it chartreuse. Soon, floor-length, pull draperies were in the making, one at each end, double width—a stationary set was placed in the middle. Venetian blinds went up. Hammer and saw were put to use. A valance board, painted white to match the ground of the paper and woodwork, with deep plum binding, made the window one unit.

Tool chest still out, Dad began work on the dresser. Off came the mirror. It was hung separately a few inches above the dresser, and an effect of something modern was gained immediately. Off came scarves and "doilies" from the various pieces of furniture in the room. Off, too, came the footboard!

The bobbin on the sewing machine started spinning again, this time with a fabric of light plum shade; and behold! a bedspread with quilted top, ruffles for sides and end and a deep plum binding! Now we saw the room grow in size.

A shop-worn chaise longue was purchased and covered with a twist-weave material in plum and chartreuse. A long table beside it with shelves and a lamp created a charming group—more furniture, but so skillfully placed that it seemed far larger than the original room! A desert sand rug completed the miracle, and, as we sang "Happy Birthday," we knew this was one of the nicest birthday presents Mother had ever had.

KEEP YOUR TOILET CLEAN



The Easy Way

Don't *think* of cleaning ugly stains and discolorations from toilet bowls by old, messy, hand methods. The drudgery of using ordinary cleansers plus disinfectants and scouring has been replaced by Sani-Flush, which cleans the quick, easy, sanitary way. Use it at least twice a week. Each application removes many recurring toilet germs and a cause of toilet odors.

Sani-Flush is totally unlike ordinary soaps and cleansers. It works *chemically*—even cleans the hidden trap. Safe with septic tanks and in toilet connections. *(See directions on can.)*

Sold everywhere in two convenient sizes.



Sani-Flush

• QUICK
• EASY
• SANITARY

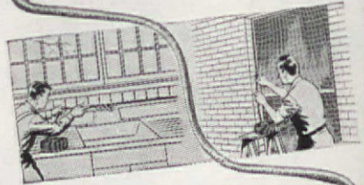
SAFE—FOR SEPTIC TANKS!

Don't be misled into scrubbing toilet bowls because you fear trouble with your septic tank. Eminent research authorities have proven how easy and safe Sani-Flush is for toilet sanitation with septic tanks. Read their scientific report. It will be sent you *free* for the asking. Simply write The Hygienic Products Company, Dept. I-2, Canton, Ohio.

Mortite

THE UTILITY TAPE OF MANY USES

A pliable plastic that comes all ready for use inside or outside. Unrolls like ribbon. Adheres to any clean, dry surface. Just press into holes and cracks with the fingers and it stays put. Will not crack, shrink or chip off. Can be painted.



• A good plugger-upper
• Seals cracks in plaster and woodwork, around screens, windows, casements, transoms, baseboards
• Keeps out dirt, dust and vermin. Stops rattles
• Permanent glazing for wood or metal sash
• Plugs leaks around bathtubs, toilets, sinks, laundry tubs, etc.
• Makes good packing and gaskets

About 80 feet of ¼" Mortite to a roll. At your Dealer's or $1.25 postpaid.

Send for Circular

J. W. MORTELL CO.
Also Makers of NoDrip and other Technical Coatings since 1895
524 BURCH ST., KANKAKEE, ILL.



These rich purple Del Monte De Luxe Plums (pit them or not) are especially delicious baked on biscuit dough topped with brown sugar, dots of margarine or butter and your favorite spice. Or, why not try other Del Monte Fruits?

You get five fruit flavors for your points! That's why Del Monte Fruit Cocktail makes any plain dessert so much better. For instance, hot gingerbread baked in a ring and filled with drained hot buttered Fruit Cocktail. And many other Del Monte Fruits (and Vegetables, too) combined with plentiful energy foods will do a lot to add spirit to wartime meals.

WHEN YOU'RE "POINT RICH" AND "FLAVOR POOR"

it's time for these



You can't "go overboard," of course. You wouldn't want to, in wartime. But when you do use your quota of Del Monte Fruits and Vegetables, make the most of them—this way!

Or, in case you don't come across these delicious favorites, your grocer may have other Del Monte Fruits and Vegetables.

Naturally, Del Monte often sells ahead of other brands. But any variety you find will give you just the flavor and goodness folks are so hungry for.

So choose from the Del Monte Foods your grocer has. Whether you make them up in combinations like these, or enjoy their fine flavor in your own way, Del Monte adds a world of zest to wartime meals.

And with Del Monte you're sure of *genuine* enjoyment for every point.

Back the Attack—BUY WAR BONDS



Corn-hungry folks will bless the day you give them Del Monte Whole Kernel Corn—hot and buttery, in toast cups. Or have Cream Style, White or Golden.

Just as it is— you can't beat the rich tropical goodness of Del Monte Pineapple. Scarce, but you may find some.

Del Monte Foods

CHOOSE FROM THE VARIETIES YOUR GROCER HAS—FULL POINTS' WORTH EVERY TIME



FIRST AMONG YOUR TROUSSEAU TREASURES

Any Bride would treasure these smartly styled Martex towels with their bright, clear colors...ever-so-distinguished and especially lovely are the Martex embroidered floral motifs. Brides of 44 other years treasure Martex, too. They've discovered how long the plied yarn underweave makes Martex towels last.

Pattern selections at your favorite department stores or linen shops may be limited but you can always rely on the quality of every towel bearing the Martex label. Wellington Sears Company, 65 Worth Street, New York 13, N. Y.

BUY MORE WAR BONDS

Martex

BATH TOWELS • CHENILLE MATS • DISH TOWELS

Professional Advice FOR A Minimum Charge



DOING some spring decorating? Need any help? Our Decorating Staff will suggest new schemes for bringing a dreary room up to date. Send us your problem and a simple floor plan of the room showing doors, windows, exposures as well as list of present furnishings, and we will advise you on rearrangement and send samples whenever possible of wallpaper, paint, floor coverings, and draperies. The charge *per room* is **$1.00.** Minor decorating questions will still be answered for the usual 3-cent stamp to cover postage.

• • •



PLANNING your postwar dream house or remodeling your present home? Send us the floor plans. And we'll criticize them for you and make any suggestions we think would improve them. We cannot design a house for you . . . our service consists of professional criticism and analysis of *your* plans. The charge *per house* is **$1.00.** Minor building questions will still be answered for the usual 3-cent stamp required to cover postage.

• • •



WE'LL help you make your party a big success—and individual. Tell us the kind of party you wish to give, number of guests desired, time, place, description of your table appointments, and we'll suggest color scheme, centerpiece, favors, menu, costumes, and games. A party schedule from invitation to farewell will be yours upon receipt of **50** cents.

Send stamps or money order

Dept. S, THE AMERICAN HOME
444 Madison Ave., N.Y.C. 22, N. Y.

NOW ON SONORA RECORDS

Pauline Alpert

IN A NEW ALBUM OF

PIANO MELODIES



EIGHT PIANO MELODIES

Dream of A Doll; Chopsticks; Where or When; Hungarian Rhapsody No. 2 (Liszt); Sweet Sue; Parade of The Wooden Soldiers; In A Country Garden; Toy Trumpet

•

Pauline Alpert plays as no one ever played before. Her sheer genius and imagination have created a sparkling group of Piano Melodies in this new SONORA Album that may well become the Record Achievement of the year.

Miss Alpert, who makes one piano sound like two, interprets classics and popular melodies alike with a refreshing sureness of touch and toe-tickling rhythm all her own.

The bell-like brilliancy of tone, characteristic of SONORA Recordings, perfectly reproduces the matchless color of Miss Alpert's interpretations.

Eight delightful melodies are included in this Album, ranging from "Chopsticks" and "Toy Trumpet" to "Liszt's Hungarian Rhapsody No. 2".

Hear this new SONORA Album of "Melodies That Will Live Forever". It belongs in your collection.

Sonora Records *Clear as a Bell*

MELODIES THAT WILL LIVE FOREVE

SONORA PRODUCTS, INC., CHICAGO, IL

NEW Paint Invention makes Mrs. Jones happy!





1. Read an announcement that Glidden had invented a new, economical, easy-to-use home beautifier — SPRED.



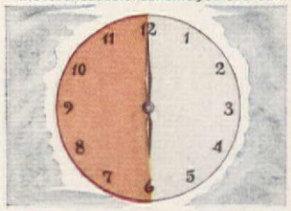
2. Then a SPRED dealer (they're everywhere) helped her choose what she called "the loveliest color scheme you ever saw."



3. One gallon SPRED... ½ gallon water ... quickly blended into 6 quarts ready to use. No turpentine, no mixing.



4. The cheery-looking SPRED flowed on smooth and fast over our old wallpaper the room was done in no time.



5. Every inch of SPRED was dry in 30 minutes. No painty, disagreeable odors. No hard-to-remove splatters. No mess.



6. Everything back in place in just a few hours. A sparkling room — with a surface so durable it will take repeated washings.

HIDES WALLPAPER, IN ONE COAT!

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NO "PAINTY" ODOR!

•

ONE GALLON DOES AVERAGE ROOM!

•

11 BEAUTIFUL COLORS

(See coupon below)



Wartime printing limitations prevent faithful reproduction of SPRED's beautiful colors. Use coupon below.

SPRED

The paint that makes painting a pleasure



Only **$2.98** A GALLON

Slightly higher in Rocky Mountain Area

SPRED IS NEW—DIFFERENT!

SPRED is an "homogenized" paint that gives you special advantages of Alpha Protein*— a Glidden soy bean derivative. Makes SPRED easier to mix—smoother flowing—self-leveling—more durable—easily washed. SPRED assures beautifully decorated rooms without experience. Brushes and rollers can be quickly washed clean with water.

*Trade Mark Reg. U. S. Pat. Off.

A Soy Bean Paint Invented by THE GLIDDEN COMPANY

***SPRED* Colors will inspire you!**

MAIL COUPON NOW!

Gorgeous SPRED color swatches FREE—to help you redecorate at only $2.98 a room, mail coupon today!

THE GLIDDEN COMPANY
Dept. B-4, Cleveland 2, Ohio

Please send me the eleven SPRED color swatches FREE of charge.

Name_____

Address_____

City_____ State_____

This advertisement appears in
American Home; House & Garden, April; Better Homes & Gardens; House Beautiful and Good Housekeeping, May 1944

BIGELOW WEAVERS
present
"HAPPINESS FOR FOUR"

TIME: *After the War*
CAST: *Mary Barr · John Barr*
Judy Barr · Tony Barr








PLOT: Mary and the children
living with her parents.
John is in the Navy.
Letters fly the ocean
full of plans
for their own home again...
a living room like this,
game table, reading chair,
play space for the children.
Using Victorian pieces
they now own,
it will all look fresh,
thanks to a new flowered rug.
Bigelow, of course, says Mary,
even if she waits for it.
Maybe BEAUVAIS for long wear.
She knows
Bigelow will give her
newest patterns, smartest colors
and long-lasting beauty.

★ BUY MORE WAR BONDS

BIGELOW WEAVERS
fine rugs and carpets since 1825
THOMPSONVILLE MILL.
Copr. 1944, Bigelow-Sanford Carpet Co., Inc.

WHAT, YOU TOO?



MARY SMART

Sketches by Burmah Burris

THERE is a queer superstition rife in the land concerning guest towels. Some years ago, like many another bride, I proudly arrayed my bathroom with a gay assortment of attractively embroidered and appliqued linen bits for the use of guests. Then, with all the trustful innocence of the uninitiated, I waited for somebody to use them. Up to now, nobody has.

It isn't my fault. Goodness knows I tried. At first it occurred to me that perhaps the towels displayed were not attractive enough; so I brought out my most luscious linen tidbits and hung them directly over the lavatory to tempt the casual observer. No takers. So I baited my guest-towel rack with more sturdy linens. Still no luck.

Somewhat bewildered but still undaunted, I began a campaign of surreptitious snooping in the bathrooms of friends. So far as I could make out, such a phenomenon as a used guest towel simply did not exist. The thing became an obsession. For years I have been in the habit of bringing up the subject of guest towels on the slightest pretext in the hope of solving the mystery. For some reason the average person is reticent about it.



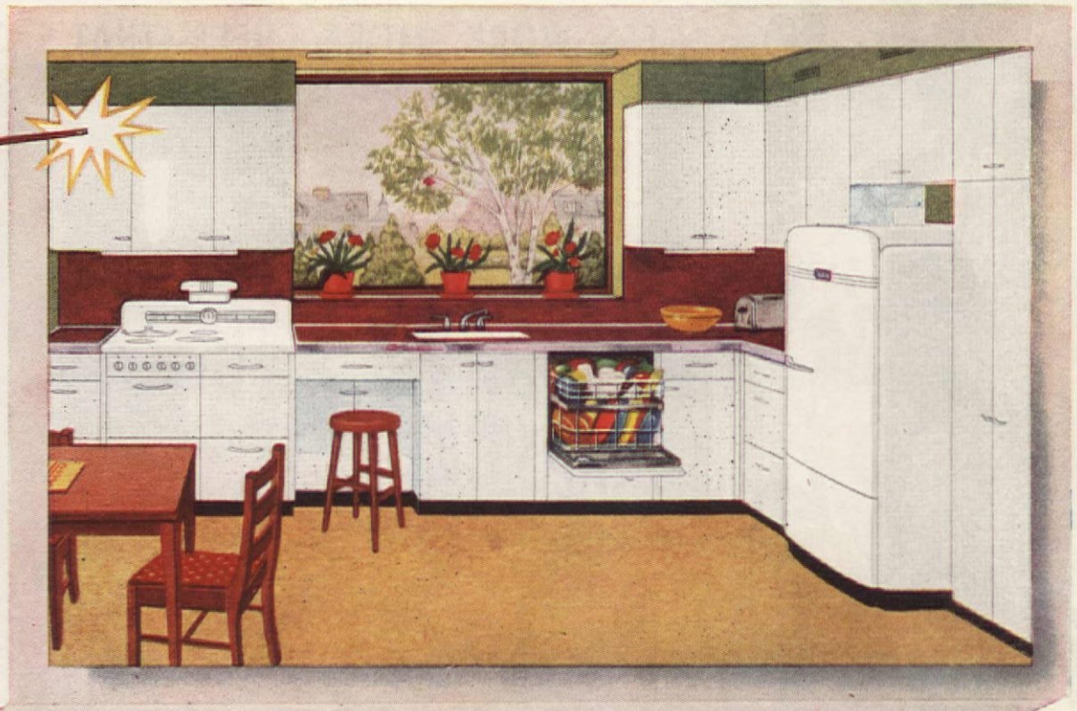
But doggonnit anyhow, I still want to know what it's all about! The whole public attitude toward the situation was aptly summed up in a cartoon I saw somewhere once depicting two burglars casting about for something in which to wrap their loot. They were shown in their victim's bathroom. One man had stretched out his hand, but the motion was arrested by his companion who, with a look of utter horror on his face, was gasping, "not the GUEST TOWEL!"

Not so long ago an excellent article appeared in a popular magazine on the subject of "don'ts" for guests. It was charmingly written and very much to the point except for one thing. A whole paragraph had been devoted to the subject of wiping lipstick on your hostess' towels. That baffled me. Personally, I'd settle for a few smudges of rouge. At least they would furnish a clue as to which towel was used! What gets me is to enter the bathroom with the idea of removing a soiled guest towel, and finding that none has been used. Surely the visitor must have used some towel. But there hangs the untouched assortment of clean ones in all their pristine freshness. The only logical conclusion is that somebody's bath or face towel has been appropriated. So if you dislike the idea of having all comers share in the use of your towel, there is nothing to do but to change them all. Of course half a dozen or so extra towels in the laundry can be a source of some irritation to you!

At the moment I'm toying with two tempting possibilities: (1) Spreading a rumor that we have psoroptic mange, or (2) Installing some of those sliding panels of the murder-mystery type, which will conceal the family racks. Neither idea seems practical. But surely there must be some way! Is there a psychiatrist in the audience?

Your Next Kitchen can LOOK like this...

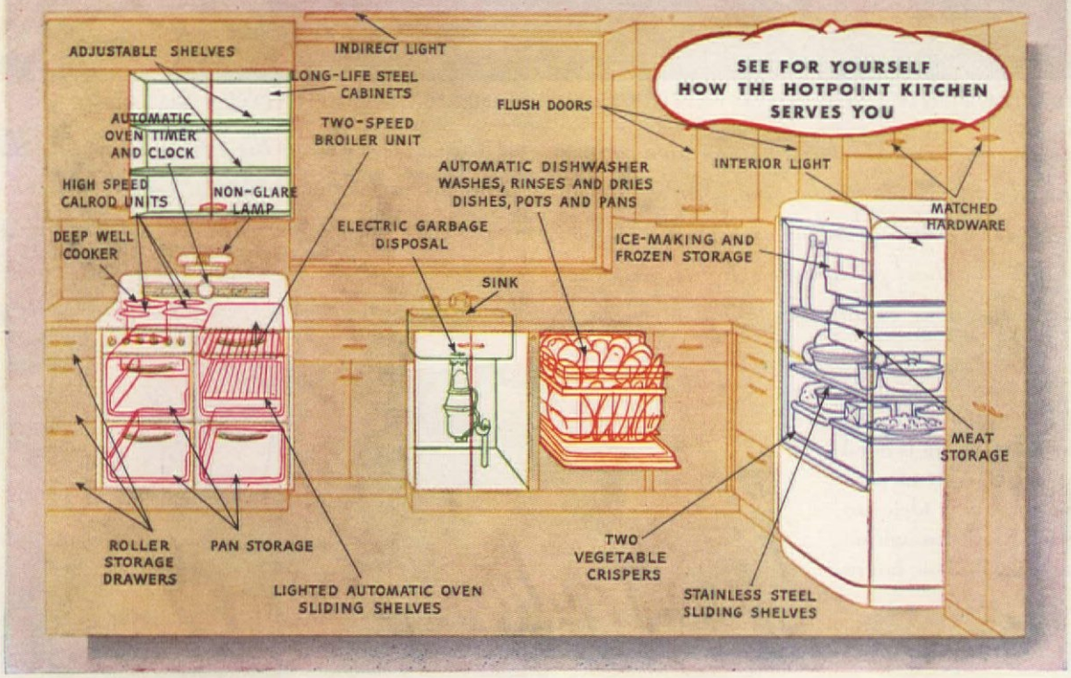




YES, it's *true!* Your dream kitchen is *almost* a reality. That Hotpoint Electric Kitchen you and Jim have been saving War Bonds for will be priced so reasonably even modest incomes can afford one!

And it's going to be as practical as it is beautiful! For our engineers and designers know how to combine modern utility and modern styling so that *your* new room will be not only a time-saver but a real joy in which to work and *live!*

and Hotpoint will save you time on All these tasks!





The cost of a Hotpoint Electric Kitchen averages about 10% of home-building costs.

FOUR MAJOR CENTERS SIMPLIFY WORK IN THE HOTPOINT ELECTRIC KITCHEN

Food Preservation Center—Hotpoint Electric Refrigerator keeps foods fresh longer—provides faster, thriftier freezing and better storage space.

Food Preparation Center—Hotpoint Electric Range, with all utensils stored within arm's length, cooks faster and thriftier. Since there's no combustion dirt, pans, walls stay clean. Automatic controls end cause of cooking failures.

Sanitation Center—Hotpoint Electric Dishwasher, Sink and Disposall wash and dry dishes, pots and pans cleaner than ever without your hands touching water. Food waste is whisked away electrically. Space provided for soap, towels, etc.

Equipment Storage—Electrically lighted Hotpoint Steel Cabinets afford abundant space for dishes, utensils and dry foods.

Hotpoint ELECTRIC KITCHENS

ARMY NAVY
FOR EXCELLENCE IN WAR PRODUCTION

Edison General Electric Appliance Co., Inc.
5655 West Taylor Street, Chicago 44, Illinois

Enclosed please find ten cents in coin or war stamp for which send me your new kitchen planning guide entitled, "Your Next Kitchen by Hotpoint."

*Name*_____

*Address*_____

*City and State*_____

Get the House Ready

LESS WORK, MORE CHEER—THAT'S OUR SUMMER SLOGAN!



IT'S THE PERFECT SLIP COVER PATTERN . . . IT'S AMERICAN HOME PATTERN NO. A 658. . . .

If warm weather creeps up on you unprepared and winter-shabby, don't say we haven't ***TRIED*** *to help! For here on these pages, from chintz to actual patterns, we lighten summer work for you, bring your home more cheer*

Handsome indeed is the 1944 edition of The American Home chintz, result of our active campaign for what we wanted in a chintz, beautiful drawing, handsome coloring, and generously covered for practicality

A suggestion if your present covering is good but needs a bit of pepping up. Same idea can be followed through on draperies and/or lamps

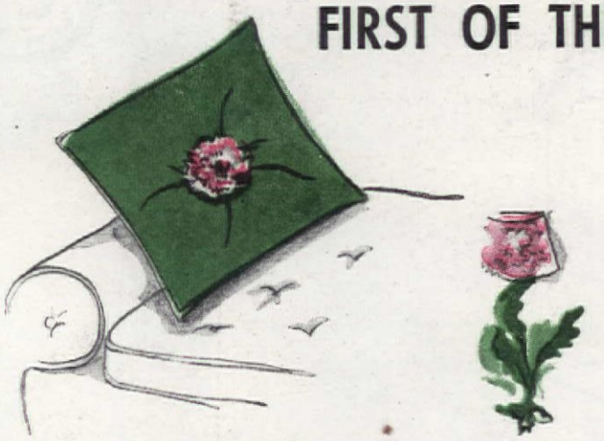


Cyrus Clark, chintz.

for Your Summer Life!

FIRST OF THREE LESS-WORK-FOR-MOTHER FEATURES

—WITH PATTERNS TO DO IT!







Sketches, Hope Hendler

Photography, F. M. Demarest

Ideas, Decorating Staff and Hope Hendler

Cyrus Clark, chintz.

Get stunning effects without materials? Well, we can't promise that, but gaze here upon illusions of grandeur with precious little materials and effort





Drapery idea, easy as sewing flat seams. Endless combinations—figure and stripe . . . figure and plain . . . new ruffle over winter draperies—endless combinations!

CURTAILED vacations for the younger ones, overexcitement for adolescents, overwork for Dad as well as for you, make it most imperative that you make your home more attractive to your family this summer than it has ever been before. Imperative, too, that you keep your chores down to minimum that you may have more leisure with them.

With this knowledge, we have tried to assemble ideas that need no special skill in the doing thereof. The chintz named after us each year is this year, at our urgent behest, a very handsome one. It is not a time for precious things, but a time for color and pretty things. How versatile it also is, we hereby set about to prove—offering for your pleasure 26 ways of using this chintz, not the least virtue of which aside from the important ones of gaiety and charm, is its amiability. It consorts happily with your old fabrics, it is happy in simple country bedroom or drawing room.

If we urge you in one breath to save materials, and in the next breath insist that you do not stay dull and static this summer it is, on the face of it, rather contradictory if not positively confusing. And yet, look around you, dear lady, and you'll concede it is neither one. Now if you'll go around with us clockwise, please, madam.

A studio couch, yes, and very possibly one with a "good sensible covering" on it, too. Well enough for winter, not exactly gay for summer. You can, of course, slip cover it in its entirety, but why not settle for some cushions in some startling, stunning color and one of the gorgeous flowers right out of the AMERICAN HOME 1944 print, quilted, and appliquéd plumb in the center? That overmantel heavy dark oil, that you've always considered so "rich" in the winter, but somehow looks so dreary when everything outside is light and gay with sunshine—here's that one solved. Frame a piece of same chintz in a bold, modern frame, complete the illusion of grandeur with appliqués (same chintz again) under those meager sidelights, chintz over oversized shades. It's the same idea under glass for the coffee table. Chair is sensibly dark where it takes most punishment. Cool, really nice ensemble.



The mirror and screen combination is a clever idea, summer or winter, or use single screen panels either side of window if you are allergic to long draperies in the summer. Eighteen more ideas on next two pages!



AMERICAN HOME PATTERN A 660..15¢

We sincerely believe we have, this month, three major contributions to the good life! First, this perfect solution for that vexing problem of "soil" on the backs and arms of your upholstered furniture. Easy to make, neat as a pin, these chair guards are in no sense the ill-proportioned chair "tidies" that so offended us but heretofore were the only alternative! They may match or contrast, though we prefer them matching upholstery. Lampshade slip cover matches chair guards. BOTH, 15¢



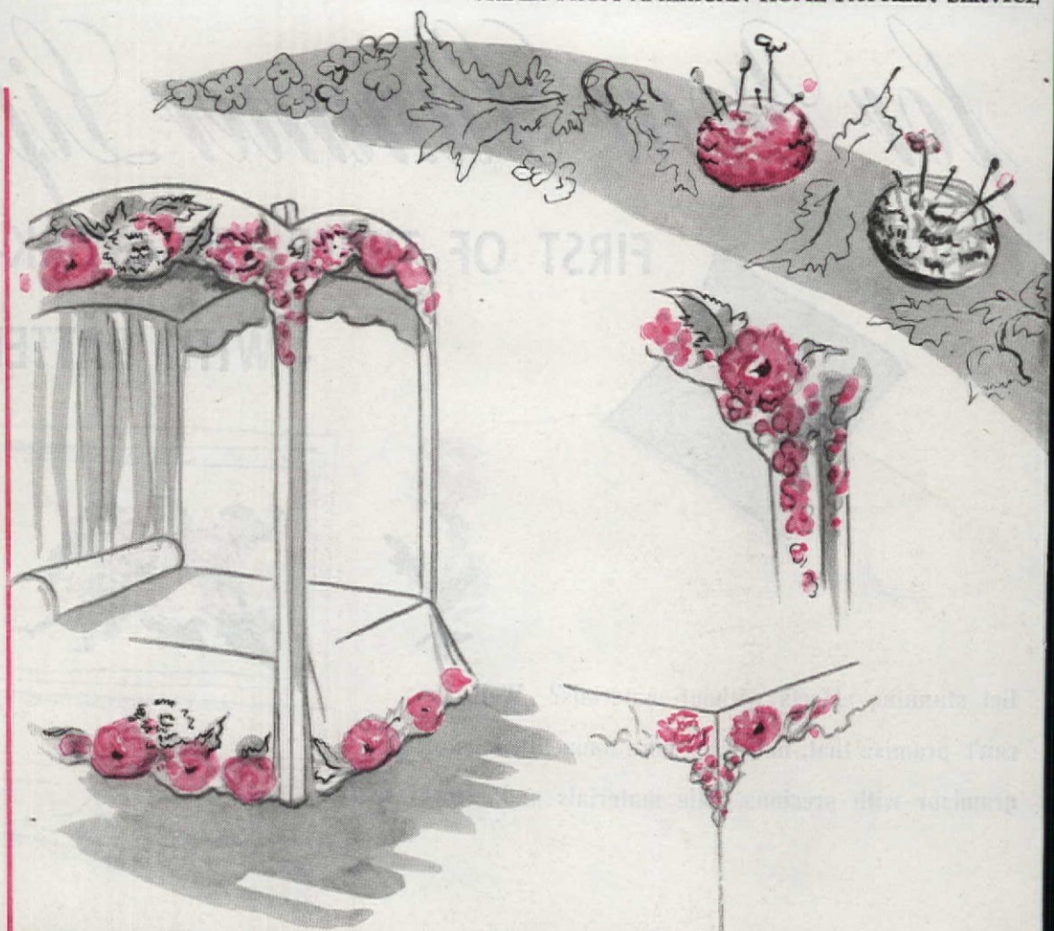
AMERICAN HOME PATTERN A 659..15¢

Contribution No. Two is a truly good looking valance for French doors, with two variations for trimming it. It is handsome and graceful, no matter how you trim, what you make it of. You can use the same pattern and with lush fringes and rich material have yourself a handsome winter window

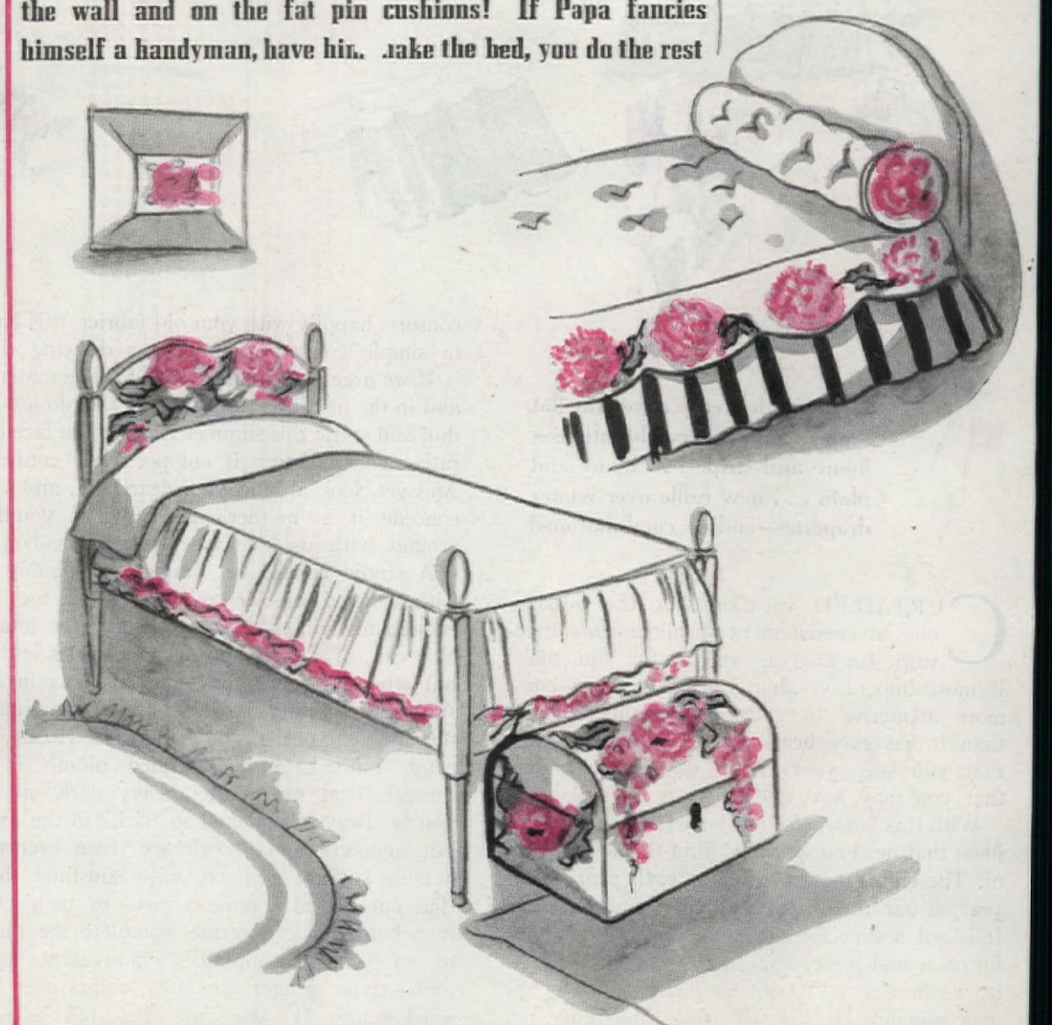


AMERICAN HOME PATTERN A 658..75¢

The world is full of slip cover patterns—this is different, however, and we're not being facetious. The reason? It is especially designed for us by MARY BROOKS PICKEN—a past master at making slip covers. It contains a master pattern with variations for different types of sofas and fully illustrated step by step instructions. It is as fool proof as is possible to make it.

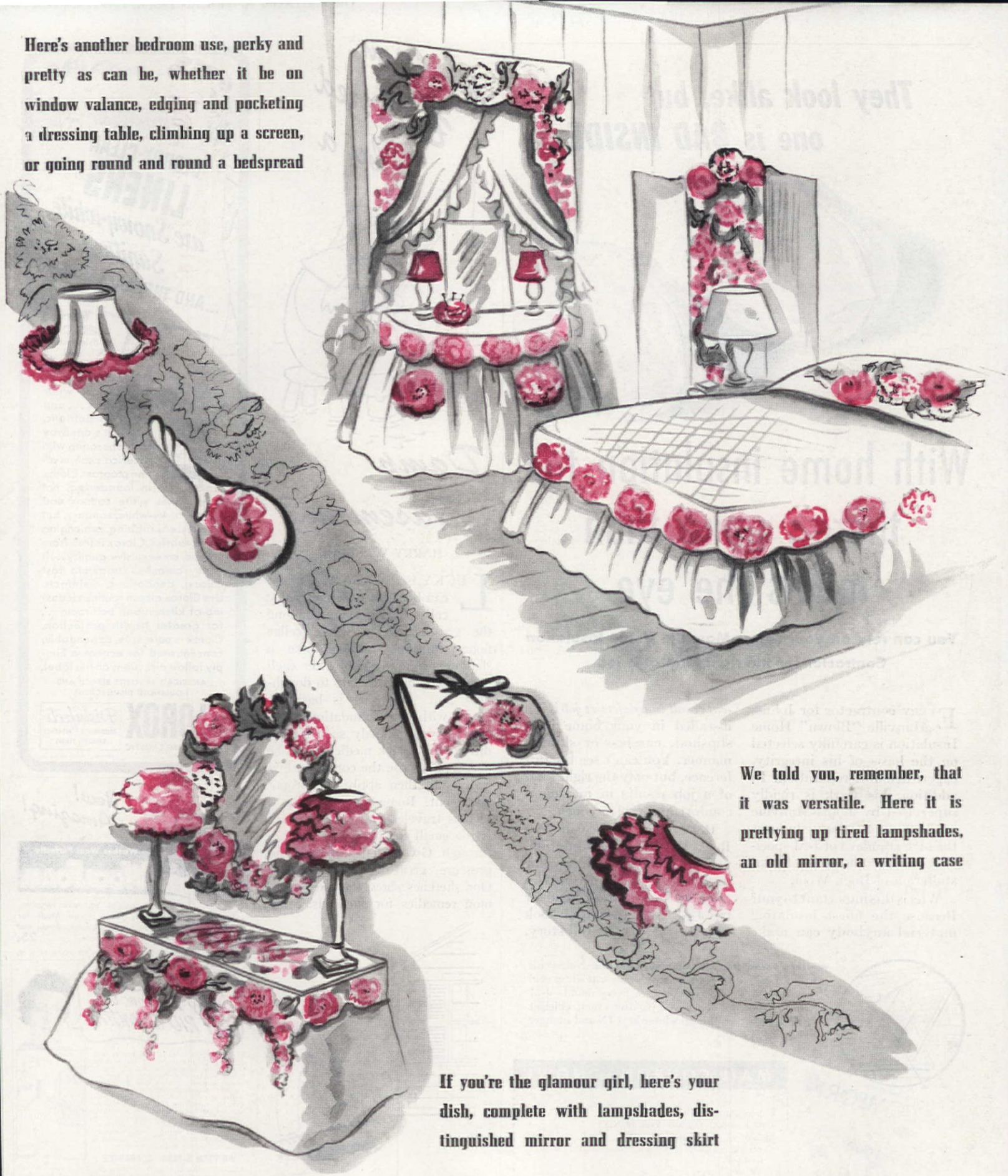


There are chintz cut-outs on the bed, on the bedspread, the wall and on the fat pin cushions! If Papa fancies himself a handyman, have hi.. .ake the bed, you do the rest



Amazingly pretty on a simple painted bed and chest, isn't it? On delphinium blue or shocking pink it would be divine

Will you have it smart or just plain pretty? Here's an extremely smart version, done in quilting, bolster, and a striped dust ruffle



Here's another bedroom use, perky and pretty as can be, whether it be on window valance, edging and pocketing a dressing table, climbing up a screen, or going round and round a bedspread

We told you, remember, that it was versatile. Here it is prettying up tired lampshades, an old mirror, a writing case

If you're the glamour girl, here's your dish, complete with lampshades, distinguished mirror and dressing skirt

THOUGH you may not have seen here on these pages the exact solution to your problems, we trust that you have been inspired to get started early on your summer house whatever your particular problem. We trust that we have convinced you that you do not need yards and yards of materials, days and days of sewing, to whip up cheer and gaiety for your summer life at home. If your problem is a real stickler, why not send it to our Decorating Department? We charge only One Dollar PER ROOM for the most modern expert, thorough and professional help. With our Pattern Service, we are sincerely trying to do everything we can these days to help you help yourself. Please, when writing for service, do not omit your remittance. We, like you, have gone to war and deeply regret any necessity to add to labor, paper, and transportation by having to write for your remittance. Send $1.00 for each room. Dept. S, THE AMERICAN HOME, 444 Madison Ave., N. Y. 22, N. Y.

They look alike, but one is BAD INSIDE



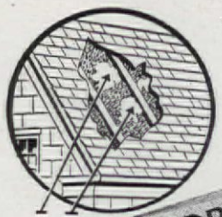
With home insulation too, there's more than meets the eye

You can rely on your Johns-Manville Home Insulation Contractor for the right kind of a job

EVERY contractor for Johns-Manville "Blown" Home Insulation is carefully selected on the basis of his integrity, experience and reputation. In addition, his work is rigidly supervised by Johns-Manville until he can satisfactorily meet the high standard of J-M specifications for the scientific installation of Rock Wool.

Why is this important to you? Because the finest insulating material anybody can make *will result in a defective job* if it's installed in your home in a slipshod, careless or skimpy manner. You can't see the difference, but only the right kind of a job results in maximum comfort and fuel savings.

Remember when you buy Rock Wool Home Insulation, you buy it only once. It pays for itself when done properly. Why not take the first step? Send for free J-M Home Insulation book which gives you the full story.



←**Here's what happens on a slipshod job:** Note voids . . . "Leaky," incomplete insulation will cause cold spots. A J-M job is complete in every detail—J-M Rock Wool is "blown" in, to the exact, efficient firmness that helps keep winter heat IN and summer heat OUT.



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Without obligation I would like a free copy of your Home Insulation Book, "Comfort that Pays for Itself."

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JOHNS-MANVILLE "BLOWN" HOME INSULATION

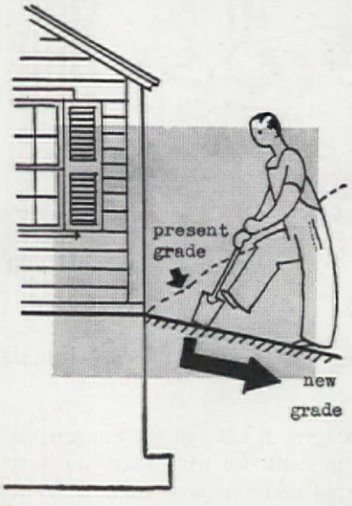
Are You Bothered by a



Damp Basement?

HARRY W. SECOR

LUCKY is the home owner who can boast of a perfectly dry cellar. But if you are among the great majority whose cellar floors continue to look like a shallow swimming pool after each rainfall, then it's dollars to doughnuts that something is basically wrong with your foundation walls. Don't try to remedy such a condition with quack medicine; probe deeper, diagnose the condition logically and then apply the proper treatment. Remember water is a vicious traveler—no hole or crack is too small for it to find its way through. Given plenty of time and pressure, great harm may result. Our sketches show the most common remedies for such ills. Since



Direct flow of water away from house walls by changing grade if the pressure is very strong





IT'S ALWAYS THRIFTY to get more wear from linens . . . and today it's patriotic, too . . . it's one way of cooperating with America's conservation program. Clorox in laundering, not only makes white cottons and linens snowy-white, sanitary, but also lessens rubbing, prolonging life of fabrics. Clorox is free from caustic, an exclusive quality . . . it gently bleaches (brightens fast colors), deodorizes, disinfects. Use Clorox also in routine cleansing of kitchen and bathroom . . . for greater health protection. Clorox is pure, safe, dependable; concentrated for economy. Simply follow directions on the label.

AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

CLOROX Disinfects DEODORIZES BLEACHES REMOVES STAINS

FREE FROM CAUSTIC

Copr. 1944, Clorox Chemical Co.



It's New! It's Amazing!

Washes Wool Perfectly

WOOLFOAM

Contains no soap, oil, fat. Leaves sweaters, infants' wear soft, fluffy, *really clean. Made for wool by a wool firm.* At art needlework, notion and other depts. of leading stores and chains ..... 25¢

WOOLFOAM CORP., 10 W. 20th ST., NEW YORK 11, N. Y.

Here's the Best Way I Know to GET RID OF MOTHS





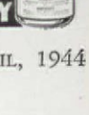
Berlou Guaranteed Mothspray is the only moth preventive I have ever found that actually solved my moth problem. One of the nicest things about Berlou is that **One Spraying** protects articles treated against moth damage for 5 years. It is a real comfort to know that Berlou is protecting my clothing, furniture, woolens, and rugs. Berlou's Guarantee assures me that Berlou will repair, replace, or pay actual value of any articles I have treated, that might be damaged by moths within 5 years.

WRITTEN 5-YEAR GUARANTEE

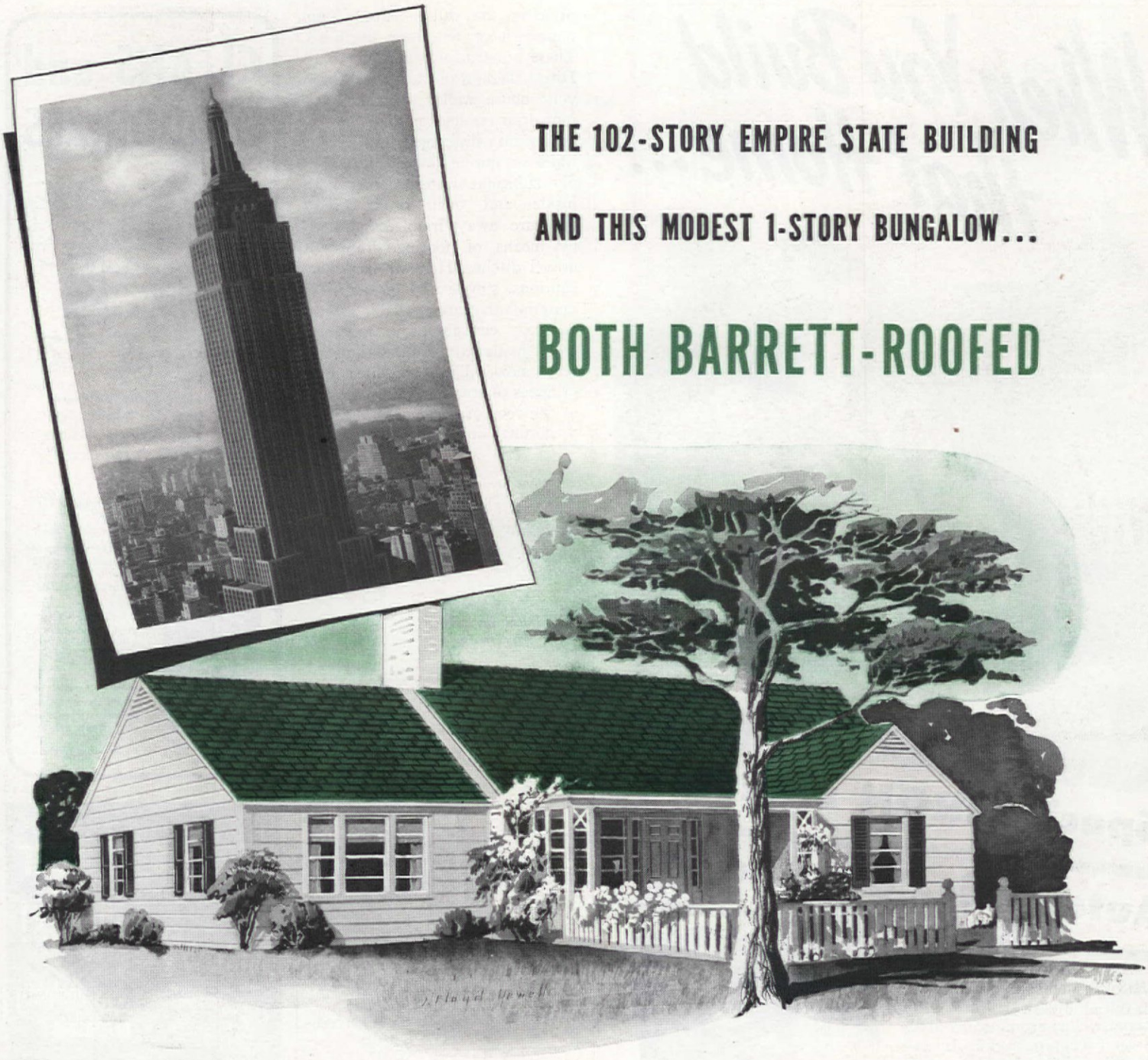
Berlou is backed by a written 5-year guarantee to make good damage caused by moths. It is odorless, stainless, and will not harm the finest fabrics. A guarantee application is attached to each bottle. Look for the Blue and Yellow Berlou label at department, furniture, hardware and drug stores everywhere.

Better Cleaners Offer Berlou Service.
Write for FREE Moth Control Booklet.

BERLOU MFG. COMPANY
Dept. 92 Marion, Ohio



BERLOU Guaranteed MOTHSPRAY



THE 102-STORY EMPIRE STATE BUILDING

AND THIS MODEST 1-STORY BUNGALOW...

BOTH BARRETT-ROOFED

Your guide to Top Protection for your Home Investment

THE regularity with which Barrett Roofs are selected for America's greatest buildings is an important consideration for you when it comes to selecting a roof for your own home. It tells better than a thousand words why you can rely on Barrett for dependable roof protection!

Barrett Shingles are the result of 90 years of roofing experience "between the World and the Weather." They are long-lasting—made of the finest roofing stock thoroughly impregnated with life-giving waterproofing saturant. They are attractive and fire-safe—surfaced with colorful, fireproof mineral granules. And they are low in first cost as well as cost per year of service.

If you are one of the millions who have been postponing needed home repairs until after the war, it will be good news to you to know that Barrett Shingles are available right now—to meet your every requirement and to match every style of architecture.

It's sound business as well as patriotic duty to protect the investment your home represents. Why not ask your local Barrett dealer or Certified Barrett Shingle Applicator for an estimate? He'll tell you how Barrett Shingles may be applied right over your old roof—saving time and money. And he'll tell you, too, how you can enjoy the protection of a genuine Barrett Roof today—and pay for it on a simple financing plan.

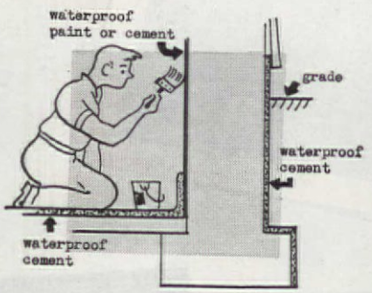
THE BARRETT DIVISION
ALLIED CHEMICAL & DYE CORPORATION
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Barrett ROOFINGS

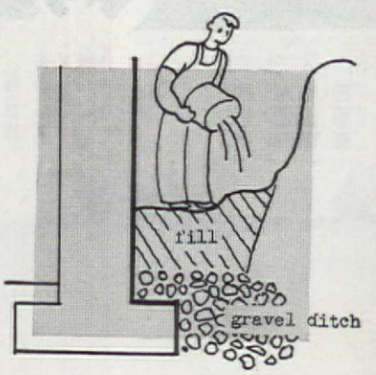
HOME OWNERS' HANDY GUIDE
A 12-month calendar of helpful reminders—things to do to protect your home investment. It's free. Just send us your name and address.

Name_____
Address_____

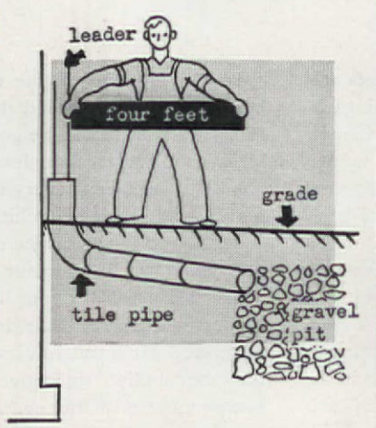
priorities are still in effect, sump pumps have not been included. These are true wartime panaceas. Direct the flow of water away from your house walls; see that your roof drainage has ample chance to escape into drainage pits; if your walls are porous, by all means apply sufficient waterproofing both inside and out; drain excess moisture away from foundations by means of footing drains or gravel ditches. Here we have precautions, simple and inexpensive; materials that are available; methods easy enough for an amateur. Don't just putter about sealing this crack now, filling each little hole in hopes of stemming the tide. Get to the root of the trouble and do a thorough job while you're at it.



Apply waterproof cement or paint to porous masonry as noted—floor and base to be continuous



Continuous gravel or stone ditch at footings plus blind gravel drains help carry the water away



Connect roof leader drains to gravel pits by means of open joint tile. Protects planting also

When You Build that Home...



Specify IRON FIREMAN Automatic Coal Heating



THIS war is teaching us that coal is our abundant national fuel; that coal, when automatically fired by Iron Fireman, makes an entirely different and better type of fire; that Iron Fireman heating embodies the utmost in comfort, convenience, cleanliness, safety, health and economy.

Whether you have an Iron Fireman stoker expertly installed in your present heating plant or whether your home is heated by a complete self-firing Iron Fireman winter air conditioner unit, you can be sure of an abundance of automatic heat.

Production of Iron Fireman stokers is now restricted to commercial and industrial models. But plan today to enjoy an Iron Fireman in your home when production is resumed.

Our nationwide organization of factory representatives and dealers is at your service. We will gladly send literature. Write Iron Fireman Mfg. Co., 3231 West 106 Street, Cleveland 11, Ohio. *Buy War Bonds for Victory!*

THE MACHINE THAT MADE COAL AN AUTOMATIC FUEL

THE IRON FIREMAN

IRON FIREMAN

Automatic Coal Stokers

CLEANS and DEODORIZES



Johnny SPARKLE speaking—

"Bubble, bubble, bubble—
Bubble dirt away!
Let minty scented VANISH
Bring joy to you today!"



No Scrubbing!

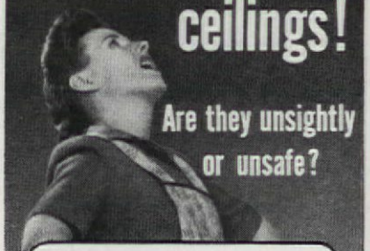
Manufactured by the makers of Expello Moth Destroyers and Insecticides.

Guaranteed by Good Housekeeping

Now on sale at your grocer's. Expello Corporation, Dover, N. H.

New Wartime Container

Look up at your ceilings!



Are they unsightly or unsafe?

PLAN NOW to avoid the dust and delay of trying to *re*-plaster. Patches are seldom permanent. After V-day—the solution will be wonder-working Upson Panels. They go on easily and quickly over old plaster—little muss or fuss. Our free 16-page booklet tells how you can cover cracked plaster—have ceilings of enduring beauty. Ideas for every room in the house. Sent free. Mail the coupon below.

UPSON PANELS

STRONG-BILT • KUVER-KRAK
DUBL-THIK FIBRE TILE

THE UPSON COMPANY
112 Upson Point, Lockport, New York
● Send me your FREE booklet—"How To Remodel Interiors For Pleasure—For Utility."

Name _____
Address _____
City _____ State _____



Beauty that Enchants..

QUALITY THAT ENDURES

The quality of PELLA Venetian Blinds is still guaranteed, their beauty unaffected. Only special, hand-selected straight-grained wood goes into Pella slats, warranted for two years against warpage. Velvet-smooth operation is assured by the specially designed, inconspicuous head member (only 1⅜ inches deep) which encloses all the mechanism. Exclusive design Pella lock protects against cord slippage. Beauty that enchants, quality that endures is still available with PELLA Venetians.

ROLSCREEN COMPANY, Dept. 644, Pella, Iowa

Pella FREE BOOK *"Pella Venetians" sent upon request*

VENETIAN BLINDS

Makers also of famous Pella
ROLSCREENS and CASEMENT WINDOWS



Snap-On

SCREEN PATCHES

6 for 25¢

Tiny, patented hooks snap on easily without removing screen. One or more patches repair average size hole.

"HAVE A PATCH READY"
LOCAL STORES

SCREEN PATCH CO., Com'l Trust Bldg., Phila., Pa.

BETTER DRAINAGE



For HOUSE • GARDEN • LAWN

• The ideal pipe for house-to-sewer or house-to-septic tank connections, downspouts, any tight-line drainage. Comes *perforated* for septic tank filter beds, foundation footing drains, sub-soil drainage, irrigation.

Lightweight. Non-metallic. Non-corrodible. Easily installed. Can be cut with saw. Resists root growth. Tight joints easily made. No infiltration — no leaks. Economical.

More durable than clay pipe—outlasts cast iron pipe! Ask your plumbing contractor or building material dealer. Or mail coupon today!

ORANGEBURG FIBRE PIPE

The Fibre Conduit Co., Orangeburg, N. Y.
Please send information about Orangeburg Fibre Pipe (AH-4-44)

Name.....

Address.....City.....

Fix that Leaky Roof!

LIONEL WURTS



ARE you one of those unfortunates who dread the coming of storm clouds—who rush about the house, depositing tin pails to catch the expected dripping water you know too well will make its appearance every time rain falls? Of course, it's impossible getting labor and material these days to really have a first class job done on that leaky roof—but have hope! You, yourself, by taking proper precautions, may well stem the tide until conditions



Photographs by the author

At top of page, caulking compound is applied to defective chimney cracks with collapsible tube. The same compound is applied to tin roof in picture above

get back again to so-called normal.

The first thing to do is to locate the leak. If you have an accessible attic, so much the easier. The fault may lie in spots rusting through the tin roof; perhaps your shingles have split with age or have been carried away by storm winds. Winter ice, lodging in crevices, has caused all sorts of trouble by dislodging shingles and opening up crevices in masonry walls. Often the real source of trouble is far removed from the telltale damp spot on the plaster ceiling. To locate

Here's a tough NEW baby!



Eagle Pure White Lead now in Ready-to-Use form

You can start thinking now about repainting your home with famous, 101-year-old Eagle Pure White Lead in a *new* ready-to-use form, already mixed, all set to brush on. Sold by the gallon, Eagle *Ready-to-Use* White Lead is available now, but only in limited quantities for the present.

It's new . . . but not newfangled! White Lead enthusiasts will find in this completely tried and tested Ready-to-Use painting material, much-sought-for smoothness of flow and ease of brushing, as well as rugged resistance to time and weather.

The tough yet *elastic* film of this wearable, durable paint anchors firmly into the surface painted, expands and contracts with temperature changes. As a result, Eagle Ready-to-Use White Lead does not crack or scale. Instead it chalks slowly, preparing itself for thrifty, eventual repainting.

Its Economy Is Proved!

This new Ready-to-Use Eagle paint product, like its companion product in paste form, provides exceptional surface coverage. It works well under the brush. Gives long years of protection. These factors save substantially on material and labor costs.

Regular Eagle White Lead ground in pure linseed oil of course continues to be available everywhere.

★ *Let's ALL back the attack—buy ANOTHER War Bond!* ★

THE EAGLE-PICHER LEAD COMPANY
CINCINNATI 1, OHIO
Member of the Lead Industries Association

EAGLE PURE WHITE LEAD



Two forms:
Ready-to-Use, and
Paste ground in
pure linseed oil



By the makers of Eagle Insulation — fireproof, water-repellent mineral wool

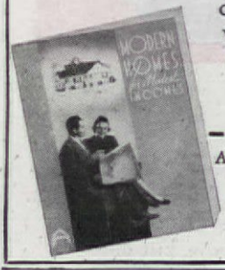
EAGLE PICHER



How to Build Your *Dream House* to Really Express *You!*

It's so easy to put a lot of yourself into building your dream house. (Don't be confused by "miracle house" talk.) Dream the rooms you want; fireplace; closets, pantry space, step-saving kitchen, big windows for sunshine! Choose woodwork, floors, pine paneling, color schemes, a graceful exterior that'll be a thrill to come home to.

To make your dream reality, we've put lots of know-how into our fascinating plan book. It'll help start your floor plan; give ideas in design; show how wonderfully versatile Arkansas Soft Pine holds costs inside your budget. To be ready to huddle with your architect and lumber dealer when Johnny comes marching home and shouts, "Hooray, now we're going to build a home," *send for your copy now.*



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I enclose 25c for your plan book.

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Here's a *special paint* for canvas which leaves the fabric pliable . . . will not crack . . . is sun-resistant . . . water repellent . . . retards mildew and rot. Ten attractive colors—also Black, White and Clear. Use Setfast Canvas Paint to make old faded Awnings, Beach Chairs, Sails, Cabanas, Canvas Auto Tops, look like new and last far longer. Also ideal for Canvas Shoes, Leggings, Gliders, Canvas Furniture, Wearables and Fibre Rugs. Easy to apply by brush or spray.

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The table went SMASH!
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The legs her Dad glued weren't able!

WE MEAN ABLE to hold up Mabel who weighed a snappy 230. Mabel's Dad should have known better and used Casco Glue. Casco sets chemically . . . hardens permanently. It resists water, too. It's economical. Mix only the amount you need each time. Use Casco to repair furniture and household articles. Sold at all hardware stores.

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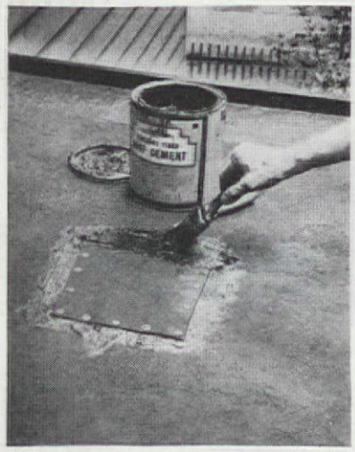
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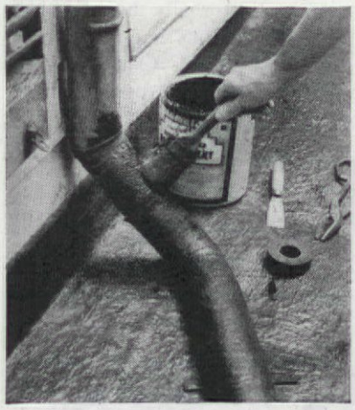
"Sets chemically...hardens permanently."

these trouble-making cracks takes the patience of an F.B.I. man.

If you can get at the underside of the roof, stick something through any spot that shows daylight. These will act as markers to help when examining the roof from the outside on a dry day. If no daylight shows, then check all telltale symptoms—rust spots and



Patch has been nailed to hole in old tin roof. A heavy coating of roofing cement is then applied over patch and adjacent roof



Defective joint in leader connection is filled with caulking and then painted with heavy coating of roofing cement for protection

cracks in a tin roof, curled or cracked shingles or places where the roofing has been carried off by wind. Make repairs with mastic cement or rags dipped in roofing paint and stuffed into the crevices. This mastic compound stays pliable for a number of years and if pushed into suspicious looking holes and then protected by paint may prevent future danger.

Before you start, be wise, arm yourself with some pieces of tar paper or asphalt roofing paper—pliable oil cloth may serve the purpose too, the color need not matter since you'll cover it later with roofing paint. Another weapon is good caulking compound to be applied with either a caulking gun or putty knife. Nowadays, this



"Now I know how to make a window SHINE!"

It's just as important to polish a window—as it is to get off dirt and dust! That's why you get such good results with Bon Ami Cake! It does *both* jobs at once . . . Leaves the glass not only clean but sparkling bright!

FOR BEST RESULTS...Use Bon Ami Cake sparingly. A thin coating will do. Then wipe it off while it's still damp and see how your windows *shine!*

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"hasn't scratched yet!"

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When feet burn, callouses sting and every step is torture, don't just groan and do nothing. Rub on a little Ice-Mint. Frosty white, cream-like, its cooling soothing comfort helps drive the fire and pain right out . . . tired muscles relax in grateful relief. A world of difference in a few minutes. See how Ice-Mint helps soften up corns and callouses too. Get foot happy today, the Ice-Mint way. Your druggist has Ice-Mint.

You Women Who Suffer From
HOT FLASHES then CHILLY FEELINGS

If *you*—like so many women between the ages of 38 and 52—suffer from hot flashes, weak, nervous feelings, are blue at times—due to the functional middle age period peculiar to women—start *at once*—try Lydia Pinkham's Tablets—to relieve such symptoms.

Taken regularly—Pinkham's Tablets help build up resistance against such distress. They also are a great blood-iron tonic. Follow label directions.

Lydia Pinkham's TABLETS

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The Toaster with the Tester

Set control...press down handle. No watching. Can't burn. You can easily remove one piece without the other.

It will be back... watch for its return!

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Manning-Bowman —Means Best

MERIDEN, CONN

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BUY MORE WAR BONDS

FILLS FLOOR CRACKS!

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DIC-A-DOO
PAINT BRUSH BATH

compound may be found in handy collapsible tubes, together with handle for easy usage. If bought in a can, it is necessary that the cover be securely in place when not being used, otherwise you'll find that the caulking has hardened when next needed. Turpentine or linseed oil will soften it if the time element hasn't been too great. This compound may be used all over the house, inside and out. It will fill air leaks as well as water leaks around door and window frames. It can often be used to fix leaks in chimneys and flashing.

Besides the roof covering, check on all valley and ridge flashing. Examine, too, all chimney flashing, tops of windows and doors, gutters or wherever two exterior surfaces meet at an angle. As long as the flashing remains in good condition, leaks in valleys or ridges should not occur. However, due to age and climatic conditions, cracks do develop where the metal flashing connects with other materials. Fill these cracks with your caulking compound or mastic cement. If they are large, first plug with rags which have been saturated with roofing paint, then cover with a good coat of mastic.

Repairs in a tin roof may be made by working in caulking compound or paint dipped rags and smoothing to level of roof. Nail the patch down with flat headed roofing nails and finish with a coat of heavy roofing paint, well under the edges and spread evenly over the patch and adjacent roof.

If the cause of your trouble happens to lie in faulty gutters, examine them well by first cleaning out all leaves. The headers and curved joints are most vulnerable. Faulty joints may be remedied by applying paint, then winding strips of cloth or adhesive tape—finally applying a coat of paint.

Remember that these are only wartime precautions. They are not intended as panaceas for all the ills of defective roofing. If your shingles have rotted and cracked with age; if in the beginning proper flashing was not used because of a false sense of economy, if your metal roofing and gutters are showing signs of utter decay—then, more drastic steps will have to be taken. But, as we all know, there's a war on—material and labor just aren't available. It behooves us all then to arrest the damage until its repair can be placed in more expert hands. Like the little Dutch boy we can figuratively put our fingers into the hole in the dike and at least be comfortable until better days appear.



Heartbreak house or a real home?

YOU AND YOUR WIFE know just the house you want to build. She has good taste . . . and you're darned practical. Both of you envision your dream home . . . the most important investment of your life.



Yes, she has good taste and you're practical . . . yet you wind up with a white elephant, a heartbreak house. Drafty rooms . . . noisy plumbing . . . damp basement . . . dinky closets . . . inadequate hot water—irritating to live with—costly to correct.

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WITH AN
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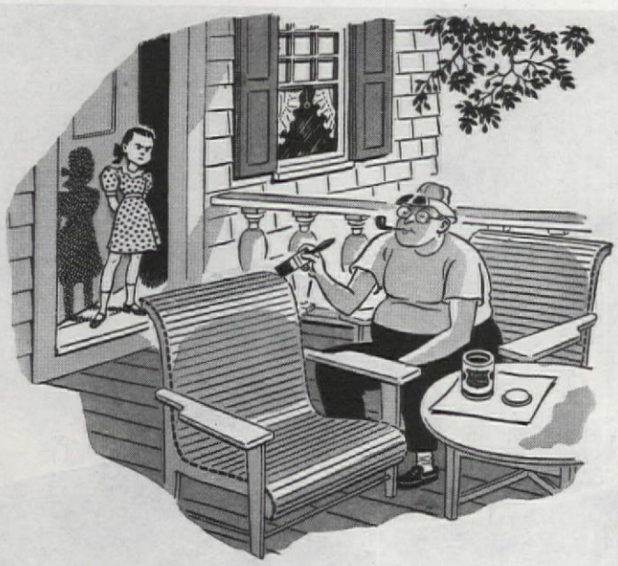
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HASKO "MYSTIC"
TRAY AND BOARD



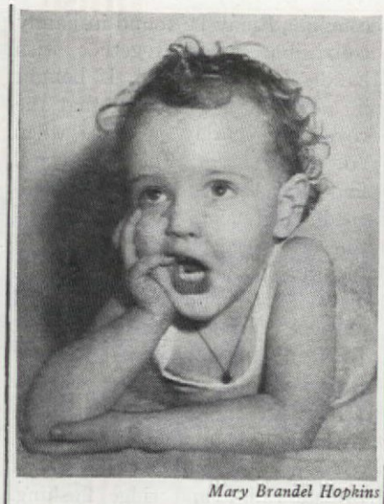
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Mary Brandel Hopkins

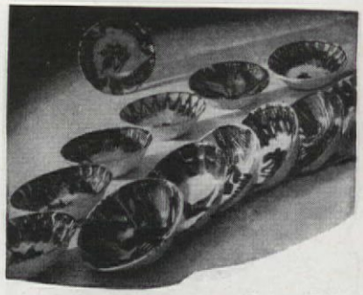
I've Raised 3 *Selfish Little Savages*

MY cherished hellions were weaned and raised on so-called progressive education. After fifteen years of struggling, I'm barely here to point out that it is neither "progressive" nor "education." There are two culprits behind the fact that I've raised three selfish little savages who have been trained to believe they have priority over everything and everybody. I'm one of the perpetrators of this crime; the other is *that book.*

I'm referring to a volume on "uninhibited education." It has long since been burned by my husband, but the memory and harm linger on. Along with other mothers of the gullible 1920's and 30's, I blindly followed its appeal as sung by the door-to-door salesman. The author warned us we were raising little sprouts so tender that they would wilt and droop if curbed too sternly. Progressive thought condemned the flat-footed, old-fashioned *NO* as out of the question. That would dam up wells of initiative.

The resulting commando attacks upon our belongings were discussed by my husband and me amid an odor of brimstone but the author always backed me up. Wasn't I faithfully "making a little game" of obedience? I tore my hair trying to make duties "so much fun." "Darling," I'd beg, "wouldn't you *rather* eat this nice apple than pull the cat's tail?" As instructed, I edged all around the fringes of discipline for "outright commands only bring on rebellion."

The progressive school my children attended only abetted the crime. It certainly helped free them from "inhibiting oppression." (I'll say it did. Witness my home-antiqued furniture and my round-the-recreation room shelf of soap carvings.) In school



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!..A WHOLE BAKER'S DOZEN OF THEM (13)
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FOR FRUIT, CEREAL, SERVING, ETC.

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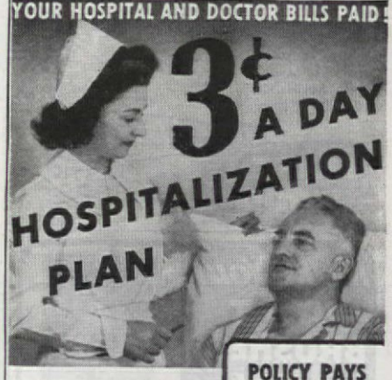
For 95c additional we will pack your order in a serviceable bamboo basket, wastepaper size; total price prepaid with basket, $3.95.

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All Wool PEARCE EST. 1805 LATROBE, PA.

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they were ever so gently coerced and pampered into "right attitudes." Perhaps because our little devils are throw-backs to some rip-roaring, swash-buckling Irish ancestors, these "right attitudes" never flowered. Of course the doe-eyed teacher couldn't brutally *force* them into learning the multiplication tables. They should "turn to it of their own volition." Believe me, they did not. It was her job to make mathematics so hilariously amusing that children would seek it out. All four of the Marx brothers couldn't have made history jovial enough to hold my eldest daughter, so, with a flounce of her starchy skirts, she went back to her soap carving. The teacher dared not interrupt "the flow of her creative urge." Following the school example, with Munich-meekness, I suggested, "Isn't it *fun* to hang our towels all straight like soldiers?" When my sensible five-year-old stoutly said "No," I leafed through the text for an answer and was comforted by reading, "Given freedom of expression, children learn proper evaluation."

Oh, yeah? Now, after 15 years of trial and error—and plenty of both—I wish the author of *that book* could spend a week with us. It would serve her right! For our home is no poet's dream of rest and repose; it is bursting with juvenile individualists plumb full of "freedom of expression." In self defense, I've cut out *their* cod-liver oil and take the triple dose myself! My soap-carving daughters are star-boarders, resembling the lilies of the field. I don't expect them to spin, but it would help in these maidless days if they'd clean their rooms properly without threat of hell-fire.

Poor kids. Though it is all my fault, they are having a terrible time in public High School. They know how Daniel felt in his lions' den. Dependent upon the "Oh, let's make this so jolly" habits, they don't know how to study anything they dislike. They've never been taught to do a thing for the sole reason that it was right; they've never been trained in responsibility. Too late, they are learning now, the hard way, that success and happiness depend upon mastering many things *whether we like them or not*. And *I'm* learning that concentration, dependability, and consideration of others are all products of early home training and not inherited characteristics. I know now that pleasant coercion is just dandy for small matters, but in all habit-forming tendencies, a "do it because it is right—or else" philosophy is sound training for future life.

It seems to me that progressive education defeats its major purpose—to develop and abet natural arts. *For* back of any artistry are countless hours of *disciplined* training, soul-grinding work, possible only to one who has mastered exacting toil.

P.S. to this—I don't advocate the "scalp 'em and spank 'em school" either. I've never used any physical discipline on my boys. But, if a mother is clever and sincere, she can make the punishment fit the crime.



QUICK



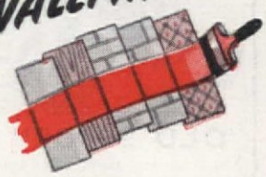
From dreary to cheery rooms—at the touch of a brush—without muss or fuss—that's Texolite magic.

LOW IN COST



One gallon of paste makes 1½ gallons of paint—enough for the average room—size 8'x12'x14'.

OVER WALLPAPER

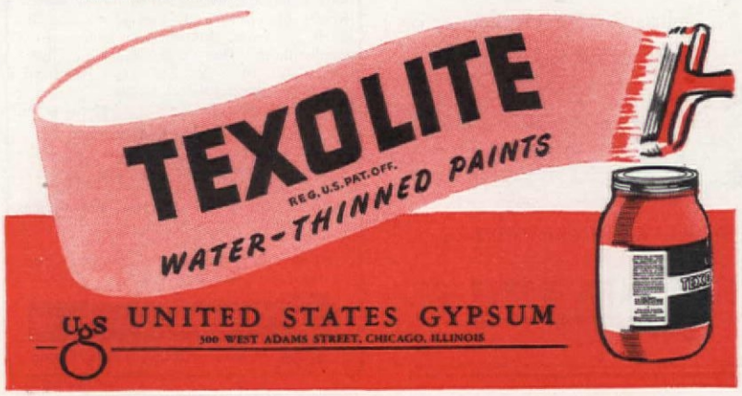


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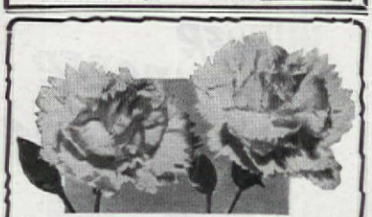
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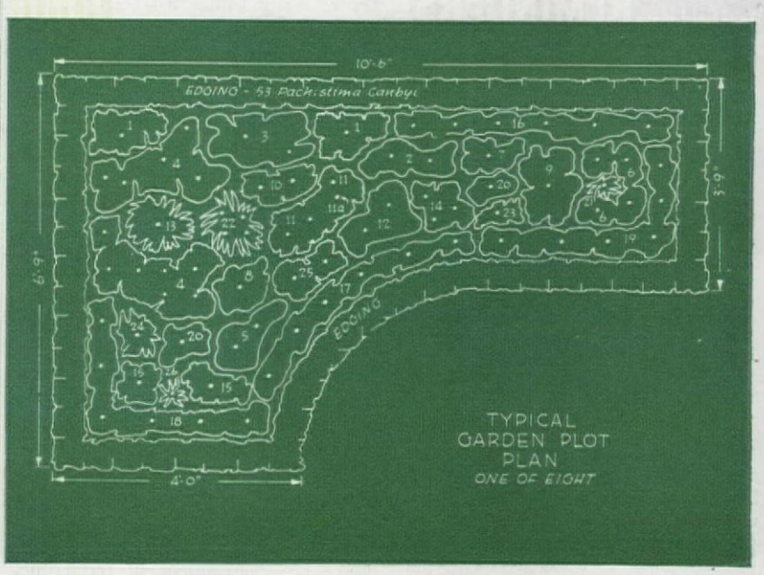


This Vista instead of a Garage!

IRVING J. FAJANS

NOT being a doctor, I used my engineering experience to diagnose and treat my case of "blank wall blues" caused by the white stucco expanse of my and my neighbor's garages which dominate the 32′ x 67′ space in the rear of my house. After some study I decided that the cure lay not in planting a few tall-growing (but seasonally bare) shrubs and vines, but in treating the offending walls. After many trial sketches, a Spanish patio design seemed to meet the situation best, lend itself to architectural beauty, and come within the limitations of my skill and of my modest budget.

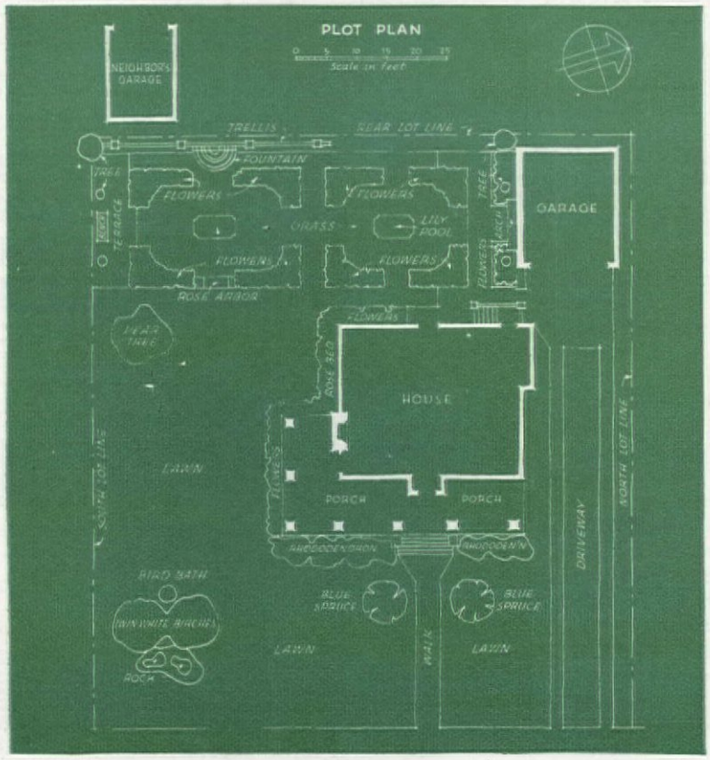
The new garden layout was started at the south end of the rear property line where three healthy grape vines (inherited when we bought the place), sprawling on a decrepit trellis that begged to be repaired, did their unsuccessful best to hide the back wall of my neighbor's garage. The first summer I completely rebuilt the trellis, using four 10′, round wooden columns bought at a second-hand lumber yard for seventy-five cents apiece, and setting them 10′ apart. I used 2″ by 6″ planed lumber for cross members and in the center span set a sheet of 7/8″ outside, weatherproof plywood, cutting it into the curved



members of the trellis to conform to the lines of an old wrought iron gate that I picked up. In front of the gate, I built the three-tier, semi-circular, glass brick fountain seen in the illustration on page 74; together they completely screen out the unsightly expanse of white wall. To prevent the breaking of the brick by heaving caused by winter frost, I set the fountain on a concrete foundation. The water flows from one basin to the next and from the lowest to a well in the rear of the fountain, whence it is recirculated by a small pump operated by a 1/25 H.P. electric motor to the fountain head which is a figure of a boy holding a fish. I had to hunt a bit for the figure, but finally got it in a stone-cutter's yard for $4.50 completely drilled and piped. The fountain basins are stocked with gold fish which can be seen through the glass walls. At night the effectiveness of the whole thing is enhanced by light from an auto head lamp bulb fixed in a colored glass cylinder which revolves under water.

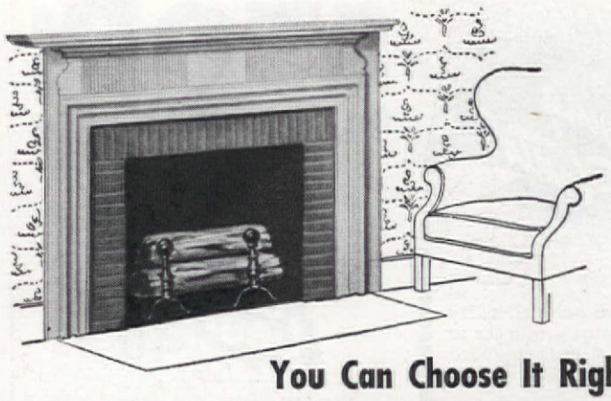
The second summer, encouraged by my success, I tackled the transformation of my own garage wall, erecting against its stucco surface the arch and bell tower seen in the picture on page 72. This I built of 12″ by 12″ by 8″ concrete blocks, holding them in place with a wooden form until the cement set, then covering them with stucco to match the rest of the wall. As the plain composition shingle on the roof did not harmonize with the Spanish motif, I bought enough rounded red tile to finish off the tower and one course along the edge of the garage roof.

The square hole in the tower needed a bell. I wondered how Mrs. Fajans would receive the idea of a bell in our back yard, especially if it was



LEGEND FOR GARDEN PLOT PLAN

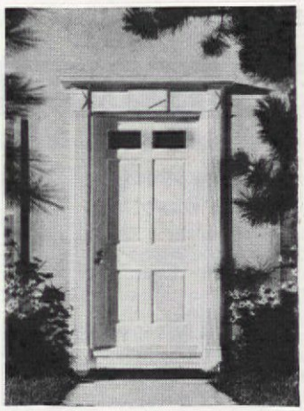
Key	No. of Plants	Plants	Color	Bloom	Hgt.—Spacing (Inches)	
Edging	53	Pachistima canbyi	Dk. Green	Evergreen	7	6
1	2	Hardy Aster—Survivor	Pink	Sept.-Frost	30	12
2	2	Campanula pyramidalis	Blue	All Summer	48	12
3	2	Delphinium—Giant Pacific	Blues	June & Sept.	48	20
4	20	Phlox—Caroline Vandenburg	Lavender	July-Sept.	36	10
5	2	Stokesia—Blue Moon	Blue	July-Frost	24	6
6	4	Pentstemon—Firebird, Garnet	Red	June-Frost	16	10
7	1	Dictamnus albus	White	June-July	30	8
8	1	Shasta Daisy—Esther Reed	White	June-Oct.	18	12
9	1	Rose—Floribundas	Pink	June-Frost	28	14
10	2	Azaleamum	Gold	Sept.-Frost	24	12
11	3	Hemerocallis—Hyperion	Yellow	July-August	40	14
11a	1	Hemerocallis—Lemona	Yellow	June-July	48	14
12	2	Veronica—Blue Peter, Royal Blue	Blue	June-August	18	7
13	8	Peony—Ruth Brand, Emma	Pink	June	30	6
14	3	Phlox suffruticosa—Miss Lingard	White	June-Oct.	30	10
15	2	Geum—Lady Stratheden, Fire Opal	Yellow, Red	May-Oct.	24	6
16	6	Dicentra eximia	Pink	May-Frost	9	10
17	6	Dianthus latifolius—Silver Mine	White	May-Oct.	9	9
18	6	Campanula carpatica	Blue	May-Oct.	9	8
19	6	Dianthus plumarius—Old Spice	Pink	May-Frost	12	9
20	2	Aquilegia longissima	Yellow	June	18	8
21	1	Iris—Black Douglas	Violet	June	38	10
22	4	Iris—Jean Cayeux	Coffee	June	36	10
23	1	Poppy—Oriental	Red	May-June	18	12
24	2	Gaillardia—Mr. Sherbrooke	Yellow	June-Frost	14	6
25	2	Aster frikarti	Blue	June-Frost	14	6
26	1	Iris—San Francisco	White	June	44	10
Edge	30	Jonquils	Yellow	May	15	10
All over	51	Tulips	Various	May	18	10



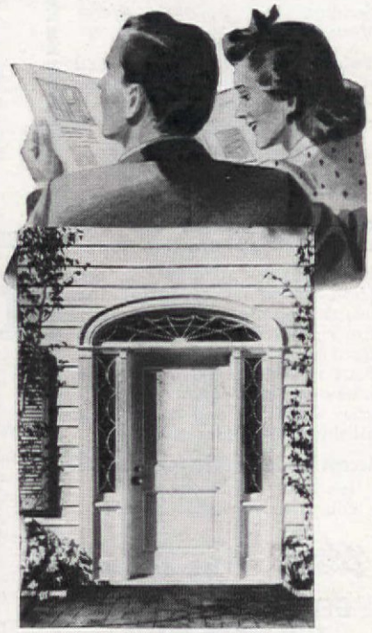
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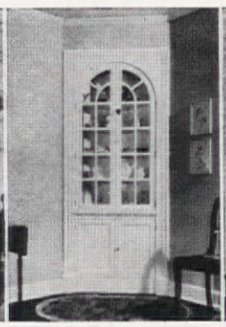
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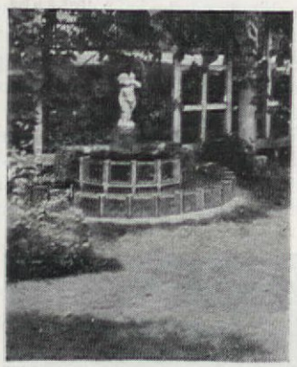
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equipped with a cord that would excite the curiosity of any child. Accustomed to what she calls my "crazy ideas," she finally consented to having a "very small bell" set in the opening. This turned out to be a pretty big, bronze ship's bell that I had purchased at a junk shop a month before for the tempting sum of three dollars. The arch was then completed with a surmounting iron grill work set out 8" from the wall

One focal point in the garden is the three-tier glass brick fountain



on ¼" brass rods and wired for concealed green fluorescent lamps on either side that light it at night.

The formal lily and goldfish pool, (see page 72) was easy to make compared to the fountain and tower. It is actually a discarded bathtub, with a few holes soldered up, sunk 5" below the garden level so that the concrete curbing could be poured into wooden forms. These were later reassembled in the center of the south half of the garden to make the curbing for the matching flower bed that carries out the balance and symmetry of the design. The pond and its population of fish and aquatic plants are illuminated from below by rose-purple lamps in water-proof fixtures.

To sustain the formal design, the terrace in front of the tower was made—in a carefully worked out pattern—of imperfect quarry stones proffered by a neighbor (the president of a local limestone company and one of my many "two minute foremen") provided I would haul them from the quarry myself. This I did, one or two at a time, in my car on my way home from business; then I would cut and square them to size, often working at night.

The eight corner perennial beds are uniform in material (as shown in the plan and legend) but generously varied as to plant color, height, and form. The tulips are interplanted among the perennials, the daffodils, dotted through the evergreen edging, outline the beds in spring, and some annuals are used to fill in at certain times. Wistarias and large-flowered clematis cover trellises at either side of the arch at the south end of the garden. The lights in fountain, pool, and bell tower are controlled by electric time clocks, and flood lights on the roof of the house make it possible for the family and our visitors to see and enjoy the garden after dark.

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WRITE FOR CATALOG



THE 1943 ACHIEVEMENT MEDALS

THIRTY-SEVEN flower shows applied for the AMERICAN HOME Achievement Medal in 1943; 36 were authorized to offer it; 23 of these awarded it (14 to dahlias, 8 to gladiolus and one to a peony), and twelve withheld it because the quality of the entries fell below the standard set by the judges. The sustained interest shown in this twenty-eight year old trophy in the second year of the second world war that has occurred during its lifetime is a gratifying indication of the recognition of the value of things of beauty and inspiration in times of stress. This is well expressed by one of the current winners who writes: "You would be amazed to discover how vital these medals are in the life of the dahlia world which, as you know, turns pretty largely around the 'new introductions.' They create excitement and interest; they feed the commercial dahlia interests—in business, sales, new varieties. In every show that offers the trophy, the most important class is the group of three-year undisseminated seedlings fighting it out for the A. H. Achievement Medal; also the show chairman invariably selects his ablest and strongest judges for it. You are doing a grand service in maintaining this award." And from an official of a gladiolus society comes the comment that, "we have offered your medal for the past five years in our shows and it always brings the keenest of competition. We consider it our TOP award." This stimulus for originators and commercial growers of improved varieties reacts, of course, to the advantage of home gardeners.

The accompanying five-year summary supplies an interesting perspective for both the 1943 awards and the cumulative individual performance records which are as follows: One dahlia variety—Sarett's Pink Flamingo—won three bronze medals; one gladiolus originator—George W. Wilson of Ohio—received three medals for three different novelties; Frank's Dahlia Garden, also of Ohio, took two medals with two novelties. From 1939 to 1943 inclusive, Mr. Wilson was "high man" with twelve medals in four seasons. Next was Dr. H. L. Dozier of Maryland, a dahlia man, with ten medals won in four seasons. Frank's Dahlia Garden has received seven in three seasons, and Professor Lew Sarett has had seven over three years. Two exhibitors—E. H. Lins, peony breeder of Minnesota, and Stanley Johnson, Pennsylvania dahlia fancier—

Five Years of Achievement Medals

	1943	1942	1941	1940	1939
Applications for medal	37	50	56	61	50
Applications granted	36	50	54	55	46
Reports received	35[1]	47[2]	54	55	45[1]
Medals awarded	23	37	40	40	40
Medals not awarded	12	10	14	14[3]	5

1—One show failed to send in a report. 2—Three shows were cancelled owing to bad season. 3—One award was merited but not made due to a misunderstanding.



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Bedford Beauty

have won six medals each in two seasons' competition, while Ernest E. Tooker of Long Island, N. Y., in four years has won four bronze medals and one of silver, the latter in national competition.

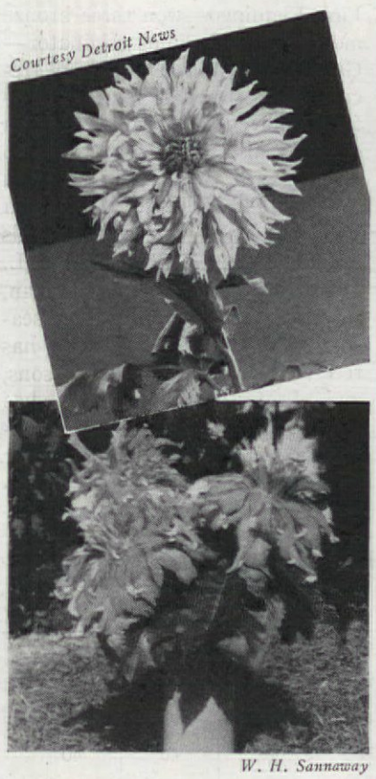
Dahlia Awards

American Dahlia Society, New York City, Sept. 23—Silver Medal to Ernest E. Tooker, Rockville Center, N. Y., for JANE TODD. Formal decorative; soft shell pink.

Burholme (Pa.) Horticultural Society, Sept. 17, 18—To Stanley Johnson, Cheltenham, Pa., for PRINCE BEAUTIFUL. Informal decorative; pink blended with gold.

Central States Dahlia Society, Chicago, Sept. 18, 19—To Professor Lew Sarett, Ravinia, Ill., for SARETT'S PINK FLAMINGO. In-

Courtesy Detroit News



W. H. Sannaway

Mother Koenig (above), and Mazie



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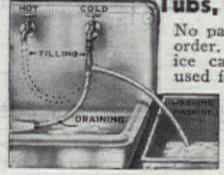
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New York 23, N. Y.

'M-m-m-! Lots of good things here under K"

...it's surprising how many swell dishes begin with Karo Syrup. Mom says they are easy to make, cost very little...and, of course, they are rich in energy value, because Karo is rich in dextrose, food-energy sugar. Yes, Folks, Karo makes *lots* of good things for all the family. Why don't you try these recipes?



KARO AND FRIED MUSH

1 tablespoon salt
*4 tablespoons Karo**
1 quart boiling water
1 cup cornmeal OR
2 cups quick-cooking oats
Fat or oil for frying

Add salt and Karo to rapidly boiling water; then stir in cornmeal or oats gradually. Cook until meal is done and mixture thick, stirring frequently. Pack into a straight-sided greased loaf pan. Cover to prevent a crust from forming, and let stand until cold and firm. Cut into slices ¼-inch thick, and brown quickly in enough hot frying oil or bacon fat to coat the bottom of the pan well. Serve as a main dish with Karo. Makes about 20 slices.

*Blue or Green Label Karo

KARO TEA PARTY TARTS

1 cup nuts, finely ground
*½ cup Karo**
2 tablespoons evaporated milk or cream
Pinch of salt
¼ teaspoon cinnamon
1 teaspoon lemon juice
Shortcake biscuit dough

Combine the first six ingredients. Make up a sweet (shortcake) biscuit dough using a 2-cup flour recipe, or a prepared biscuit mix. Roll out dough to about ⅛ inch; cut into rounds; spread with Karo-nut mixture; top with the "doughnut shaped" rounds. Bake in a hot oven (425 degrees F.) 15 minutes or until lightly browned. Serve with additional nut mixture in center if desired and top each with a whole nut or a candied cherry. Makes 1½ dozen medium tarts.

*Blue or Red Label Karo

© Corn Products Sales Co.

KARO CITRUS MERINGUE PIE

2 eggs, separated
1 teaspoon lemon rind
½ cup orange juice
¾ cup grapefruit juice
¼ cup lemon juice
*1½ cups Karo**
⅓ cup sugar
4½ tbs. cornstarch
2 tablespoons water
1 tablespoon butter

Beat egg yolks well, add rind, fruit juices, 1 cup of Karo and sugar. Mix cornstarch and water, blend with fruit juice mixture. Cook over hot water till thickened (15 mins.), stir occasionally. Add butter, cool, pour into 8-inch baked pie shell. Top with Karo meringue, brown in moderate oven (350 degrees F.) 10 mins. Karo meringue: Beat egg whites, add ½ cup Karo gradually, beating after each addition. Beat till stiff enough to stand in peaks.

*Blue or Red Label Karo





Karo is rich in dextrose ... food-energy sugar

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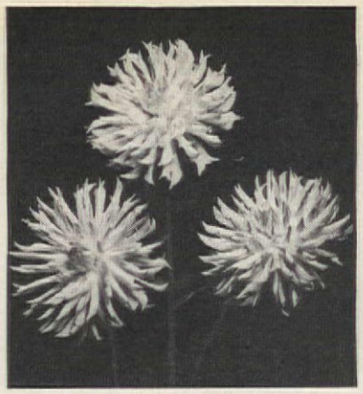


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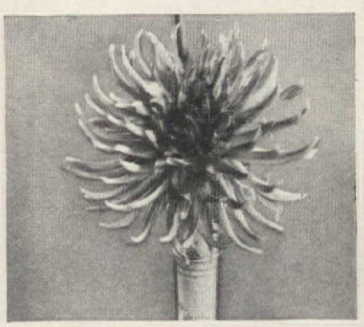
curved cactus; pink; shown by G. R. Currie, Sheboygan, Wis.

State of Delaware Dahlia Society, Wilmington, Sept. 23, 24—To Dr. H. L. Dozier, Cambridge, Md., for MILADY. Informal; deep pink.

East Liverpool (O.) Dahlia Society, Sept. 18, 19—To Frank's Dahlia Garden (Frank J. Parenica), Bedford, O., for BEDFORD BEAUTY. Cactus; pink with cream base; under 8 in.

Irvington (N. J.) Garden Club, Sept. 16, 17—To Mrs. Charles V. Smith, Far Hills, N. J., for OWANA MASSIE. Semi-cactus; clear scarlet; strong stems, clean, dark foliage.

Dahlia Society of Michigan, New Baltimore, Mich., Sept. 18, 19—To Lakeside Gardens, New Baltimore, Mich., for MOTHER KOENIG. Semi-cactus to informal



Spitfire

decorative; mallow pink to rose.

Minnesota Dahlia Society, Minneapolis, Sept. 9, 10—To William Holmberg, Minneapolis for RICHES RED. Informal decorative; bright red; to 11 in. wide and 6 in. deep.

National Capital Dahlia Society, Silver Springs, Md., Sept. 25, 26—To Tom R. Keesey, Laurel, Md., for MAZIE. Informal decorative; bright red, straw reverse; 11-12 in.; good stems, leathery foliage.

Northeastern Pennsylvania Dahlia Society, Scranton, Pa., Sept. 19, 21—To Professor Lew Sarett, Ravinia, Ill., for SARETT'S PINK FLAMINGO (see Central States above); shown by Ruschmohr Dahlia Gardens, Rockville Centre, N. Y.

San Leandro (Calif.) Dahlia Society, Aug. 28, 29—To Charles Garrity, San Leandro, for SPIT-



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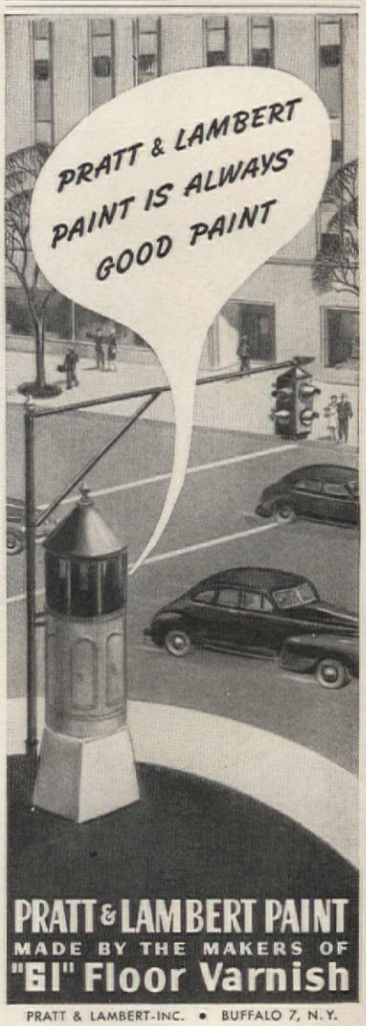
This 56-page booklet is published by Argus to help solve the problems of exposures, lens, films, etc. Get your copy by sending 25c to Argus, Ann Arbor, Michigan. Dept. H.

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SEVEN RULES FOR MAKING BETTER FROZEN DESSERTS



In times like these it's a big help to know how to make delicious desserts with the aid of your refrigerator!

Trust your recipe. If it's from a reliable source it has been tried and proved. Follow instructions exactly. Never substitute. *Measure* ingredients, never guess.

Freeze quickly to avoid large ice crystals. Keep control at coldest position during freezing. *A good mix should freeze to whipping stage within an hour.* If not, you may have used too much sugar. Or the freezer is not cold enough.

Use bottom freezer shelf—and for fastest freezing pour some water on shelf just before sliding in tray. This assures frozen contact between tray and freezer.

Break it up. After freezing, break mix into small chunks with wooden spoon and remove to mixing bowl. If too firm, let stand briefly at room temperature, then whip to light creamy texture.

Whipping is important. If using electric beater, guard against overwhipping center, underwhipping sides. At least once during whipping, scrape sides of bowl with spatula and turn into center. *Whip just long enough for mix to cream—that is, "hold up", and keep its form or shape.*

Quickly, now. This is the critical point. If mix starts to melt it will fast lose its creaminess. If it starts to break down, return it *immediately* to tray. Level it off *quickly* and place in freezer.

Complete freezing at coldest temperature. Then turn temperature control half way back to normal position until serving time. This "mellows" dessert, improves flavor and texture.

How to make delicious Vanilla Cream

(8 to 10 servings)

1 can (1½ cups) sweetened condensed milk
3 cups milk or coffee cream
2 tsps. vanilla 2 tsps. lemon juice

Be sure to read rules at left. Then: **1.** Heat one cup of milk. **2.** Add the can of sweetened condensed milk and blend. **3.** Add remaining two cups of milk and lemon juice. **4.** Pour into freezing tray and set temperature control at coldest position. **5.** When frozen, remove to bowl; add vanilla and whip with electric or hand beater until mix becomes light and creamy. **6.** Return quickly to freezing tray and allow to finish freezing. **7.** When dessert is completely frozen, remember to turn temperature control half way back to normal position for holding until serving time. *For grand-tasting variations, like the maple nut cream illustrated, see Wartime Suggestions.**





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36 pages of tips on refrigerator use and care. Get your copy from any Frigidaire dealer. Find his name in classified directory under REFRIGERATORS; or write Frigidaire, 447 Taylor Street, Dayton 1, Ohio. In Canada, address 47 Commercial Street, Leaside, Ont.

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"I got better yields from every single row fed with Vigoro Victory Garden Fertilizer!...My Vigoro-fed beans more than doubled the weight of those yielded by the unfed plants!"

Mrs. Howard Hoeper
Chicago, Ill.

• SOUTH •

"I Was Astonished

by the results I got with Vigoro Victory Garden Fertilizer! Yield and flavor were so *much* better ... and it stands to reason those vegetables gave us greater nutritional benefits, too!"

Wm. W. Moyle
Charlotte, N. C.

• EAST •

"I Sure Was Proud

of the vegetables I grew last summer. Why my tomatoes were the talk of the neighborhood. Bigger and better tasting, and *more* of 'em. I give Vigoro Victory Garden Fertilizer a lion's share of the credit!"

W. O. Powers
Ossining, N. Y.

• WEST •

"Vigoro Victory Garden Fertilizer Did Wonders

for everything I grew ... corn, beets, onions, radishes, carrots and melons. They were superior in size, quantity and flavor to any vegetables I ever grew before".

W. K. Worthen
Los Angeles, Cal.

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Vigoro Victory Garden Fertilizer has helped thousands enjoy better success in growing large yields of tempting, nutritious vegetables. It is a *complete* plant food, supplying all the food elements growing things need from soil in scientifically balanced proportions.

Vegetables grown with Vigoro Victory Garden Fertilizer not only look more appetizing and *taste* better, but produce bigger yields, thus supplying you more needed vitamins. And science says that vegetables grown with a complete plant food contain more important minerals, too. Feed *your* garden Vigoro Victory Garden Fertilizer this year . . . *for sure!*



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FIRE. Cactus; bright red; medium type; seedling of Dulcinea and American Triumph.

Greater St. Louis Dahlia Society, Missouri Botanical Garden, St. Louis, Oct. 4—To H. E. Ward, Webster Groves, Mo., for GENERAL JOHN J. PERSHING. Informal decorative to semi-cactus: henna and old rose: 8-12 in.; sport from Virginia Scott.

Wellsville (O.) Glad-Dahlia Club, September — To Frank's



Prince Beautiful

Dahlia Garden, Bedford, O., for PRIDE OF JAHCO. Incurved cactus; light wax yellow around center, blending to yellowish salmon.

Dahlia Society of Wisconsin, Milwaukee, Wis., Aug. 27, 28, 29—To Professor Lew Sarett, Ravinia, Ill., for SARETT'S PINK FLAMINGO (see Central States Dahlia Society); described here by judges as "blended cactus."

Peony Award

American Peony Society, Regional Show, Minneapolis, Minn., June 21, 22—To E. H. Lins, Cologne, Minn., for DOLORODELL. Full double; vivid medium pink (practically that of Walter Faxon); very large bloom, medium late, on strong 36 in. stems.

Gladiolus Awards

Eastern New York Gladiolus Society, Whitehall, N. Y., Aug. 27, 28—To Harold E. Wilson, Granville, N. Y., for LASSIE. Exhibition type; white with faint magenta feather in throat; heavy texture, ruffled; 22 buds, 5½ open florets.

Iowa Gladiolus Society, Waterloo, Ia, Aug 7, 8—To Nowata Gardens (Mrs. A. Peterson), St. Charles, Minn., for CANDELABRA. Medium decorative; pale lemon yellow; early midseason; 5 to 6 open florets; 16 to 18 buds; parentage Amrita x Arethusa.

Maryland Gladiolus Society, Havre de Grace, Md., August—To Byron R. Kadel, Lebanon, Pa., for VOODOO. Decorative; basic

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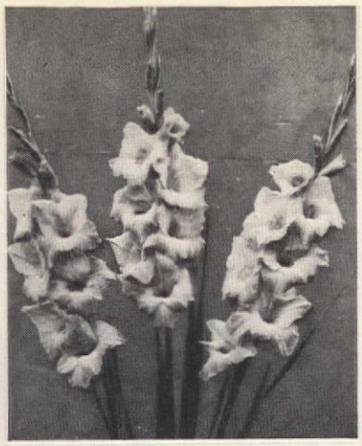
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Ohio State Gladiolus Society, Cleveland, O., Sept. 4, 5, 6—To George W. Wilson, Lisbon, O., for SNOW MOUNTAIN. Pure white; 27 in. flowerhead, 19 buds, seven 8 in. florets open.

Province of Quebec Gladiolus Society, Montreal, Can., Aug. 27, 28—To A. W. Stinson, Ville La Salle, Que., for MYSTERY. Exhibition; pink with touch of rose in throat; 30 in. flower head, 20 buds, 7 to 9 open, 7 showing color.

Southeastern Michigan Gladiolus Society, Detroit, Aug. 28, 29—To Andrew C. Maier, Birmingham,



Veronica Pfeiffer

Mich., for VERONICA PFEIFFER. Slightly ruffled; cream overlaid pink, lower petals blotched with wine, widely edged with cream; up to 20 buds, 6 to 7 open.

Wellsville (O.) Glad-Dahlia Club, Aug. 14, 15—To George W. Wilson, Lisbon, O., for BUDDY. Medium decorative; red; 15 in. flower head with 19 buds, 3 open florets, 4 showing color; shown by LEO LAWRENCE, East Liverpool, O.

West Virginia Gladiolus Society, Wheeling, W. Va., Aug. 7, 8—To George W. Wilson, Lisbon, O., for FORGET-ME-NOT. Medium decorative; red-orange with scarlet feather in throat; straight growth; 21 buds, 6 to 7 open; shown by Leo Lawrence, East Liverpool, O.



Wherever he is, he dreams of velvety lawns, beautiful flowers . . . he wants to come home to them. Keep them growing their best awaiting that day! They'll contribute immeasurably toward a winning home front.

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Probably you, too, have a loved one in the service . . . a boy whose too few leisure hours are spent in dreaming of home. Dreaming of your house, and the neighbors' houses, nestled still in a carpet of velvety green grass. Dreaming of the fragrance of lovely flowers . . . of everything *exactly the way he left it*. Keep it that way . . . for him, and for the home front morale that means so much to our daily war jobs.

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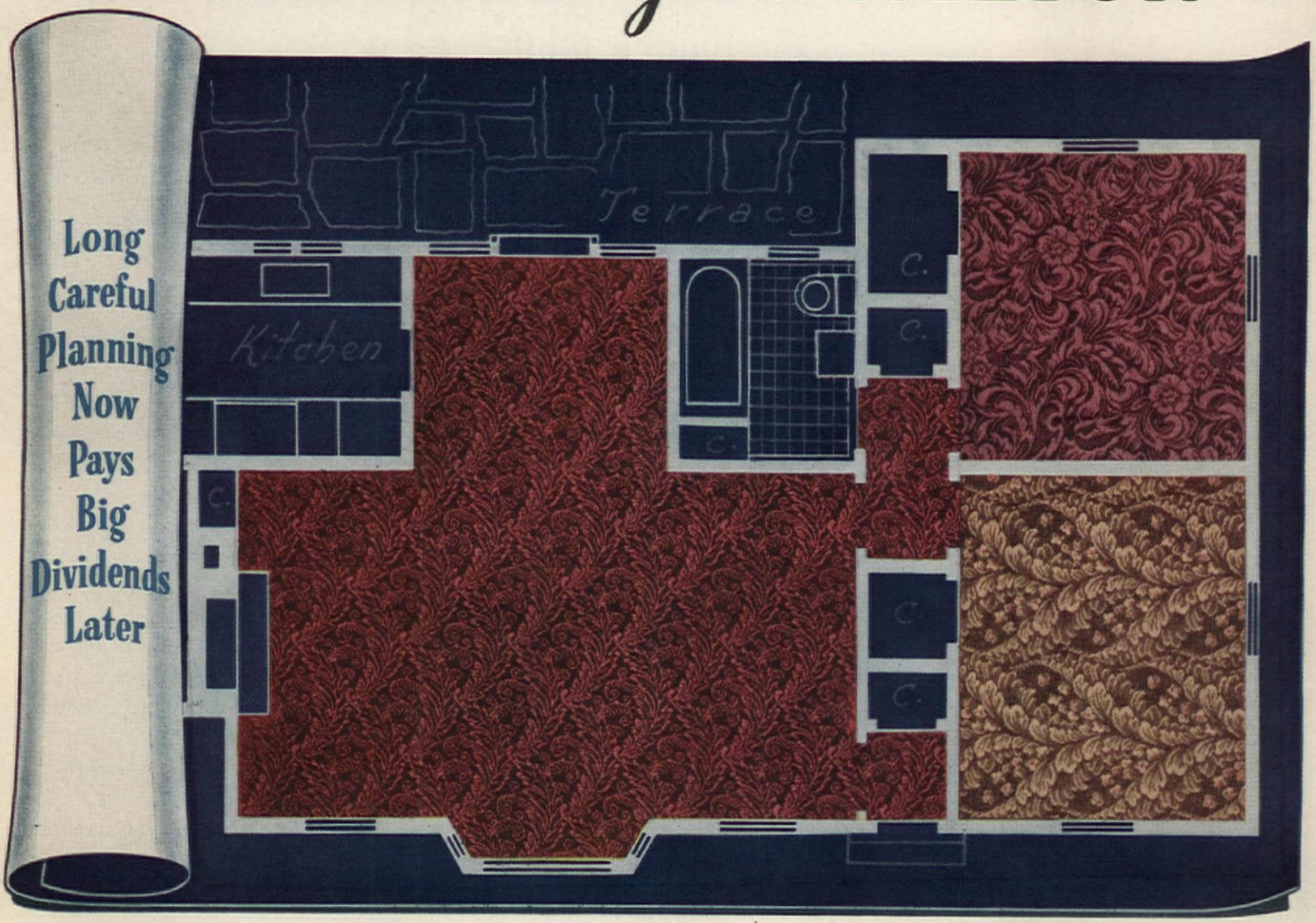


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She rented a one-room apartment with a pullman kitchen and tiniest of baths—a bachelor-girl's paradise, she said, until budget worries began!





ANY PLACE but Howe!

JOAN BROOKS

Photographs by F. M. Demarest

THERE comes a time in the life of every girl when she feels that she *must* "get away from it all and be on her own." Life with Father (and Mother, and Brother) is unbearable. The folks "don't understand you"! Besides, you have just read Marjorie Hillis' *Live Alone and Like It* and the prospect sounds just awfully attractive—and it's cheap, too.

You are making almost twenty-five dollars a week now; your wardrobe is in pretty good shape and you really don't need a thing for just ages. And when you figure it out on paper, why heavens, you've got plenty of money. All you have to do is budget a little, cut down here and there, and you can live like a princess, if not a movie star. You can get an apartment close to town, walk to work, and save carfare. You can run home for lunch and save lunch money. You have a standing date with Bill for the movies every Friday night, and he always buys you a hamburger and a milk shake afterwards, so on Fridays you won't have to eat any dinner; you can just hold out until evening. You want to reduce, anyhow. You never could convince Mother that rich, heavy meals chock full of calories are bad for the waistline.

Bill gets out the jalopy and takes you apartment hunting. You find a place with a lovely living room, within your budget, but the bathroom is way down the hall and you have to share it with several families. The next place is on the fourth floor and there's no elevator. When you're about to give up, you find just the thing! A living room with a studio couch, a little pullman kitchen, and the tiniest of bathrooms. Ah, this is it. So you give the landlord a deposit, and you're the proud possessor of a bachelor-girl's paradise. You're on your own!

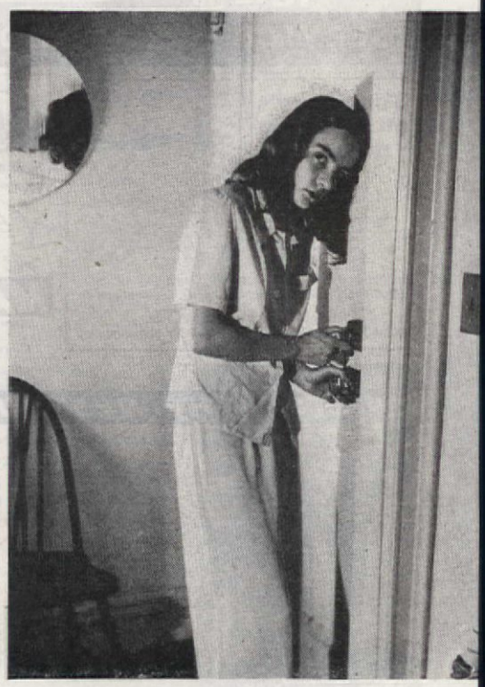
The place needs some work on it; the wall is a trifle soiled in spots, the floor needs wax, and the curtains are stiff with dust. But



Why won't the radiator work? She bundles up in an old sweater. Home was *never* like this!



She picks up *Kitty Foyle*, but can't concentrate . . . it's freezing and so to bed to get warm



A defenseless girl in a lonely room. She bolts the door, tries it twice to "make sure"





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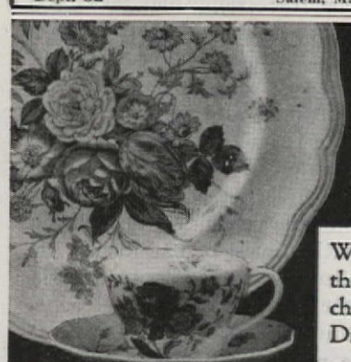
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just wait until Saturday afternoon; you'll get busy and clean it up and then it'll be perfect! And so you move in, bag and baggage, having borrowed from Mother enough cups and saucers and knives and forks to keep house. You move on Saturday afternoon, and call all your friends to invite them over for a housewarming. And oh, joy, is it nice having them in your *own home* where they can let down their hair and do whatever they want to do without having Father around to raise an eyebrow. Freddie, the dope, lets his hair down a little too far and the landlord comes up and tells you you'll have to be a little more quiet, but you subdue Freddie before there's any real trouble.

Eventually they go home, and you decide you'll clean up the place in the morning instead of now, because you're pretty tired. Your first night in your own apartment—what fun! Of course you're just a little uneasy; you've heard some hair-raising tales about things that have happened to defenseless females all alone at night. So you lock the door and, as an extra precaution, prop a chair against it. And then you close all the windows tightly and lock them, too . . . and go to bed. Well, you can't go to sleep. It's too hot and stuffy and you have to have some air, burglars and prowling murderers notwithstanding. So you get up and open all the windows at the top, still leaving the bottoms locked.

You awake sometime Sunday afternoon to survey the surroundings with a jaundiced eye. You really hadn't realized what a mess those friends of yours left behind them. Dirty glasses, ashes on the rug, somebody's—probably Freddie's—half-eaten sandwich in the middle of the floor. You get up and brew yourself a cup of good strong coffee and get to work. It's late Sunday evening before you've cleaned up the mess—and this was supposed to be your Day of Rest! You won't have any trouble going to sleep tonight!

Just as you're dropping into dreamland, you remember that you didn't set the alarm clock, and now that you're on your own, you've got to get yourself to work on time because Mother isn't there to call you. So you get up and wind all the winders and pull up the little doo-dad, and hope it wakes you in the morning. It does—but not for long. You reach over and turn it off and snatch ten more minutes of sleep. Only it turns out to be forty-five minutes, and when you wake up again, it's five to nine. You leap out of bed and throw on

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UGLY SCRATCHES
AWAY!

Saves
Precious Furniture

Wipe this miracle polish on and thrill to the ease with which ugly scratches disappear—to make your furniture look like new. At leading stores everywhere.



Old English
Scratch Removing
POLISH
25¢

Made by the Makers of Old English Wax

ORGANDIES

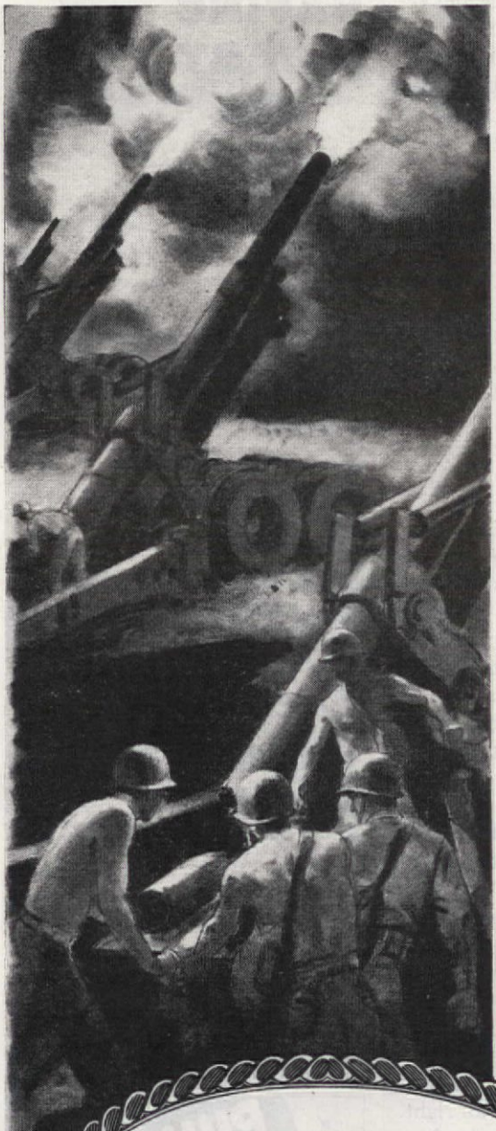
STAY CRISP WITHOUT STARCH!

WHEN THEY'RE
Bellmanized

Merely WASH + DAMPEN + IRON

BETTER ORGANDIE CURTAINS ARE *Bellmanized*
LOOK FOR THIS LABEL
SEND FOR BOOKLET

BELLMAN BROOK, Fairview, N. J. AH
Please send Bellmanized booklet
Name
Street
City State



What powers most of America's WAR PROGRAM?

The answer is bituminous coal.

America's war program would not get very far without it.

Bituminous coal is used in making practically 100% of all steel.

It supplies 65% of the mechanical energy required to run the machines that make the guns, tanks, planes and other arms and war equipment.

It supplies the power for 94% of the nation's locomotives.

It provides in whole, or in part, the basic materials for all high explosives, and the four most important war chemicals.

85% of all war plastics require processed bituminous coal as a base.

And in addition to all this—and more—41% of the homes in the United States depend on bituminous coal for heat.

No wonder the annual value of the bituminous coal mined in this country exceeds the value of all metallic minerals combined.

Bituminous coal is a great fuel. We're proud to belong to the industry which mines it. We aim to live up to our responsibilities to our country, to our customers and the men who work in our mines.

BUY MORE WAR BONDS

"What do you want to know about the Coal Industry?"

That's what we asked thousands of people throughout the nation, and here are our answers to a few of their questions.

How many coal miners are in the armed forces?

There are 50,000 trained miners in the armed services; 20,000 have entered other essential industries. But bituminous coal is so necessary to war production and transportation that the work of every coal miner is quite as vital to Victory as the work of fighting men themselves.

How much coal is produced in a year?

During 1943 our bituminous mines produced 589,000,000 tons, the greatest volume ever mined in one year in any country. During the past six years our bituminous mines have produced a total of 2,883,320,774 tons. The yield in 1943 would have been 40,000,000 tons greater had it not been for strikes.

Why are the miners always striking?

They aren't. It only seems that way, because anything that happens to an industry as important as the Coal Industry gets widespread publicity. Rarely does a strike occur except about the time a new contract comes up — and that is at two-year intervals. Strikes in the coal mines are likely to be more spectacular than frequent. This also exaggerates their frequency in the public's memory. We look forward to the day when there won't be any strikes at all!

BITUMINOUS COAL *Institute*

60 East 42nd Street, New York 17, N. Y.

ALL ALONE? (because your hair is gray?)

**Clairol banishes every trace of gray or graying hair... swiftly, surely, beautifully*

No one *means* any harm in overlooking you when exciting things are being planned. It's just that your gray hair makes your friends think you're too old to enjoy gay times any more.

And isn't that absurd! Why, you feel as young as you ever did! Your face and figure are still youthful, too! So why not do the sensible thing and add young-looking color radiance to your hair... "naturally, with Clairol."

CLAIROL IS DELIGHTFUL—Your hair luxuriates in a froth of iridescent bubbles. And quickly—almost before you know it—it's clean, silky-soft and permanently colored. Every trace of gray hair has vanished!

CLAIROL IS DEPENDABLE—You don't have to be afraid when you use genuine Clairol. It is made from the purest, most expensive ingredients obtainable. Each of Clairol's 23 natural-looking shades is laboratory controlled, under skilled specialists.

CLAIROL KEEPS YOUR SECRET—It completely avoids that brassy look of old-fashioned dyes. Clairol shades are uniform . . . assuring a perfect match. NO OTHER PRODUCT gives such natural-looking results.

REFUSE SUBSTITUTES that can't give you Clairol's beautiful results. Better Beauty Shops feature genuine Clairol. A Clairol treatment costs you no more!

FREE . . . *"11 Secrets for Beautiful Hair."* This booklet tells you how to give your hair radiant beauty . . . scientifically. Just write: CLAIROL, INC., Dept. H-3, P. O. Box 1455, Stamford, Conn.

*Caution: Use only as directed on the label



CLAIROL
Original Oil Shampoo Tint

COPYRIGHT 1944, CLAIROL, INC.

AMERICA'S BEST-LOVED Blankets



The incomparable beauty of St. Marys blankets . . . their rare softness and supreme warmth . . . have made these precious all-virgin-wool blankets the favored choice of women who love fine things. Look for the identifying label—be sure of St. Marys quality even if you have to wait a little longer. More and more of these exquisite blankets will be available as conditions permit.

FREE BOOKLET
Tells how to keep your fine blankets soft, fluffy and beautiful. Contains dozens of suggestions on blanket care. Send for a free copy.

St. Marys Blankets

St. Marys, Ohio

your clothes and your face and get to work half an hour late. Tomorrow morning it will be different! You didn't have time for breakfast, and about eleven your stomach starts growling like crazy. By lunch time you're famished and you dash home for a can of soup. You've forgotten to buy crackers, so you have *just* soup . . . after lunch you're still hungry. But you have to hurry back, and you make it just as the clock strikes one.

At five, home again. You've stopped at the market and bought another can of soup and a can of salmon and a head of lettuce. You forgot to get mayonnaise. After dinner, you settle down with that copy of *Kitty Foyle* you've been trying to find time to read ever since it came out. It's a wonderful book, you know just how she feels, because you're a white collar girl on your own, too. Oh, it's lovely, just lovely. Home was *never* like this! You're going to like living alone. There's only one thing, the apartment is a little cold. The radiator is turned on, too, but it just won't heat up. You'll have to speak to the landlord about it.

Time marches on, and all goes well, except that you apparently have made some kind of a miscalculation on your food budget, because about the end of the week rations get awfully lean. It costs more to eat than you thought it would. But Friday night the food is on Bill, so it'll turn out all right. Comes Friday, and Bill. In fact, everything would be perfect if you weren't so hungry. In fact, you're downright famished, not having eaten anything since lunch. Are you glad when the show's over and it's time for that hamburger! But here's where you get fooled! Bill, nonchalantly, says, "Shall we go up to your place for awhile?" Not a word about picking up some chow mein to take home for a snack. So you go drearily home and open the last can of tuna—and Bill's appetite is alarming. There goes tomorrow's dinner, right down his greedy gullet.

But anyhow, you've got a little privacy. That last Friday night at home, when it *really* wasn't late at all, Father embarrassed you to death by walking through the living room in his bathrobe and slippers, carrying a dish of shredded wheat, which was his idea of a gentle hint that Bill had better be going home before time for breakfast. Tonight Bill can stay just as late as he wants to. And he does . . . for hours. You exhaust every possible topic of conversation, eat all the sandwiches, and then Bill

HAVING A BABY ?



CONSULT YOUR DOCTOR REGULARLY

ASK HIM about the advantages of improved Hygeia Nursing Bottle with easy-to-clean wide mouth, wide base to prevent tipping, scale applied in color for easy reading. Famous breast-shaped Nipple has patented air vent to reduce "wind-sucking."

HYGEIA "STERI-SEAL" CAP—Another important improvement. Prepare formula and fill bottles for day's feeding. Then attach Hygeia "Steri-Seal" Cap (see arrow in picture), and nipples and formula are protected until feeding time.

Ask your druggist for Hygeia equipment today.

HELP WIN THE WAR by conserving rubber. Use a separate nipple for each feeding. Clean immediately after use. Avoid excessive boiling.



HYGEIA
NURSING BOTTLES & NIPPLES

Tired Kidneys Often Bring Sleepless Nights

Doctors say your kidneys contain 15 miles of tiny tubes or filters which help to purify the blood and keep you healthy. When they get tired and don't work right in the daytime, many people have to get up nights. Don't neglect this condition and lose valuable, restful sleep.

When disorder of kidney function permits poisonous matter to remain in your blood, it may also cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.





Doctor's Relief Acts Instantly

Stop suffering! Use Dr. Scholl's Zino-pads on your corns or sore toes. These thin, soothing, cushioning, protective pads instantly stop tormenting shoe friction and lift painful pressure—the causes of misery from corns. Used with the separate *Medications* included, Dr. Scholl's Zino-pads quickly remove your corns. Don't be without this fast scientific relief another day. Costs but a trifle. At all Drug, Shoe, Department Stores, Toilet Goods Counters.

Dr Scholl's Zino-pads



Underwear, like so many other things, is scarce. You may not be able to get as varied a selection as usual. But E-Z quality is as excellent as ever! You'll still get

- *Sturdy fabric,* to stand the daily tubbing, to resist safety-pin holes and cod-liver oil stains,
- *Full size,* so that there's no binding or chafing,
- *Pull-over or tie-around styles,* with no buttons to come off.

E-Z MILLS, INC. • NEW YORK 13

"Down went McGinty.."



QUICK... THE IODINE BOTTLE!

• No matter how trivial a small scrape or cut or scratch may seem, it invites infection. Take no chances with any small wound. Do as Doctors do . . . "paint" it with Iodine, the germicide which is a first-aid essential with our armed forces.

IODINE
Foe of Infection

cuddles up and begins to get amorous. You're alarmed. Bill begins to get difficult, and you wonder if you'll have to call the janitor or lean out of a window and scream. Finally you have to insult Bill, and he leaves in a high dudgeon.

By Sunday you're famished, simply famished. Well, the only thing to do is to go home to the family for Sunday dinner. So you hop a bus, and hie for home, while your mouth just waters at the thought of the Sunday roast. Bursting with anticipation, you dash up on the porch, only to find that the house is deadly quiet, and the door is locked. Finally, in desperation, you remove a basement window and get into the house; you proceed to raid the pantry, and leave an explanatory note for Mother. You also filch several jars of stuff from the fruit closet—it will come in handy.

After being sure that you've gathered up enough to last for the rest of the week, you hop another bus and wend your way to your own little nest, feeling much better. Back again, you sink into *the* chair. You're alone all afternoon; your friends—especially dear old Bill—have just deserted you, and after that swell party you gave for them on Saturday night, too. Won't this room *ever* get warm? You get out your old sweater and wrap it around you, and pick up *Kitty Foyle,* but you're so chilly you can't concentrate, so you go to bed. Home was *never* like this!

Well, when you have Lived Alone for about two weeks, you begin to regret it. The room still won't heat, and what's become of Bill? Only your pride keeps you from going home to Mother. Another two weeks, and even your pride is gone, to say nothing of your bank account. So you make arrangements with Father—and how he smirks—to come and get you and take you home. Sadly you pack, and as you take a last look at the shorn apartment, you notice something not noticed before—windows still open at the top!

Next Friday Bill comes around with a gardenia and apologies, and after a movie, he buys you not one, but two hamburgers, *with.*

That's the way it goes. You're getting along perfectly swell at home, until one day you get a copy of *Orchids on Your Budget.* Well, the thing is, you simply hadn't been a good manager. Now it says right in here, that it doesn't make any difference how much you *make,* it's the way you spend it. Now let's see . . . rent, lights, food. . . . See what I mean?

Make every rug say WELCOME when he comes home



Circle Tread Ozite Cushions will give even your old rugs a wonderfully inviting softness—make home "homier" than ever!

Home on furlough—or soon for good, we hope—he'll enjoy Home as never before. Looking for changes, things you've done since he's been away, he won't *see* but he'll *feel* the difference your Circle Tread Ozite Cushions will make. The chances are he'll think you have *new* rugs. And for softness, for comfort, for added wear—they'll seem like new rugs to you too.

Circle Tread Ozite is one home comfort you ought to have *today.* For a quieter (for it absorbs sound), lovelier home, Circle Tread Ozite is a "must." For economy, it is a must too, because how else can you save those old rugs—or make new rugs last twice as long?

For your own sake, be certain that you *see* the Circle Tread design. Not all rug pads are *genuine* Ozite—and not all can offer Circle Tread Ozite's lasting softness, lifelong wear.

Buy Circle Tread Ozite Cushions today—and give your rugs and carpets the protection they deserve.



CIRCLE TREAD Ozite RUG CUSHION



Send for FREE Booklet on "Care of Rugs." A mine of information on how to make your precious rugs last longer—hints on removing stains, moth prevention, etc. Write for Booklet 409.
Clinton Carpet Company
Merchandise Mart, Chicago 54.

And OZITE recommends . . .

Away with difficult spots and stains!

DES-TEX DRY CLEANER

Specially Made for Rugs, Carpets and Upholstery



Easily removes such spots as road oil, grease, tar, hair oil and even chewing gum residue—just the kind of obstinate spots that get on rugs and upholstery. Grand for twist-weave rugs because it won't "unkink" nap; also for mohair and Frieze upholstery.

KILLS MOTHS, TOO



For shampooing rugs and carpets on the floor use DES-TEX FOAM Soapless Rug & Upholstery Shampoo



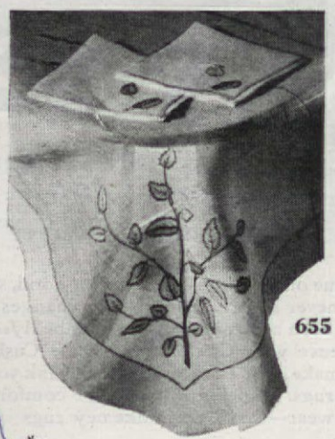
Styled by Christian Frederick Jungst



Styled by Charles of the Ritz

SO YOU'VE "told the world" and set *the* date and feel like sitting back ecstatically with nothing to do but dream about your rosy future. Not a chance my romantic friend! There are many things to be done to make your wedding the memorable event it should be, and on these pages we are offering you our very special, hand-picked ideas for making your wedding truly beautiful, and you the cherished dream of the one you adore.

Starting at the top of the page we show two hair-do's, especially styled for us—one requiring a minimum amount of honeymoon care, and the other a more glamorous style for the gal who loves her long hair long. These styles,



655

The exquisite tablecloth and napkin set is our own original design for the bridal table, and, being practical souls, we kept in mind its later use for very special entertaining. It is made of crisp white organdy with an appliqué leaf design worked in two shades of green. The pattern includes complete detailed instructions and tracings for tablecloth and napkin motifs. AMERICAN HOME PATTERN **No. 655 . . . Price 15 cents**

Bouquet by Constance Spry

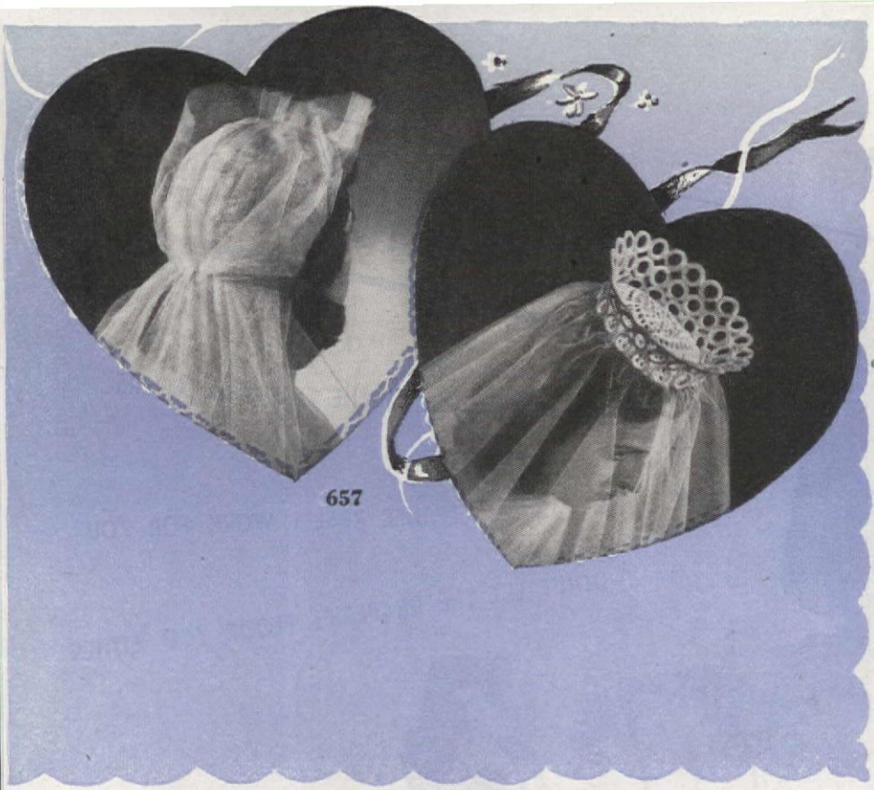
Wedding gown, DuPont rayon satin by Nanty Frocks



Oh! What a 21 WITH PATTERNS FOR ACHIEVING

by the way, are very appropriate for the two veils on the opposite page—we tried 'em.

"You can have your cake and eat it too" is the thought behind the bridal centerpiece, an effective solution for wedding cake box shortages! We used it against a wall on a long buffet table, and a very enchanting effect it was with pale green carnations massed against the three tiers—which by the way are cardboard—and little cakes arranged beautifully on each platform. Even after the guests have eaten the little cakes, the centerpiece is not completely dismantled but is still pretty to look at. You can duplicate it by following instructions in our **Wedding Cake Centerpiece Leaflet No. 161** which contains complete diagram and details of construction. **Price 10 cents.**



657



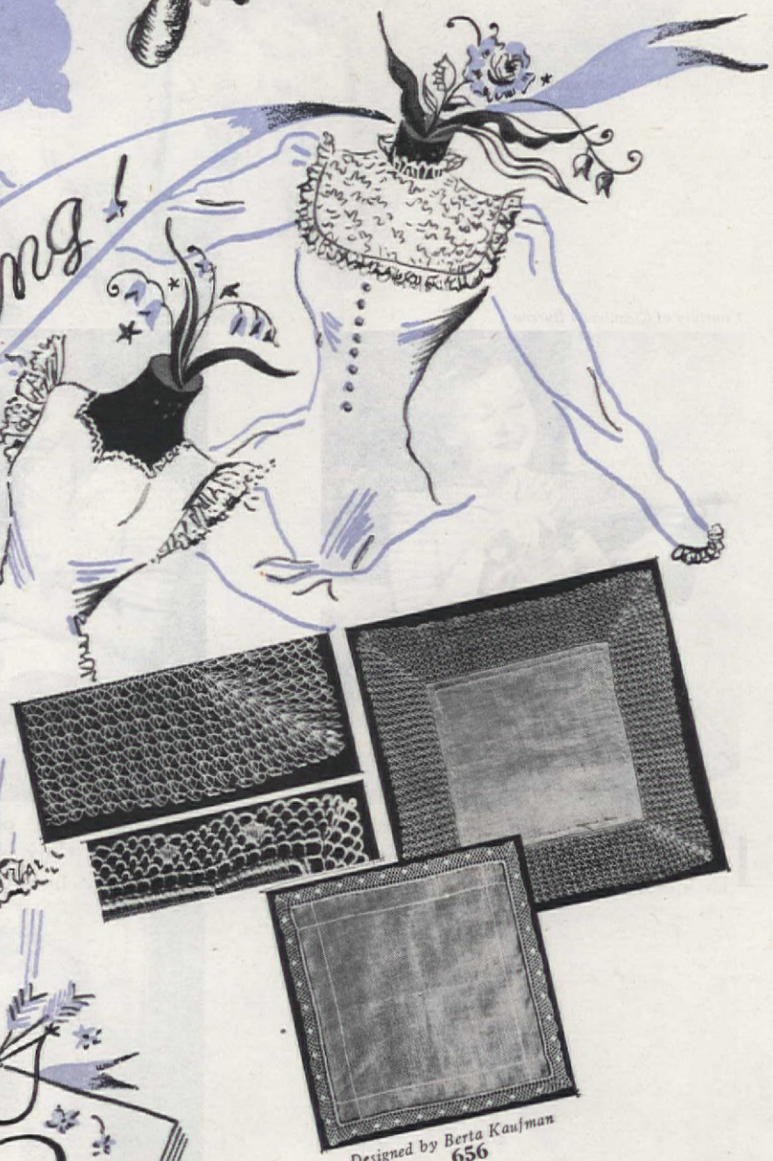
MARY LEWIS, *well-known stylist, has given our bride her blessing by suggesting ways of using heirloom lace: the little bandeau of frilled lace with doves in place of orange blossoms, a lace coronet headdress, lace yoke, cuff frill, lace edging for charming little pinafore below*



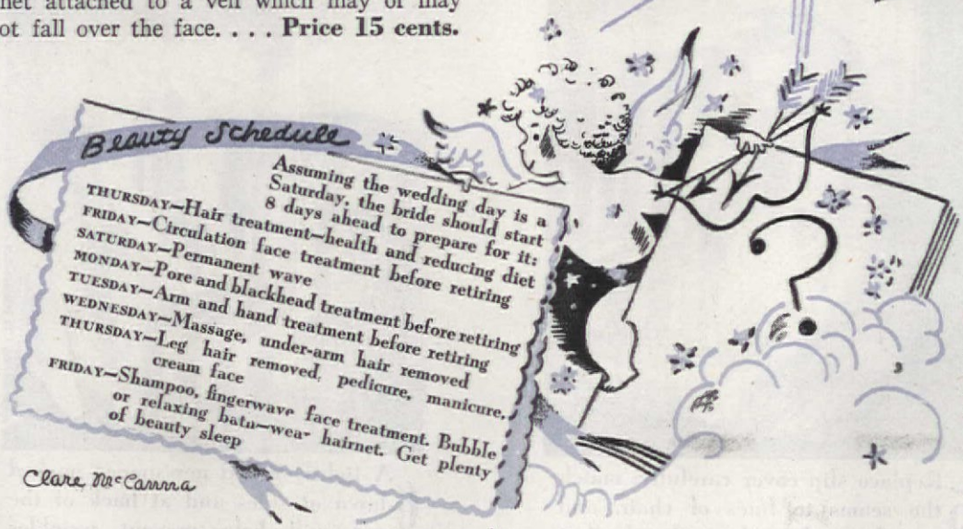
Beautiful Wedding!

IT FROM VEIL TO CAKE!

ONCE in her lifetime the bride has the privilege of wearing a veil, so it should be truly breath-taking in its charm. The two styles shown at the top of the page, especially designed by us, are easy to make and were enchanting on our bride models. We give pattern and detail instructions for making both in the **American Home Pattern No. 657.** The cap style has a snug-fitting calot of satin with net overlay and veil. The crown style is crochet attached to a veil which may or may not fall over the face. . . . **Price 15 cents.**



Designed by Berta Kaufman
656



OUR own handmade lace might well be used if heirloom lace is not available for the Mary Lewis ideas above. **American Home Pattern No. 656** gives illustrated instructions for crocheting the two exquisite lace handkerchiefs shown. These are so beautiful they might well be kept as heirloom treasures for future daughters and granddaughters to use years hence. **Price 15 cents.**

That... FOR SPRING CHORES!

PUT NEW LIFE INTO THE OLD SLIP COVERS

MAKE YOUR VACUUM CLEANER REALLY WORK FOR YOU

DON'T LET THE DRAPERIES FLOOR YOU, EITHER

Courtesy of Cleanliness Bureau

Photographs by F. M. Demarest and Twin Arts



1 Before washing slip covers, brush, especially along bindings, to remove as much loose dust as it's possible



2 If there are pleats around the bottom, they should be basted smoothly in place before washing



3 Wash only one large print piece at a time. Never wash two different print patterns together in the tub



4 After taking slip cover from the last rinse, blot briefly in a towel so that excess moisture is absorbed



5 Replace slip cover carefully; match the seams to lines of chair, and straighten pleats for tailored effect



6 A tightly rolled newspaper pushed down at sides and at back of the seat will help prevent wrinkles

No more

"Breakfast Skipping"*

for them!..

THANKS TO THIS CEREAL DISCOVERY!



Try the new KIX ...THE TASTE TREAT YOU'LL REPEAT!

*WARNING! 2 out of 3 students, in a Massachusetts high school survey, did not have a nutritionally adequate breakfast. If breakfast is skimped or skipped in your home, try adding big bowlfuls of tantalizing KIX with milk and fruit. It may well be your answer!

It's New! Dad! Mother! Brother! Everyone's talking . . . raving about these new KIX "puffed-flakes"! They're like little wafers. Crisp and crunchy. There's no "breakfast skipping" when the new KIX is served.

It's Different! From the old-style KIX. From other cereals. And talk about delightful . . . delectable . . . *de-luscious!* Just try it, sample that new KIX malt-sweet corn flavor! You'll love it!

It's Nutritious! Full grain strength of two essential "B" vitamins and iron! Plus corn's important, traditional food energy.

It's a Breakfast Winner! Better get a package! Better get *two!* This new "puffed-flake" KIX will disappear—*but fast!* Made by GENERAL MILLS, Inc., Minneapolis, Minnesota.

Copr. 1944, General Mills, Inc.
KIX is a reg. trade mark of General Mills, Inc.

MY WIFE SURE MAKES FOOD FIGHT FOR FREEDOM !



TO MAKE THE MOST of the grand things out of your Victory garden, use this Pyrex Double Duty Casserole! Saves time and fuel by cooking 1/3 faster. Clear glass lets you see exactly when food is done. Wonderful too for scalloped dishes or small roasts. Cover keeps food hot on the table and doubles as a pie plate. Three sizes. Family (2-quart) size ..... only **75¢**

UNCLE SAM wants stronger nephews and nieces and leaner garbage cans. Here's how you can help! Ever notice how much food gets wasted when you cook in an ordinary baking dish?

You lose food when you transfer it from baking dish to serving dish. You lose more when leftovers go into a refrigerator dish. You lose some more when it's warmed over and served again. You probably lose at least a full helping! Now see how you save with Pyrex Ware. You bake, serve, and store in the same crystal clear dish. You even reheat leftovers in it and use it again for serving. You haven't made a single dish-to-dish transfer. One dish does the whole job.

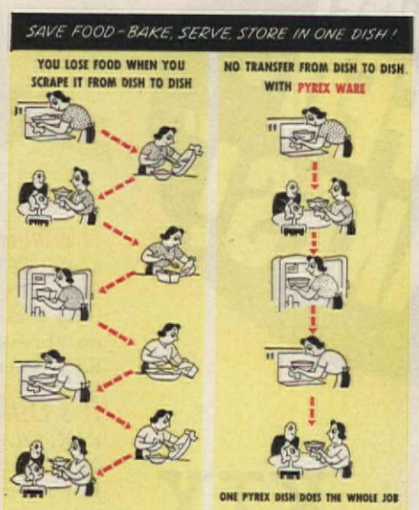
You've saved precious food. And you've saved time, dishwashing, soap and hot water besides!



THIS PYREX MATCHED BOWL SET is designed for baking, serving, storing and mixing. Clever new rim makes pouring easy. Perfect for serving salads, cakes, custards, puddings or fruits! All 3 bowls—2½, 1½, and 1 qt. nested to save space, only **95¢**



THIS PYREX FLAVOR-SAVER is the first Pyrex Pie Plate with glass handles. Special fluted edge and extra depth keep flavor and juices in the pie—*not* in the oven. As lovely a dish as you'd want to set on your table. Full 10-inch size costs....only **45¢**







"PYREX" IS A REGISTERED TRADE-MARK OF CORNING GLASS WORKS, CORNING, N. Y.



Do not fret if your before-war "faithful" is now in a defense plant leaving you the chore of pushing your own vacuum cleaner. Instead be glad you have a vacuum cleaner to use. All the efficient attachments really do their work leaving you only to guide and to decide which attachment to use. Become acquainted with your vacuum cleaner—it can do much more than merely dust floors and clean rugs.

Sketch by Dorothy B. Porter
Photographs by Lindsay Studios



Fill spray attachment with liquid wax; then wax floors, stairs, sill, baseboards. Dust all surfaces with brush attachment before waxing. Use spray bottle to demoth closets



Clean mattresses and box springs with small nozzle. All the dust and fuzz disappear. Give same treatment to sofa and chairs. Allow time for a thorough job



For blinds nothing is better than small brush attachment. Run brush along each slat; then pull cord to adjust slats and do the other side. Don't forget bindings



The small brush is a time saver and a real dust snatcher. Use for all dusting . . . perfect for books. Best part is the dust disappears; not displaced to another location



For radiators use the thin blade attachment which fits in nicely between the grooves. Instead of taking hours and patience, a thorough job takes a few minutes



According to the first rule of a good fire tender, ashes must *not* be disturbed. But that does not mean that the fire screen cannot be cleaned of all dust particles

"Ah-h – *just ze kiss of ze hops*"

Rare delicacy of flavor *without sacrifice of true beer quality* has made Schlitz a universal favorite with connoisseurs of fine beer. Brewed with just the *kiss* of the hops, Schlitz captures all of the delightful hop piquance with none of the bitterness.



Copyright 1944, Jos. Schlitz Brewing Co., Milwaukee, Wis.

JUST THE *kiss* OF THE HOPS

..none of the bitterness

Schlitz



THE BEER THAT MADE MILWAUKEE FAMOUS



The goodness of a whole garden gives V-8 FINE FLAVOR

V-8 has such an exhilarating flavor! Cheering, bracing, gratifying! It comes from the proportions in which the juices of • lettuce • celery • beets • carrots • spinach • tomatoes • parsley and • watercress are combined. That combination is the secret of V-8's distinctive, refreshing tang for there's only the merest pinch of seasoning added. When the zesty rich juices are pressed from crisp fresh vegetables they are blended and combined into a harmony of flavor. But V-8 brings much more than tempting taste to your table. In one luscious glass there's a *wealth* of fresh vegetable goodness, for V-8 — pasteurized (not cooked) — contains Vitamins A, B, C, calcium and iron. Round out the vegetable part of your daily meals with V-8 for *"there's a helping of vegetables in every glass."*



"GOOD NEIGHBOR" PIE

Melt 3 tblsp. fortified margarine in heavy skillet; add ¼ cup chopped onion and ¼ cup chopped green pepper; cook over low heat till tender—not brown. Add ¾ lbs. ground beef and cook, stirring occasionally till brown. Then add one 18-oz. can V-8, 1½ cups whole kernel corn, ⅔ cup corn meal and ¼ teaspoon pepper. Mix thoroughly. Place in well greased individual casseroles. Bake at 350° F. about 1 hour. Serves six.



Order V-8 from your food store; enjoy it at restaurants and at fountains. Write for V-8 Recipes to Standard Brands Incorporated, Dept. V-8C, 595 Madison Avenue, New York 22, N.Y.

U.S. NEEDS US STRONG EAT THE BASIC 7 EVERY DAY

Guaranteed by Good Housekeeping

COPYRIGHT 1944, STANDARD BRANDS INCORPORATED

DRINK V8 EVERY DAY FOR VEGETABLES THE TASTY WAY



Brush down draperies regularly with a wall brush or a broom wrapped in a clean cloth to remove dust and facilitate washing



Before washing, test color fastness of draperies by patting an inconspicuous spot with a clean cloth dipped in lukewarm water



A towel inserted between front and back of lined draperies will hasten drying and help to prevent color bleeding from print



Iron rayon draperies on the wrong side. If the lining is not open at the bottom, open it before washing the draperies



Newspictures

If rayon draperies are too dry to iron, use a damp cloth. Do not sprinkle. Use a press cloth if ironing on right side is necessary

These **STORES** have **CYRUS CLARK'S CHINTZ** *Everglaze* finish*

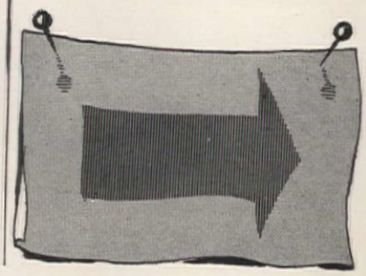
The 1944 AMERICAN HOME *Pattern*

*Reg. U. S. Pat. Off.

Akron, O. .....M. O'Neil Co.
Albany, N. Y.....Wm. Whitney Co.
Atlanta, Ga.....Rich's
Boston, Mass.....Jordan Marsh Co.
Bridgeport, Conn.....Howland D. G. Co.
Brooklyn, N. Y.....Abraham & Straus
Buffalo, N. Y.....Wm. Hengerer Co.
Charleston, W. Va.....Coyle & Richardson
Charlotte, N. C.....J. B. Ivey Co.
Chicago, Ill.....Carson Pirie Scott Co.
Cleveland, O.....Sterling & Welch
Columbus, O.....F. & R. Lazarus & Co.
Denver, Colo.....Denver D. G. Co.
Des Moines, Ia.....Younker Bros.
Detroit, Mich.....J. L. Hudson Co.
Ft. Wayne, Ind.....Wolf & Dessauer
Ft. Worth, Texas.....W. C. Stripling Co.
Hartford, Conn.....G. Fox & Co.
Houston, Texas.....Levy Bros.
Indianapolis, Ind.....L. S. Ayres & Co.
Jacksonville, Fla.....Cohen Bros.
Kalamazoo, Mich.....Gilmore Bros.
Kansas City, Mo.....Robert Keith Furn. Co.
Knoxville, Tenn...Anderson-Dulin-Varnell
Los Angeles, Calif.....J. W. Robinson Co.
Louisville, Ky.....Stewart's
Memphis, Tenn.....John Gerber Co.
Miami, Fla.....Burdine's
Milwaukee, Wis.....T. A. Chapman Co.
Newark, N. J.....L. Bamberger & Co.
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As seen at Lord & Taylor, N. Y. C.

CYRUS CLARK'S CHINTZ *Washable Everglaze® Finish*

Luxury in slip covers

That's just what Cyrus Clark's "American Home" Pattern provides. And the magic "Everglaze" Finish assures long life, lasting lustre, soil-resistance and complete washability. Luxury and economy are thus happily combined!

*®Reg U. S. Pat. Off.

The 1944 AMERICAN HOME *Pattern*

For 1944 "American Home" Cyrus Clark's "Everglaze"—*see store listing at left*

How can this beauty be a shortening saver?

HOW COULD ANY CAKE be so soft and mellow and *rich* . . . with no eggs and only *two* tablespoons of shortening?

Well, look again—and you'll see that three *more* tablespoons of richness are provided by . . . peanut butter. Saving shortening—making "Food Fight for Freedom"!

Naturally, when you do tricks like this with recipes, you must have the special tenderness and fineness of Swans Down Cake Flour. And you need to watch a few points in mixing (see pictures below).

But you'll find this a very quick, easy cake! And as always, if you *"follow the Swans Down way"* in wartime recipes—folks will say, "My stars! The war must be over!"

PEANUT BUTTER CHOCOLATE CAKE

1¾ cups sifted Swans Down Cake Flour
¾ teaspoon soda
¾ teaspoon salt
1 cup sugar
2 tablespoons shortening
3 tablespoons peanut butter
2 squares Baker's Unsweetened Chocolate, melted
1 cup milk
1 teaspoon vanilla

Sift flour once, measure, add soda, salt, and sugar, and sift together three times. Cream shortening and peanut butter until well blended. Then add melted chocolate and mix well. Add sifted dry ingredients, milk, and vanilla. Stir until all flour is dampened. Beat vigorously 1 minute. Turn into two 8-inch layer pans which have been greased, lined with waxed paper, and again greased. Bake in moderate oven (350° F.) 25 minutes, or until done. Spread Seven Minute Frosting or Chocolate Frosting between layers and on top of cake.

This cake may also be baked in greased 9x9x2-inch pan in moderate oven (325° F.) 30 minutes, or until done. (*All measurements are level.*)

Peanut Butter Cocoa Cake: Substitute for chocolate ¼ cup Baker's Breakfast Cocoa. Sift cocoa with dry ingredients.



Stir peanut butter before you measure, to blend in any free oil. And scrape sides of bowl down as you mix so all shortening will be combined.



Watch the clock—make sure that you beat the batter a full minute as the recipe says. And remember: you can't get Swans Down results with ordinary flour!

Swans Down makes wonderful cake—even with ration recipes!

MAIL THIS COUPON

Send 6¢ for helpful wartime recipe booklet!

GENERAL FOODS, Dept. A.H.4-44, BATTLE CREEK, MICH.

Please send me new 1944 edition of "How to Bake by the Ration Book"—Swans Down recipes to help me do my patriotic duty in saving war-scarce ingredients in cake, quick breads, etc. I enclose 6¢ in stamps.

*Name*_____

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*City*_____ *State*_____

(Good in U. S. A. only) Offer expires September 30, 1944





As delightful and cute a "men-egg-erie" as ever was hatched up anywhere. And don't dare classify them Easter, then forget them—keep them in mind for a children's fiesta any time

ENTERTAINING

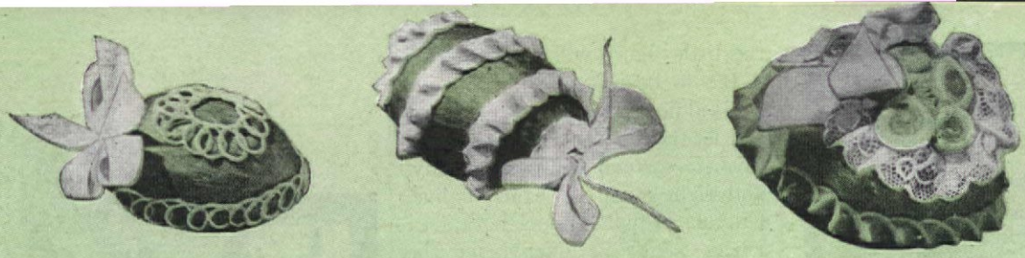
WE PRESENT with due pride this noteworthy collection of favors, place cards, and centerpieces. And you will find that you can quite easily adapt them to almost any type of party you may be planning to give. For a starter, what cuter table for a shower than one laden with the pretty, frilly eggs, shown below? Never fear but what the enthusiastic acclaim of the guests will repay you for your trouble!



Photographs by F. M. Demarest

Patriotic themes are not overlooked in these very cute eggs created for us by Dennison Mfg. Co. Adorable frilly ones, even a wheelbarrow—anything to fit into your spring entertaining scheme or theme





We shall be glad to supply explicit directions for making the glamorous eggs, four party ideas shown in center, and squash decorations below. Ask for "Entertaining Ways" leaflet #160 and send 15 cents in stamps or money order to The American Home, 251 Fourth Ave., N. Y. 10, N. Y.

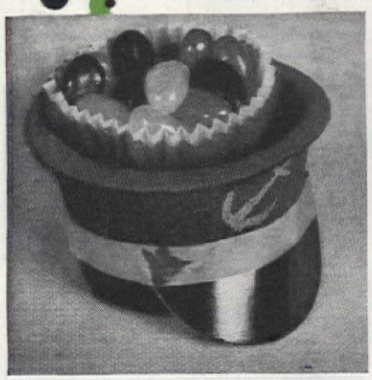
Contributing to Entertaining Ways
JUNE COCHRAN ORTGIES
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MARTIN AND OLGA STEVENS

WAYS . . .

FOR YOUR SPRING PARTIES

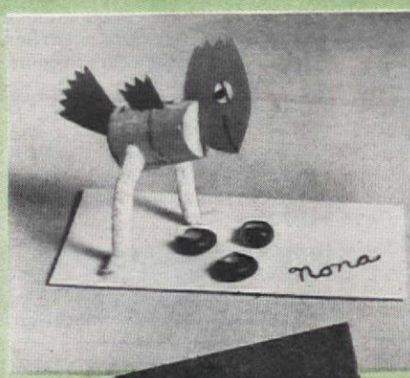


This rates as one of the most imaginative centerpieces we have ever seen. Three loaves of bread, a dozen doughnuts, and a pile of candy are all you need to make it in the very briefest time. Clever?

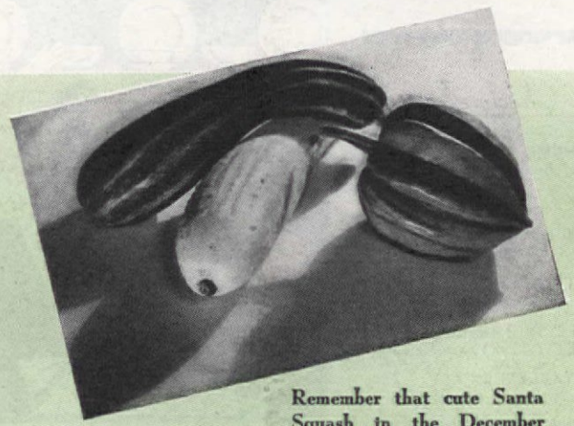




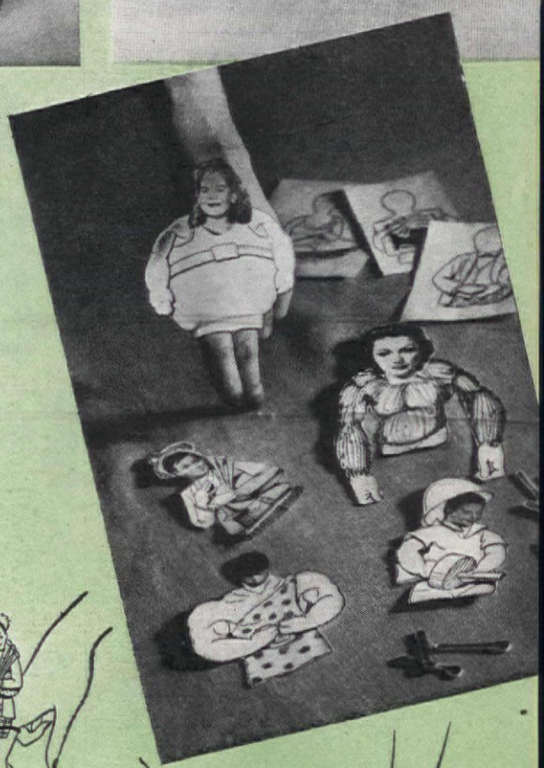




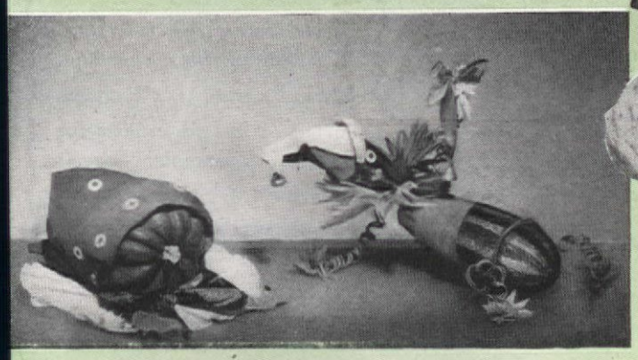
Make a plain party into true entertainment by spending some time on the small but important details such as those shown above. None of them requires more than a few cents and a little patience, but what a world of improvement they not only can but *do* make! Whether it be the jaunty Navy hat favor, monkey place card, drum favor, or amusing doo-doo bird—they'll all help to do their share in bringing forth exclamations and words of praise from guests.







Remember that cute Santa Squash in the December issue? Here are four just as clever—angel, mammy, jester, snowman. Why not try these for original new table decorations? They are really easy to make, and don't even take very much time





Idea executed by Dennison Mfg. Co.



Margaret Jervis

HANDIES make an elegant party idea—they have loads of possibilities that can become hilarious and are sure-fire ice breakers. Just cut out pictures or draw your own, if you are blessed with artistic ability, and paste them on cardboard. For the head use a picture of one of the guests or yourself, place a rubber band around the bottom, slip your two fingers through as shown in the sketch—and voilà,

FREE BOOKLET FOR YOU!



85 timely suggestions for home makers

FOR the millions of people who want snug, comfortably efficient homes, we have collected the latest news on home construction and equipment.

In sixteen big, colorfully illustrated pages, our authoritative brochure tells you how you can have a good-looking, durable home — fire and weather-resistant throughout the years to come.

A veritable treasure house of suggestive information, "85 Ways to Make a Better Home" will help you to remember all the places where building products of steel should be used.

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621 Carnegie Building, Pittsburgh 30, Pa.
Please send my free copy of "85 Ways to Make a Better Home."

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AMERICA'S FAVORITE



MUFFINS MADE WITH DUFF'S and individual casseroles of creamed ham and hard-boiled eggs

A holiday breakfast idea good any time of the year. Hot muffins give a festive air to this or any meal, so keep Duff's on hand!





1 mashed hard-cooked egg; 2 tbsp. grated or packaged cheese; 2 tbsp. Durkee's Dressing; salt to taste. Mix well; spread on bread; grill in hot oven.

So tasty you'll smack your lips! Nothing like Durkee's Famous Dressing to give pep and flavor to salads, sandwiches, fish or meat. Rich, golden, mellow, it pours easily and has plenty of body and *plenty* of tang! Write for NEW, EASY-TO-DO RECIPES to Dept. AH4, Durkee's, Elmhurst, L. I., N. Y.

DRESS IT UP WITH DURKEE'S FAMOUS DRESSING

the little figure will come to life.

It's to be a kiddie party. Give the kiddies the old funny papers, and let them paste the face of their favorite cartoon figure on a body, and right away it begins to live. Crayons or paints are elaborations. Prizes might be offered for the best creation and performance.

And more! Here's an outlet for the urge to draw mustaches on pretty girls: cut from current publications, the faces of current characters, attach them to appropriate (or inappropriate) bodies, and cast or miscast a play—Harold Ickes and Hedy Lamarr in Little Red Riding Hood. They ad lib the play, or someone reads it.

People who aren't normally exhibitionists, blossom in this kind of play, for putting on a finger-puppet is like putting on a mask, and it's easier to do than getting on your feet in the middle of the room before the assembled company.

Or for the artistically inclined, as well as the comic-minded, they might make birthday or greeting cards. And they can be as simple or as elaborate as your fancy or ability dictates. (Crepe paper or cloth makes skirts for ladies.) Animals are as available as people. Want to be a Theatrical Producer? Cut a stage out of a pasteboard carton and go to it with Handies.

Used up all your ideas for your shut-in friend? This'll give her the means to entertain her visitors, as well as herself! So there you have it. It's simple, inexpensive, provocative, personalized, and Junior and Grandma and the Visiting Celebrity can all participate in it with gratifying results.

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- ☐ AMERICAN HOME GARDENER —a completely new garden book just out! 432 Pages.....$1.00
- ☐ MAKE IT YOURSELF!.....50¢ —Everything for outdoor living
- ☐ OUR PUPPET BOOK (#153)...25¢ —How to make and play with puppets
- ☐ THERE'S LIFE IN THE OLD CLOTHES YET (#152).....10¢
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- ☐ MAKE-UP CHART (#155).....3¢ —Guide for your special type of beauty
- ☐ FAIR AT FORTY (#159).....15¢ —Yes, and at 50, too!

Order by number and title and send stamps or money order

THE AMERICAN HOME
251 Fourth Ave., New York 10, N.Y.



Today more than ever, gravy makes the meal. And Kitchen Bouquet makes the gravy—by enhancing and bringing out true meat flavor—NOT by substituting an imitation flavor. Only Kitchen Bouquet gives you these results.

KITCHEN BOUQUET

Royledge shelving



Saves You Two Kitchen Chores

1. *No more shelf-scrubbing.*
2. *No laundering of shelvings.*

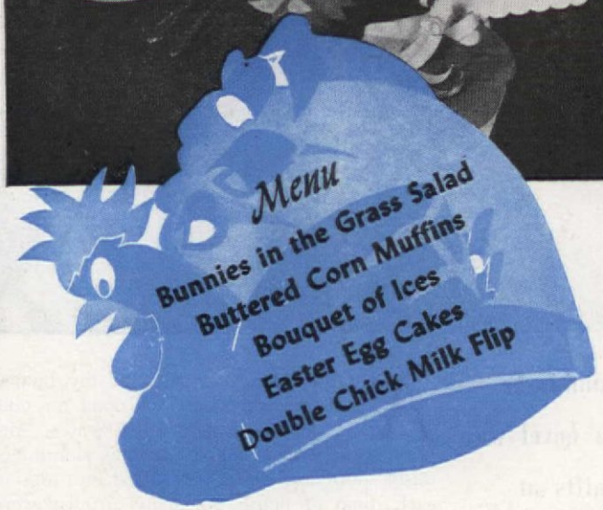
Sanitary Royledge protects surface, trims edge, lasts for months. Economical—costs but 6c for 9 feet.

Sold at 5 and 10, neighborhood and dep't stores

Here Chick . . . Chick . . . Chick



F. M. Demarest



Come to our Chicken Party
On Friday . . . from 3 to 6;
We'll have some fun . . . some supper . . .
And maybe do some tricks!

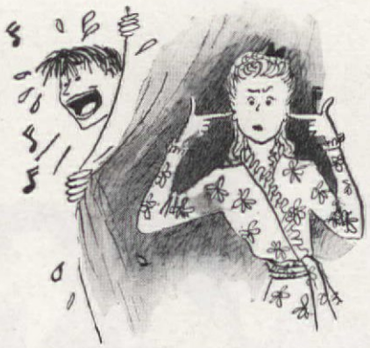
LOUISE PRICE BELL

FROM the moment of their arrival when they receive their own hen or rooster hats, this party is slated for success. Start things off with a chicken hunt to use up some of their bouncing enthusiasm. Chalk up the score of each child as he very proudly presents each find to you. For chicks, use the tiny fluff ones or paper cut-outs, and hide them all well ahead of time. Bring "Poor Pussy" up to Easter-date by turning it into "Poor Chick," having the youngsters say, "Peep, Peep," so as to make the others laugh. Seat them all on the floor in a circle. Blindfold one child who will sit in the center. Point to one in the circle, thus converting him into a chicken. He must go up to the chair and scratch on it, while crying, "Peep, Peep." The object is for the child in the chair to identify his playmate's voice. This is a very good game to test alertness on the part of the children. They will enjoy it immensely.

If the weather permits outdoor play, any of these games can be played outdoors—making it easier on both the mother and the house! For another game, you can have them play "Chicken Tag." It is played just like ordinary tag, but the person caught must be tagged, "Chick," not "It."

Not only should the food be utterly appealing but the centerpiece can be a sight to please their young hearts. Here's what we did at our party. We used a brown crepe paper cloth, and filled the center of the table with candy corn. Then we set up the Mother Hen, being trailed by her brood of very cute baby chicks. And last but not least, one tiny black chick! The yellow paper napkins had brown paper cut-out chickens pasted on one corner. Each place had an oval paper cup which was filled with candy corn—this succeeded quite well in keeping wandering fingers from the centerpiece. After the meal was through, and the last sip of milk gone, each was given one of the chicks from the table to the infinite delight of all.

The youngsters went home well fed, after an afternoon made right to their order, proudly carrying all the paraphernalia they could loot from the scene. And here is the most novel part of all—*we* had fun giving this chicken party, too!



Oh, what a beautiful morning!



Vitamins* start off our day



We're drinking some plus iron . . . the chocolatey Cocomalt way. Mix in hot or cold milk





*Vitamins A, B1, and D

If he's in the AIR

Whether he is husband-to-be or father-to-be, here's a novel way to distribute the gifts at a shower for his Best-Beloved!





LOUISE BAILEY BURGESS

Sketches by Pat Ottenweller
Photographs by J. O. Pentecost

"Weather unsettled . . . shower expected" map and flight orders given to the bride for her "solo" . . . "visibility unlimited"

AN OUTLINE floor plan of my bungalow was superimposed upon an outline map of the United States. Airports spotted upon map were thus simultaneously spotted at easily recognized locations in each room of house. As many airports were spotted as there were packages—in my case, 20.

Shortly before we were ready for the gifts, a slip was handed to the (in our case) bride. "Weather unsettled. A shower may be expected." The unsuspecting bride was unsettled, for she was a Corpus Christi girl brought back by her Ensign husband. She thought the party was arranged only to meet his Minneapolis friends' wives. The bride's flustered emotions soon found vent through ample activity. She was handed the map marked Transcontinental Flight; hooded in a goggled aviation cap; and a whirring electric fan was placed near her as propeller for her imaginary plans. Her new Mother read aloud flight orders, one by one, as she was ready for each hop.

(1) Sorry it must be a solo flight tonight. Right now you are a penguin (that's what they call a cadet before he flies) rather than a bride. In spite of reported forebodings, weather at present is favorable for your first take off. "Ceiling and visibility unlimited." Leave Wold-Chamberlain Field, Minn. Proceed to Municipal Airport at Chicago. Pick up package. (2) Warm up for your second pickup. Proceed S.E. to Wright Field, Dayton, Ohio.

"...when the time comes to buy your after-Victory *Deepfreeze* ...remember this!"



Deepfreeze the first successful home freezer, built by the world's largest manufacturer of sub-zero quick freezing frozen food storage units.

Like millions of others, you're probably *wishing* that your home were enjoying the convenience and food-economy of a Deepfreeze.

And like millions of others, you're putting a new Deepfreeze at the top of your after-Victory investment list.

For you've heard and seen the amazing ways that Deepfreeze serves thousands of America's wartime homes, conserving and deliciously preserving fruits and vegetables, as well as meats, poultry, many another vital food.

You've heard and seen how Deepfreeze makes a single food marketing trip take the place of many . . . saving time, motor cars, fuel and energy. And how Deepfreeze can relieve the work and the "wearying" of home canning.

Yes, you're sure you want a Deepfreeze . . . in the new-day America that's coming!

And when that day comes, bear this in mind: there is only *one* Deepfreeze. To be sure you do get a Deepfreeze and its time-tested, performance-proved dependability, all you need do is remember this: ***It isn't a Deepfreeze unless it bears the name Deepfreeze.***

DEEPFREEZE OWNERS* SAY . . .

"My Deepfreeze is the most convenient, economical household necessity in my kitchen. I wish I could purchase another double unit at once."

"Saves unlimited time and expense in canning. I constantly store all excess food besides freezing the regular vegetables and fruits from the garden. Very satisfactory. Have used for three years."

*Names on Request.

DEALERS AND DISTRIBUTORS: Interested in after-Victory sales of Deepfreeze? Inquiries invited now for postwar planning.

BOOKLET SHOWING HOW DEEPFREEZE CONSERVES FOOD—Also contains latest information from Government sources and technical bulletins. Learn how to live better for less! Edition limited. Send 10c for your copy now. Offer limited to U. S. A. only.



ARMY E NAVY **AWARDED DETROIT PLANT**

Cartridge cases, airplane nose and tail gun turrets, blood desiccating units and industrial freezing equipment are among the war products that Motor Products Corporation is proud to be making to speed the day of Victory.

Deepfreeze TRADE MARK REG. U. S. PAT. OFFICE

MOTOR PRODUCTS CORPORATION
Deepfreeze Division: 2356 Davis Street, North Chicago, Illinois
Main Plant: Detroit, Michigan; Canadian Plant: Walkerville, Ontario

How have I failed you... Darling?



When an adoring husband like Ken begins to drift away... When even a smart wife like Kathy can't understand why... Well here is a revealing story every wife may profit by!

KATHY looked long and searchingly at the photograph in her trembling hands. Ken, darling, her heart cried, what is happening to us? Why are you so changed, so indifferent lately?

The beloved face looking back at her told her nothing... no more than the cool, aloof look she saw in his eyes these days. Kathy forced herself to face the heart-breaking truth . . . For some reason she couldn't understand, Ken was drifting away from her . . .

DOCTORS KNOW that too many women still do not have up-to-date information about certain physical facts. And too many who think they know have only half-knowledge. So, they still rely on ineffective or dangerous preparations.

You have a right to know about the important medical advances made during recent years in connection with this intimate problem. They affect every woman's health and happiness.

And so, with the cooperation of doctors who specialize in women's medical problems, the makers of Zonite have just published an authoritative new book, which clearly explains the facts. (*See free book offer below.*)

YOU SHOULD, however, be warned here about two definite threats to happiness. First, *the danger of infection present every day in every woman's life.* Second, *the most serious deodorization problem any woman has* . . . one which you may not suspect. And what to use is so important. That's why you ought to know about Zonite antiseptic.

USED IN THE DOUCHE (as well as for a simple every-day routine of external protection), Zonite is both antiseptic and deodorant. Zonite deodorizes, not by just masking, but by actually *destroying* odors. Leaves no lasting odor of its own.

Zonite also kills immediately all germs and bacteria on contact. Yet contains no poisons or acids. No other type of liquid antiseptic-germicide is more powerful, yet so safe. Your druggist has Zonite.

Zonite ANTISEPTIC

For Every Woman's Most Serious Deodorant Problem

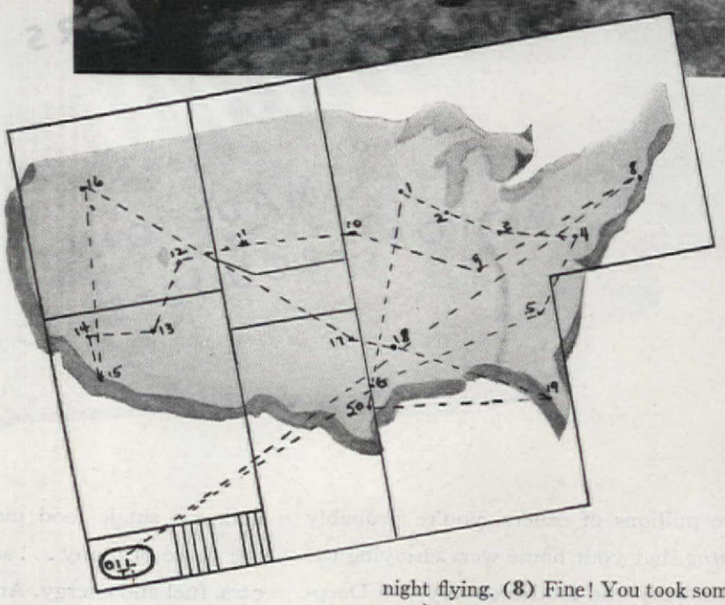


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Just Published
Reveals new findings every woman should know about!

This new, frankly-written book reveals up-to-date findings about an intimate problem every woman should understand. Sent in plain envelope. Mail coupon to Dept. 947-B, Zonite Products Corporation, 370 Lexington Avenue, New York 17, N. Y.

Name.....
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The group took the "equilibrium test" —standing on one foot for 20 seconds

There's a cross-wind take-off. On your toes! **(3)** Are you ready? Take her up. Proceed to Bolling Field, Washington, D. C. Expect steep climbing over the Alleghenies. **(4)** Now take off from Washington, D. C., to get into the blue. Wait—look who's coming onto the field—the President himself! Keep in touch over your buzzer's direct wires. Perhaps you may get wind of where the President is going for a *Conference* this time. Taxi up lively now to keep on schedule. Proceed to Ft. Bragg, N. C. **(5)** Now cross country to Randolph Field; yes—back to the "Country Club." (This is what Randolph Field is commonly called). Yes, I know you are near Corpus Christi but you can't rate a homing device this time. **(6)** Oil and refuel, lest you have a forced landing. Drop to a lower altitude immediately. **(7)** Proceed to Mitchell Field, L. I. You'll have some night flying. **(8)** Fine! You took some gentle turns as you went N.E. and made a down-wind landing of 180°. Climb into your cockpit again. Proceed S.E. to Bowman Field, Louisville, Ky., for pickup. **(9)** We saw you go into a spitcurl that was a honey, reef back and then take her nose up. Now proceed to Municipal Airport, Omaha. Pick up package. Proceed to Cheyenne. **(10)** Approaching Cheyenne we saw you "hit the silk." ("Hit the silk" means come down in parachute). You took a bus into Cheyenne and got your pickup OK, I see. **(11)** They are *revving* up a new plane for you to take. Proceed to Municipal Airport, Salt Lake City. Stand by for further orders. ("Revving" means warming up). **(12)** Proceed to Municipal Airport, Las Vegas. We saw you flying under a cloud formation, so understood your *flathatting*. (*Flathatting* means flying too low). **(13)** Proceed to Bakersfield. Yes, it was n.g. (no good) to land. Ceiling was zero on that fog. Hillside shrouded. We got your radio call that you would pro-



ceed to alternate airport, where your pickup was forwarded to you. **(14)** Slap on the coal. Approach on the Los Angeles beam to the Union Air Terminal. Call the tower when you are over the range station. **(15)** OK. Back in the cockpit again. Gas on—switch off—throttle closed—contact! Proceed to Pendleton Field. Climb her up over the wind-swept mountains . . . 3000 ft. . . . 6000 . . . 9000 level off—keep swallowing! Swallowing will equalize the pressure in your inner ear as the altitude changes. You'll find that your ears adjust easier going up than coming down. **(16)** Proceed to Will Rogers Field, Oklahoma City, Okla. You made a nice spiral approach that last time. **(17)** Proceed S.E. to Municipal Airport Base at Little Rock, Arkansas. Too bad. You ballooned it. (*Ballooned* means to come in with too much speed. Plane tries to take off again.) **(18)** Now proceed S.E. to McDill Field, Tampa, Fla. No slow rolls or split S's. You're flying a transport. **(19)** Now we'll do a little homing across the drink. (*Drink* means water). Head the nose towards Corpus. **(20)** That was a hop well done. You're a qualified eagle and no longer a penguin. Bend the throttle to Minneapolis! (*Bend the throttle* means extra speed). "Final pickup."

Because this bride was a stranger in the group, her name was made the basis for the first stunt that evening. The letters of her name—J-i-m-m-i-e K-i-m-m-e-y B-r-o-w-n were given in consecutive order, one each to the circle of guests. Each person was asked to use the letter given her to initial three words of greeting or prophetic good wishes to the bride. J, for instance, said *"Joy! Joy! Joy!* M said, *"Much more money."* B said, *"Blessed bouncing baby!"* Another stunt added to the patriotic motif because answers to questions were required to begin with . . . — (the Morse Code V) as: Name a *general* . . . Von Hindenburg or Villa; *flower* . . . verbena or violet, etc.; *musician* . . . von Beethoven, Verdi; *country* . . . Venezuela, Van Dieman's Land (formerly Tasmania), Virgin Is.; *fabric* . . . velveteen; *book* . . . Vanity Fair; *river* . . . Volga, Vaal, Vistula, etc.

Any one answer is counted correct. The prize was air-mail stationery. After such mental exertion, the whole group was given a chance to move and stretch by taking some aviation tests. It was surprising to see how few could pass the test for equilibrium—to stand on one foot for 20 seconds; or how few could hear a word whispered 20 feet away.

Red, white, and blue refreshments concluded the evening. Frozen cherries were served on white ice cream; cake squares were white; and the cream patties were blue in star shape.



"I know I'm Needed —but how can I get a war job?"



"The More Women at War —The Sooner We'll Win!"

Getting a war job is *easy*—in most communities—once you've made up your mind to help speed Victory! Millions of women are needed, *at once*. Even if you've never worked before, you can *learn while you earn* in a job that's suited to you. Here's how you can find that job . . .



Read Your Newspaper Want Ads—and choose any available civilian job you think you can do. Be a waitress! Drive a bus! Help in a hotel . . . laundry . . . drug store! Full or part time, a "home front" job is just as essential—vital to Victory—as working on an assembly line!



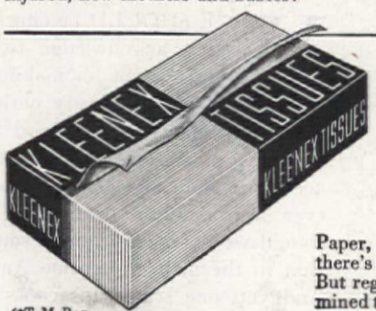
See Your U. S. Employment Service Office—for free advice about war plant work. If there is a war factory in your community, or a shipyard, or a government arsenal, there may be just the job for you—experienced or not. Your work will bring our boys home sooner!



Inquire at Your Local Hospital—if you're 17 to 35 years old . . . get details about training *free*, with pay, for the U. S. Cadet Nurse Corps. Nurses are desperately needed to replace those who are in the Service. Help care for civilian sick or injured, new mothers and babies!



Visit Any Army or Navy Recruiting Office—and find out, without obligation, whether you can qualify to join the Wacs, Waves, Spars or Marines. As a Service woman, you'll free a soldier for combat . . . shorten the war. And, you'll be learning a job you may need, in peacetime.



(*T. M. Reg. U. S. Pat. Off.)

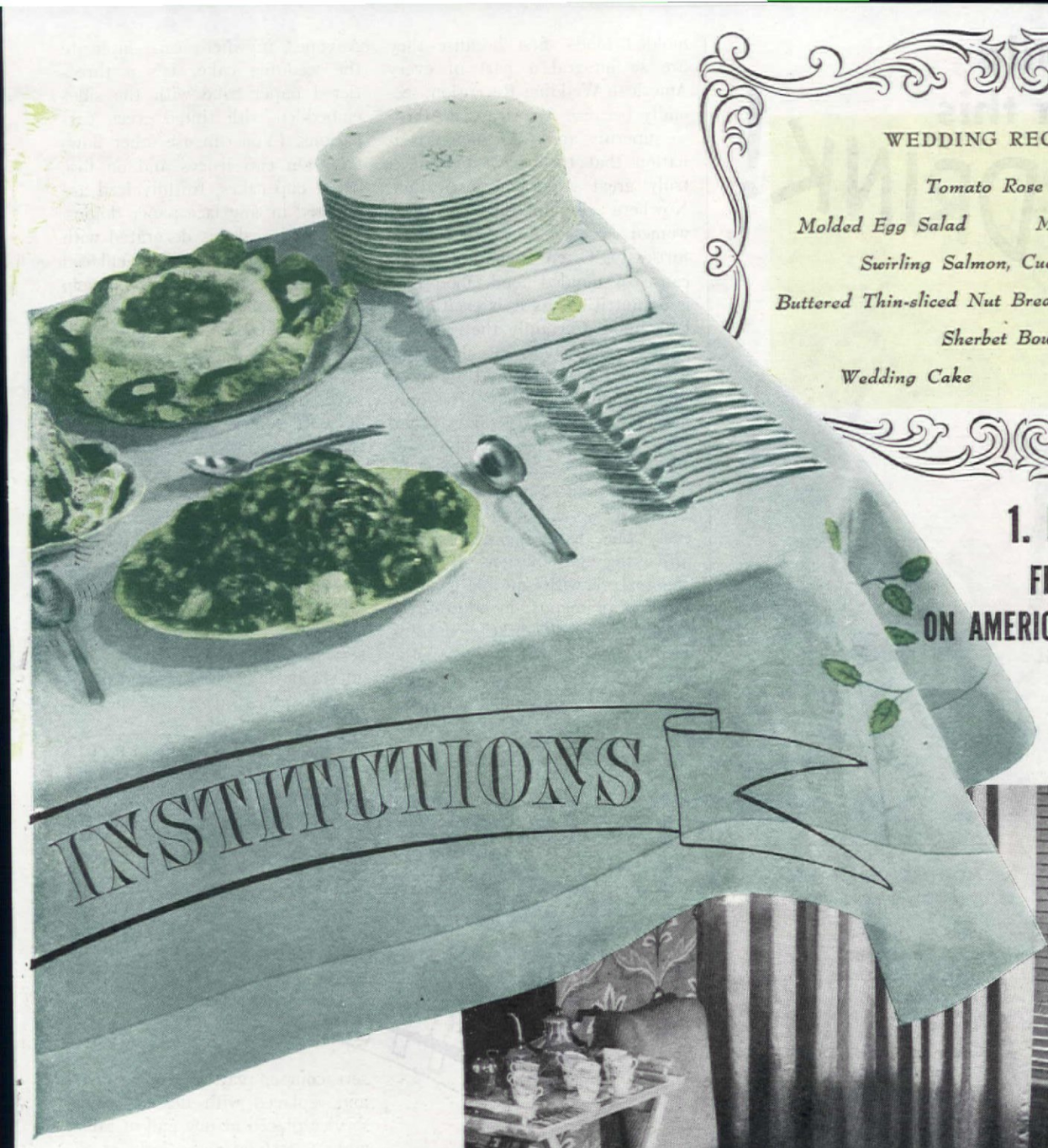
Published in the interest of the war effort by Kleenex Tissues*

Paper, too, has a war-time job . . . that's why there's not enough Kleenex Tissues to go around. But regardless of what others do, we are determined to maintain *Kleenex quality* in every particular, consistent with government regulations.



WE SHOULD be churlish indeed if we did not acknowledge to all the world our great debt for making American cookery what it has become. Every nation has some dish or dishes in which it excels and because the United States IS all nations of the earth, because we have access to more and generally better food than has ever been available to any one nation, why indeed should we not have evolved some great institutions that in the melting became American institutions? And yet, one still reads cook books and haughty articles deploring American cookery — obviously written by authors whose research or travels ended with our marshmallow and Baked Alaska era!

We should then like to be the first to start an overwhelming pride in things we believe truly great American institutions — the Strawberry Sociable, Harvest Festivals, and others as socially important to the American way of life. But we are also going to devote some of these pages to some of the "lesser" institutions too—beautiful, healthful salads such as are found *only* in the U. S. A., to tall, cool and beautiful summer drinks, to exquisitely colored, subtly flavored frozen desserts, to that greatest of all American institutions—pie! We don't mean tortes, we don't mean semi-cake or open tarts—we mean plain pie. Delicately browned, flaky crust concealing sweet, tender, butter and cinnamon dotted apples; deep, purple blueberries; or plain lemon



WEDDING RECEPTION

Tomato Rose Salad

Molded Egg Salad *Molded Cheese Salad*

Swirling Salmon, Cucumber Sauce

Buttered Thin-sliced Nut Bread *Party Sandwiches*

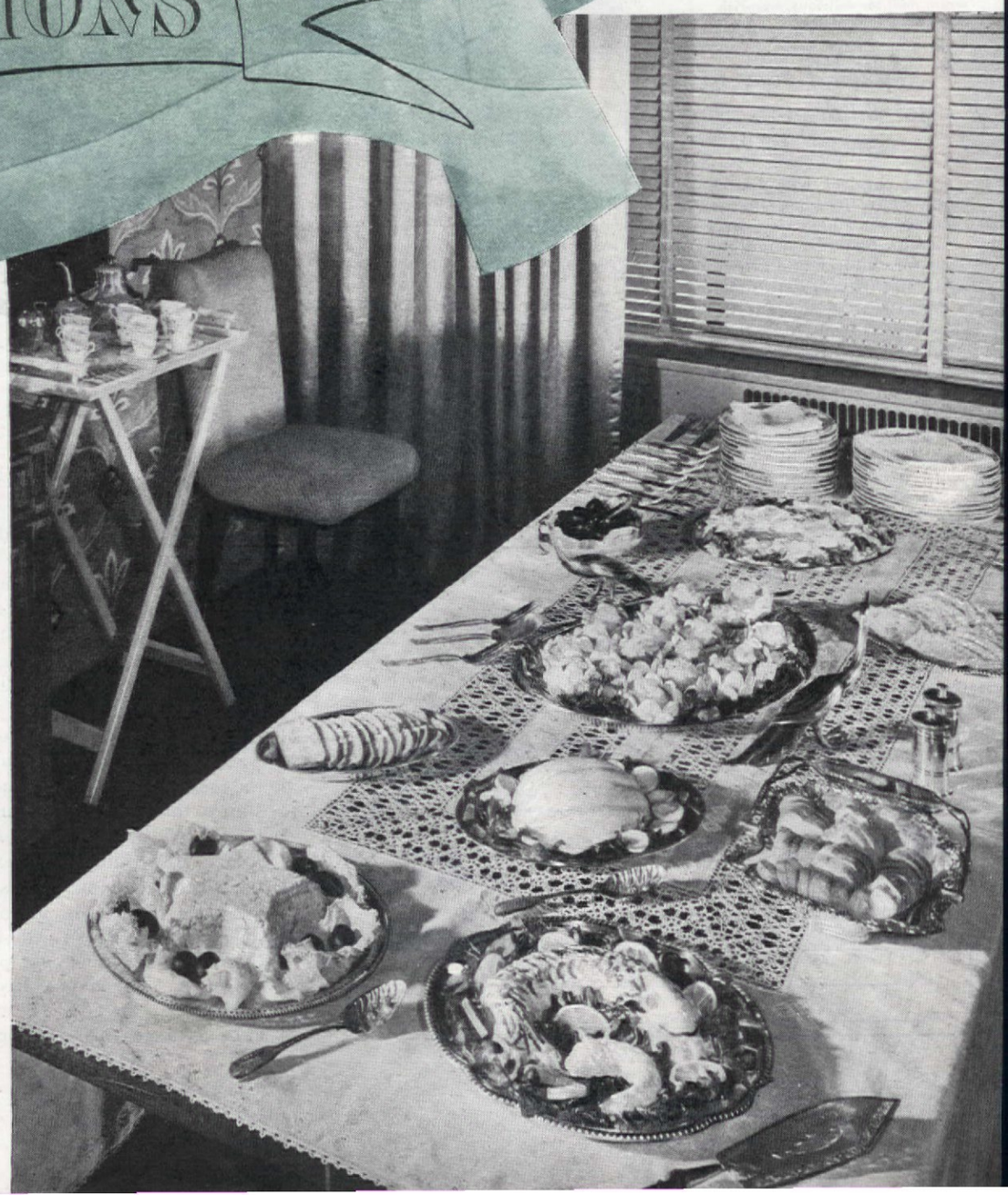
Sherbet Bouquet

Wedding Cake *Coffee*

1. MOLDED FOODS

FIRST IN A SERIES ON AMERICAN FOODS AND CUSTOMS

Photographs by F. M. Demarest
China: Birchmere by Theodore Haviland and Co., Inc.
Silver: Serenity by International Silver Company
Linen (at left): Leaf pattern designed and executed by The American Home



meringue that is *almost* runny, heaped high with magnificently beige and white meringue—believe us, there isn't anything greater, more skillful in the culinary world!

We may well be meek and have much—ah, very much indeed—to learn about meats and soups, but where in all the world do they understand clams and lobsters as they do in New England . . . is there such magic wrought with shrimps and crabs as by our own creole cooks . . . where else a dinner more wonderful than fried chicken, corn on the cob and hot biscuit? An American breakfast of ham and eggs and American coffee, what can compare to eggnogs and mint juleps; where else do children have such glorious fun as at an American taffy pull or gorging at an American picnic? Wonderful things these, and beautiful things American cooks do with them. They are a precious part of our childhood memories, in last analysis not too minor privileges for which we are fighting! To open this new series, we have chosen

Give your child extra iron in this NEW DRINK!



Add one tablespoon Brer Rabbit Molasses to a glass of cold or warm milk for delicious, iron-rich Brer Rabbit Milk Shake.

Makes it easy to get children to drink MORE MILK

Even children who dislike plain milk enjoy it when Brer Rabbit Molasses is added. And Brer Rabbit Milk Shake is a mighty good way for children and grownups to get extra iron in their diets!

Tests have shown that Brer Rabbit New Orleans Molasses is second only to liver as a rich food source of iron the body can use. And iron helps build red blood.

Three tablespoons of Brer Rabbit Molasses will supply about a third of a child's minimum daily iron requirements based on government standards—a splendid contribution from one single food!

MOTHERS, HERE'S THE "LOW-DOWN" ON IRON!

Why do children need *Extra Iron*?

To meet the demands of growth. (Also, many of the foods in the average child's diet contain very little iron, or supply it in a form the body cannot use fully.)

How much *Extra Iron* do children need?

Growing children need more iron than adults in proportion to their size. They can't get too much iron.

How much *Extra Iron* can they get from Brer Rabbit Milk Shake?

Three glasses of Brer Rabbit Milk Shake will supply about one-third of a child's minimum daily iron requirement based on government standards. (This makes up the deficiency of iron in the average diet.)

TWO FLAVORS:

GOLD LABEL—highest quality, fancy, light molasses. Sweet and mild. Delicious on pancakes, waffles, bread, cereals, and for a *delicately* flavored milk shake. Also recommended for cooking where a mild flavor is desired.



GREEN LABEL—dark and full-flavored. Recommended for cooking and a *richly* flavored milk shake.

ACCEPTED AMERICAN MEDICAL ASSOCIATION

FREE PENICK & FORD, LTD., INC., NEW ORLEANS, LA. Dept. A4-4

Send me—free—Brer Rabbit's 52-page cook book, "Modern Recipes for Modern Living," containing 116 fine molasses recipes. Also pamphlet on children's iron needs.



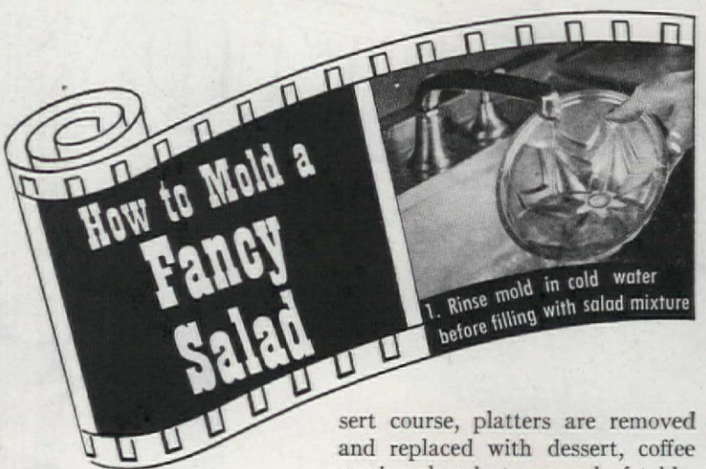
Name_____
(Print Name and Address)

Address_____

City_____ State_____

molded foods, first because they are so integral a part of every American Wedding Reception, secondly because Americans do them so superbly and with such imagination that they have become a truly great American institution. Nowhere else in the world do women serve such good food so effortlessly. Often as not, it is because of molded food, food that is as nutritious as it is exciting to look upon. Certainly they are the perfect answer to a glamorous wedding table. Prepared ahead of this day of days, they need only unmolding and garnishing. They solve too the vexing problem of service. Who would forego self-service around so beautiful a table as that set up with molded foods of every hue, handsome forms, and provoking combinations of flavor and texture with suitable garnish.

Our two menus, in addition to glamor, offer you unrationed foods with a minimum of those "on the list." We show, too, how to "unmold" professionally molded foods.



It may be quite contrary to your conception of dipping it in hot water—but *our* way prevents the collapse of sloppy edges your hot water dip inevitably and discouragingly gives to your work of art!

There are only three other rules for enviable success in your molded food creations. Number one is to soften the gelatin granules in cold water for a few minutes. Rule two is to dissolve the softened gelatin in something hot . . . custard, juice, water, etc. Rule three is to allow the gelatin mixture to cool and start to thicken before adding vegetables, fruit, or incorporating beaten egg whites or cream. If fruit, vegetables, or meat is added while the gelatin is warm, then the heavier ingredients will settle to the bottom spoiling your pattern.

Our first Wedding Reception features a three-tiered wedding cake as a centerpiece attraction. Anyone, anywhere can duplicate the wedding cake. It's a three-tiered paper cake with the sides embedded with tinted green carnations. (You can use other flowers.) On two ledges and on top, petite cup cakes, frothily iced are inserted in tiny lace paper doilies. Each little cake is decorated with a sweet little sugar violet enlaced with green leaves. Guests help themselves to a little cake and, if unsentimental, eat it. Those more tender (or should we say wishful) tuck them under their pillows for sweet dreams, just as one used to do with cake in tiny boxes before the paper shortage! This centerpiece, surrounded with glamorous molded foods, makes a memorable wedding feast—and how unbelievably an easy one for you, my dear.

For the main course, molded entree and salads are placed on the table with large plates and forks at both ends of the table to facilitate service. Rolls are passed to the guests as they stand around or sit at card tables eating. For the dessert course, platters are removed and replaced with dessert, coffee service placed at one end of table, and dessert plates and forks at opposite end. Guests serve themselves to cake (the centerpiece!), dessert and coffee, or if service is available, these are served to guests.

Our second buffet suggestion uses another spectacular arrangement of Tomato Roses as a centerpiece, same being mostly cream cheese and strawberries! The dessert is served from the buffet while the coffee service as you can note from the picture is served from a high serving stand.

That the beauty of our two wedding buffets is due to molded food is undeniable and that the practicality of serving pre-prepared food is an American institution of great good sense is likewise undeniable. Let those who will pride themselves on overcoming difficulties of catering problems or martyrdom in the steaming kitchen—it's strictly American to do the glamorous thing the efficient way!



• green spring salad

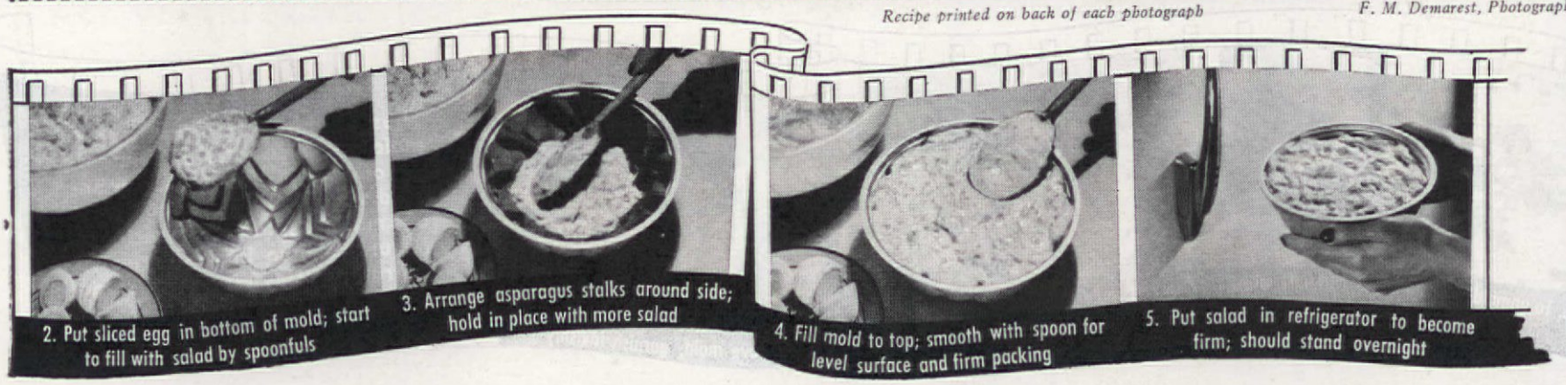


• fish en royale



• daisies won't tell salad

Recipe printed on back of each photograph *F. M. Demarest, Photographe*



2. Put sliced egg in bottom of mold; start to fill with salad by spoonfuls

3. Arrange asparagus stalks around side; hold in place with more salad

4. Fill mold to top; smooth with spoon for level surface and firm packing

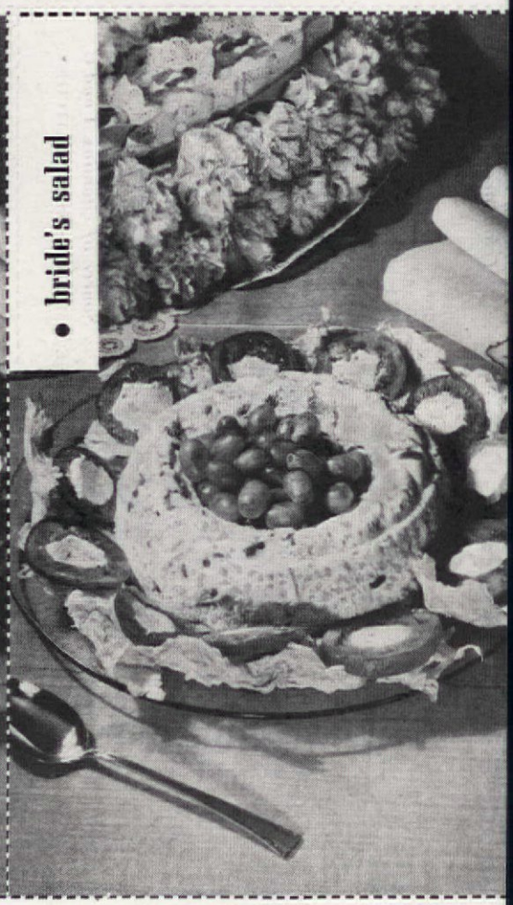
5. Put salad in refrigerator to become firm; should stand overnight



• wedding rings and bells



• chicken galatin



• bride's salad

• bride's salad

Preparation time: 60 min. (chill overnight)

4 tbs. plain gelatin
1 cup cold water
1 cup boiling water
4 cups (1 qt.) mayonnaise
1 tbs. dry mustard
1 tbs. sugar
¼ cup vinegar
1 tsp. paprika
12 cups (3 qts.) finely shredded cabbage
4 cups white or green grapes, halved and seeded

SOFTEN gelatin in cold water for about five minutes and then dissolve thoroughly in the boiling water. Add mustard, sugar, vinegar, and paprika. Cool and then whip into mayonnaise to blend thoroughly. Add finely shredded cabbage and prepared grapes. Rinse fancy mold or ring mold in cold water and fill with salad mixture. Chill overnight or at least 12 hours in refrigerator. To serve, unmold on shredded lettuce or garnish with watercress. If using a ring mold fill the center with grapes. Serves 24. To serve 6, divide recipe by ¼.

320 cal. per serving ***Source of vitamins A and C***

Tested in THE AMERICAN HOME KITCHEN

• chicken galatin

Preparation time: 60 min. (chill overnight)

4 pound chicken cooked in:
2 qts. water
1 tbs. salt
½ tsp. celery salt
½ tsp. onion salt
1 tbs. chopped parsley
¼ tsp. poultry seasoning
celery tops
4 tbs. unflavored gelatin
1 cup cold water
6 cups hot chicken stock
3 cups cooked chicken, diced
3 cups cooked carrots, cubed
A few slices of chicken
One cooked carrot, to slice

CLEAN chicken and leave whole. Cook in water and add listed seasonings. Cook chicken until tender which will take about 1½ hours. Remove chicken from broth and allow to cool. Strain broth. Soften gelatin in cold water about five minutes or so. Add softened gelatin to strained hot chicken broth. Allow to cool. When gelatin mixture begins to thicken, you can start to make the chicken loaf. Rinse loaf pan in cold water using metal, glass, or enamel. Pour a layer of thickened aspic on the bottom, about ¼ inch thick. Arrange slices of chicken with slices of cooked carrots making a fancy design, if desired. Add another layer of aspic. Then add the remaining aspic to the diced chicken and cubed carrots and mix gently. Add to the loaf pan and fill to top. Fancy molds may be used or even individual molds may be used. Put the loaf pan in the refrigerator and allow to chill and firm which will take twelve hours or overnight. To serve, unmold on a platter and garnish with lettuce and mayonnaise. Serves 24. To serve 6, divide recipe by ¼.

47 cal. per serving ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

• wedding rings and bells

Preparation time: 60 min. (chill overnight)

4 tbs. plain gelatin
1 cup cold water
1 quart hot water
1 cup lemon juice
1 tbs. grated lemon rind
1 tsp. salt
2 cups sugar
8 egg whites, beaten stiff and dry

SOFTEN gelatin in cold water for about five minutes. Add the hot water and stir until gelatin is completely dissolved. Add sugar, salt, lemon juice and grated rind and continue stirring so all ingredients are dissolved. Cool mixture. When it thickens and becomes jellied, whip with beater until frothy. Fold in egg whites which have been beaten very stiff and dry. Blend together very thoroughly and carefully. Rinse bell-shaped molds and ring molds in cold water and fill with dessert mixture. Place in refrigerator to chill overnight or at least twelve hours. To serve, unmold and accompany with fruit sauce or custard or serve plain. Serves 24. To serve 6, divide recipe by ¼.

Fancy wedding cakes made in small cup cakes and inserted in a lace doily frill accompany the dessert. The cakes are decorated with white icing and then with a small violet made of sugar icing.

84 cal. per serving ***Source of vitamin C***

Tested in THE AMERICAN HOME KITCHEN



Photograph printed on back of each recipe

• daisies won't tell salad

Preparation time: 60 min. (chill overnight)

4 tbs. plain gelatin
1 cup cold water
1 qt. hot asparagus juice
1 qt. mayonnaise or cooked salad dressing
1 tsp. salt
½ tsp. white pepper
1 tbs. onion, scraped
½ cup vinegar
¼ tsp. mace
12 hard-cooked eggs
4½ cups cooked or canned asparagus (save nicest stalks for lining mold)

SOFTEN gelatin in cold water about five minutes and then add the hot asparagus juice. Stir until gelatin is dissolved. Add salt, onion, vinegar, mace, and pepper. Cool and when just beginning to stiffen, whip in mayonnaise or salad dressing. Let stand while chopping the hard-cooked eggs and the asparagus. Rinse fancy shaped mold or bowls in cold water. Add the chopped egg and asparagus to cooling mayonnaise mixture. Put a spoonful in the bottom of the mold and arrange a few slices of cooked egg. Fill the mold one-third full and arrange stalks of asparagus around inside of the bowl. Continue to fill the mold until even with the top. Put filled molds in refrigerator to chill overnight or at least for 12 hours. To serve, unmold on shredded lettuce or watercress. Garnish with slices of hard-cooked egg and asparagus stalks. Serve 24. To serve 6. divide recipe by ¼.

185 cal. per serving ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

• fish en royale

Preparation time: 60 min. (chill overnight)

4 tbs. plain gelatin
1 cup cold water
8 egg yolks
1 tbs. salt
1 tbs. dry mustard
1 tsp. paprika
6 tbs. melted butter
3 cups milk
½ cup vinegar
4 cups tuna fish, flaked
2 cups chopped celery

MIX together egg yolks, salt, mustard, and paprika. Add to the liquid ingredients, milk, vinegar, and melted butter. Cook over boiling water until mixture thickens. Add softened gelatin (to soften gelatin, mix gelatin with cold water and allow to stand for a few minutes) to the hot mixture. Allow to cool. When cold and beginning to thicken add flaked tuna fish and chopped celery. Rinse fancy fish mold in cold water and line with slices of pickle or olives to simulate scales, eye, and fins. Fill with salad mixture. Or, if a fancy fish mold is not available, use a loaf tin and lay a pattern of sliced pickles or olives on the bottom. Fill to the top with salad mixture. Place molds in refrigerator to chill overnight or at least 12 hours. To serve, unmold on shredded lettuce and garnish with pickles, olives and fancy lemon slices. Serves 24. To serve 6, divide recipe by ¼.

118 cal. per serving ***Source of vitamins A and B complex***

Tested in THE AMERICAN HOME KITCHEN

• green spring salad

Preparation time: 60 min. (chill overnight)

4 tbs. plain gelatin
1 cup cold water
1 qt. hot water
1½ cups mild vinegar or lemon juice
1 tsp. salt
¼ tsp. white pepper
½ cup sugar
green coloring
2 cups chopped apple
2 cups chopped celery
1 cup chopped walnuts
1 cup sliced stuffed green olives
1 cup sliced sweet cucumber pickle

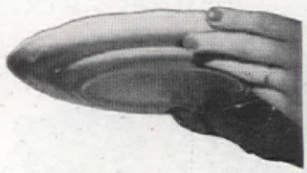
SOFTEN gelatin in cold water for about five minutes. Then add the hot water and stir until gelatin is dissolved. Add sugar, salt, pepper, and vinegar and continue stirring. Allow to cool. When mixture is thickening and cold (it will not begin to thicken before it is cold), add the chopped apple, celery, walnuts, olives, and pickle. Rinse a fancy mold in cold water and fill with mixture. Several molds will need to be used. Or rinse a flat utility pan in cold water and use it, cutting the salad into squares when firm enough to serve. Put the molds in refrigerator and allow to chill for 12 hours or overnight. To serve, unmold on lettuce or watercress and garnish with mayonnaise, olives, and sliced cucumbers. Serves 24. To serve 6, divide recipe by ¼.

81 cal. per serving ***Source of vitamins A and C***

Tested in THE AMERICAN HOME KITCHEN

I know! It's

40-Fathom!





Daddy said he went a-fishing,
Brought us home a big surprise,
But I peeked and saw the wrapper—
Hard to fool a girl my size!

40-FATHOM brings you this basic wartime food at its ocean best, full of tangy *Fresh-Caught Flavor.*

Tender, waste-free fillets of haddock, cod and other favorites... fishcakes after an old New England recipe... oysters and shrimp from the clearest, cleanest waters. They're chock-full of body-building protein, minerals and vitamins. Ready to cook or serve, they're ideal for wartime meals.

Part of the 40-FATHOM fleet is now serving with the Navy, so your grocer may not have all 40-FATHOM varieties. But look for the 40-FATHOM label. On quick-frozen, fresh or canned sea foods, it's your assurance of ocean flavor and nutrition at their best.

40-FATHOM FISH, INC.
BOSTON

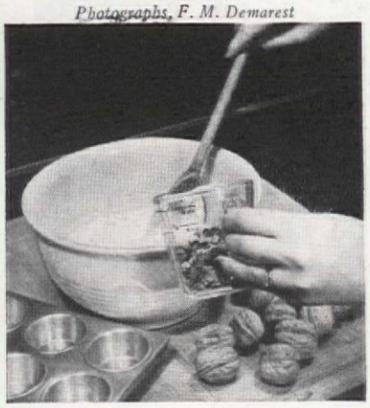
Guaranteed by Good Housekeeping



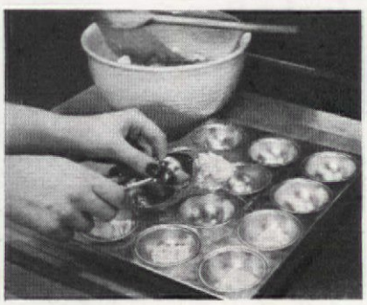
SHORT CUTS

SARAH SHIELDS PFEIFFER

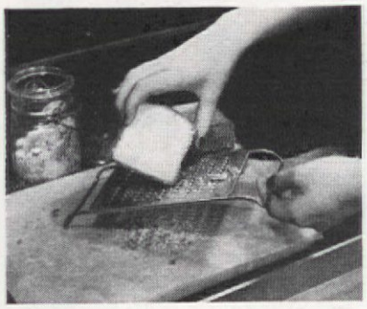
Photographs, F. M. Demarest



IF THERE is any leftover waffle or pancake batter, sift more flour into it until it is the consistency of muffin dough. By adding raisins or walnuts, the family can enjoy hot, delicious muffins for dinner.



IF I am too rushed to roll out biscuits, I break the dough into small pieces and bake them in greased muffin tins. The rough surface of the dough will brown nicely into a crunchy crust.



INSTEAD of buying crumbs, I crumb stale cake on a coarse grater, store the crumbs in a jar which is kept in the refrigerator. Whenever I need a topping for a pudding or ice cream, there I have the crumbs already to be used for Tortoni or Spanish Cream!

A perfect cup *of coffee every time . . . so simple a child can make it. Always delicious . . . always the same.*

A teaspoonful — *in a cup*
Add hot water — *it's ready*



A quick cup of FULL FLAVORED COFFEE —that's Nescafé

NESCAFÉ IS TOPS WITH OUR ARMED FORCES... *and they use nearly all we make. Small quantities are available for civilians, and your grocer probably has Nescafé occasionally.*

FULL FLAVORED, because in Nescafé all the aroma and flavor of freshly roasted coffee are "sealed in" by added carbohydrates, a distinctive process developed by Nestlé's. In Nescafé, *all* the fragrance, goodness and stimulation of fine coffee are preserved for you, roaster fresh, until released in your cup.

And Nescafé is *so* easy to prepare... a coffee extract, powdered for your convenience, it saves *so* much time and work. There's no coffee maker to get ready or clean, no grounds to dispose of. Each cup is made to individual taste, always delicious, always the same.

Nescafé is economical, too, especially so as you make only the amount you want... you get all the advantages of Nescafé for about 1¢ per cup.



NESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR.

AWARDED SUNBURY NESCAFÉ PLANT

NESTLÉ'S MILK PRODUCTS, INC. . NEW YORK, U. S. A.

IT'S *EASY* TO

KEEP YOUR ALUMINUM CLEAN AND BRIGHT

with Wear-Ever Aluminum Cleanser

WEAR-EVER TAC ALUMINUM DUCO TRADE MARK REG. U.S. PAT OFF.



Contains a BUILT-IN WATER SOFTENER *to speed cleaning action*

TRY IT! *2 big boxes for 29¢*

BUY more WAR BONDS



POLISHES AS IT CLEANS

Conserves precious aluminum

Just sprinkle it on and rub with a wet cloth

Cleans sinks, tubs, woodwork, too

On sale at Department, Hardware and Housefurnishing Stores



To go with broiled meat patties, chops, or chicken, I scrub potatoes and cut them across in inch slices, leaving them unpeeled. Dotted with butter, salted and peppered, the slices are placed on the broiler rack and broiled along with the meat or chicken. They're all turned at the same time and ready to eat at the same time . . . piping hot and delicious! A new version of baked and broiler-fried potatoes!



If there is too little mayonnaise left in the jar to take out with a spoon, I stir a sandwich filling or a salad in the jar adding the chopped celery, eggs, etc. All the mayonnaise sticks to the food and comes out easily! Better yet, nothing is wasted. Such jars are wonderful for storing all kinds of sandwich fillings for school lunches.



I keep a small sized brown paper bag with a little flour, salt, pepper, and herbs mixed inside. It is a handy way to flour such things as chicken and meats. I also use a paper bag for crumbing croquettes and pork chops. Who doesn't know about sugaring doughnuts in a paper bag? Did you ever add cinnamon to the sugar?

Heinz Mustard
-just a little bit-
When spread on spareribs makes a hit!
This condiment sure has the knack
Of pepping up a meal-or snack!





2 KINDS
Brown and Yellow

Genuine Stone-Ground
Heinz
PREPARED MUSTARD

Keep Perspiring Feet Dry and Sweet

Don't suffer longer with wet, perspiring feet. Don't walk around all day with damp socks or stockings that torture tender feet. Just dust your feet and shoes with Allen's Foot-Ease—that wonderful, soothing, cooling powder that acts instantly to absorb excessive perspiration and stop offensive foot odors. Go to the nearest drug store and get Allen's Foot-Ease. Get rid of that wet, clammy feeling—enjoy the blissful comfort of dry socks and stockings—get foot-happy today the Foot-Ease way.

GLASER
EVERBEST
Preserves and Jellies

OLD FASHIONED TOMATO PRESERVES

This old-time conserve harks back to grandma's kitchen. To choice tomatoes we add sugar, spices and lemon peel for a luscious spread.

GLASER, CRANDELL CO. CHICAGO 8

If your grocer is temporarily out of this variety try the other delicious EVERBEST PRESERVES



"AND PULLED OUT A PLUM!"



Don't coax or "baby feed" him. Give him a drink and forget his stubborn resistance until the next meal

Sketches by Dolli Tingle

ANNE RICHARDSON

NINE out of ten little Jack and Jill Horners cause their mothers more anxiety and frustration by not eating all their dinner than by any other combination of tortures that their agile little brains can think up. Most of the excitement that comes into a child's life is self induced, and what more wonderful groundwork is there for getting lots of attention than causing anxious parents to worry about whether the vegetables will or will not be eaten. Why not wait to be coaxed and proffered all kinds of extra inducements to eat if that's all it takes to stir up a little excitement and get plenty of attention!

Since all Jack and Jill Horners are more or less of the same pattern when they begin the business of eating, the earlier you start forming good eating habits, the better it will be for them and you, too. When the baby refuses his bottle, or plays at taking his milk, it is usually his first symptom of putting pressure on his parents. If you begin with his first grandstand play by politely and firmly withdrawing the bottle and waiting until the next proper feeding time to give him his meal (if *you* can be that strong minded) the eating problems for his entire childhood are half solved. The point is to begin at the first and never "soften."

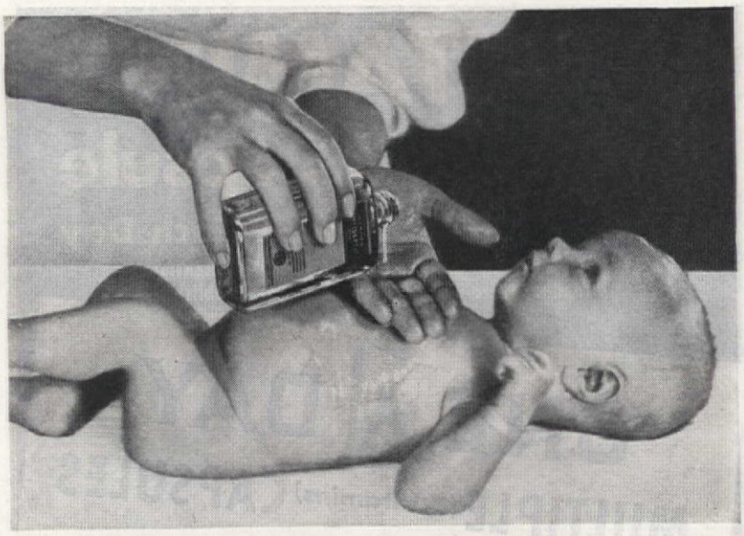
The conversion of a child who has already made the habit of being a "picky" eater into a lusty eater can actually be made at almost any age. It is most frequently yourself on whom you must work the hardest because the habit of coaxing and worrying Junior to "please eat a little bit more of this" and "eat this for mummy" isn't going to be cast aside in a day. For your own sake don't keep on hoping that some miracle will change Junior, but begin early to change your own ways.

The first rule, although it sounds frivolous, is to buy an assortment of bright little dishes. The brighter the dishes the better, and include bright cereal bowls, bright colored glasses and mugs, bright handled spoons and forks. If getting milk into Junior is one of your major worries, buy two or three colored or figured pitchers and let him pour his own milk.

The time for eating and the table manners you demand of your child are important. Don't expect children to eat well if they are too tired from playing. Assume a cool and detached attitude when the children are eating. Otherwise, Junior can easily feel that his eating habits are the only topic of conversation. Cleanliness before meals is important, but very few other grown-up standards are necessary at first. Once good eating is established, there is time to work on manners.



Buy an assortment of gay, bright little dishes—the brighter the better—to encourage hearty meals



IN MOST HOSPITAL NURSERIES, BABY GETS A PROTECTIVE ANTISEPTIC OIL BATH DAILY

Why do hospitals do this?

Important to every mother: A leading medical journal asked 6,000 physicians, including most U. S. baby specialists, these vital questions about baby care. Read answers below:



QUESTION: ***"Do you favor the use of oil on baby's skin?"***

ANSWER: Over 95% of doctors said *yes.* (Most hospitals, as in scene above, instruct mothers to use *Mennen* Oil—because it's *antiseptic*).



QUESTION: ***"Should oil be used all over baby's body daily?"***

ANSWER: 3 out of 4 physicians said *yes*—helps prevent dryness, chafing. (Most important—*antiseptic* oil helps protect skin against germs).



QUESTION: ***"Should oil be used after every diaper change?"***

ANSWER: 3 out of 4 physicians said *yes.* (*Antiseptic* oil helps prevent diaper rash caused by action of *germs* in contact with wet diapers).



QUESTION: ***"Up to what age should oil be used on baby?"***

ANSWER: Physicians said, on average, "Continue using oil until baby is over 6 months old." Many advised using oil up to 18 months.



ANSWER: 4 out of 5 physicians said baby oil *should be antiseptic.* Only one widely-sold baby oil *is* antiseptic—*Mennen.* Helps check harmful germs, thus helps prevent prickly heat, diaper rash, impetigo, other irritations. Hospitals find Mennen is mildest, safest, keeps baby's skin *smoothest.* Special ingredient soothes itching, smarting. Use the *best* for your baby—Mennen Antiseptic Oil.

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Since you already know your child's preferences in vegetables and other foods, introduce a new food (a very small helping in the brightest dish) along with foods already liked. Be sure that the new food is mildly but well flavored and appetizingly warm. Don't be too particular if he uses his fingers to try it the first time. Becoming acquainted with something new in the food line is an experience of color, smell, and feel as well as taste. Now if he doesn't try the new food and instead shoves it away, ignore him for about ten minutes and then quietly indicate to him that he isn't going to get any more to eat and is at liberty to get down from his chair. Do not coax or "baby feed" him. Instead give him a drink of water and forget about the stubborn resistance until the next meal time. A child can safely go without food for about forty-eight hours. But dehydration is harmful and occasional drinks of water will take care of that. Your cue is not to be concerned about his refusal to eat. He will go on his business of playing and sleeping until the next meal. When meal time occurs, repeat the same performance of introducing the new warm and appetizing food in a bright dish. If he doesn't eat it, then give him a drink of water and that's all there is to the meal. If necessary, at the third meal put the same helping before him and you will probably find that hunger has made one small helping seem like a very small hurdle to cross before getting on with the real business of eating. Show no emotions or joy over the accomplishment and limit yourself to a casual, "that's fine." Also, have one dish of food completed before another course is served and no stuffing on bread, crackers, or using milk as a "wash." Let meat and lettuce be eaten with fingers as "finger food" if it's easier. Start weaning from a bottle to a cup.

Train everyone associated with your child whether family, relatives, or friends, to be adamant about enforcing your rules and you will soon find that it is a matter of habit for your children to eat well whenever food is put before them.



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Starting with a butt or shank half of an Armour Star Ham, you can make five meals for four persons—or four meals for six. (With a smaller family, buy a slice of ham—one large enough to provide for leftover dishes.) Be sure to ask your meat man for Armour's Star Ham—it's deliciously tender, and mellowed in fragrant hickory smoke to insure finest flavor!

1 For the big day, bake a slice of the ham and serve with the luscious peanut-covered sweet potato balls. There's an Easter Dinner to make the family forget rationing! (See Recipe.)

2 Simmer the rest of the ham (save the broth to use later). Serve some slices in the barbecue sauce with parched browned rice. (Recipe below.)

3 For another day, have the crunchy, mighty-filling Ham Salad Rolls. They're surprisingly hearty . . . and so tasty. (Recipe, lower right.)

4 Using the broth, the bone and a few unsliceable tid-bits of ham, you can make a wonderful navy bean soup. So rich in flavor and nutrition that the soup is really a whole meal!

5 With the remaining small pieces of ham, make a rich cream sauce, season with minced green pepper and sliced stuffed olives. Serve over toast, in patty shells or a noodle ring.

Armour ideas make the most of meat



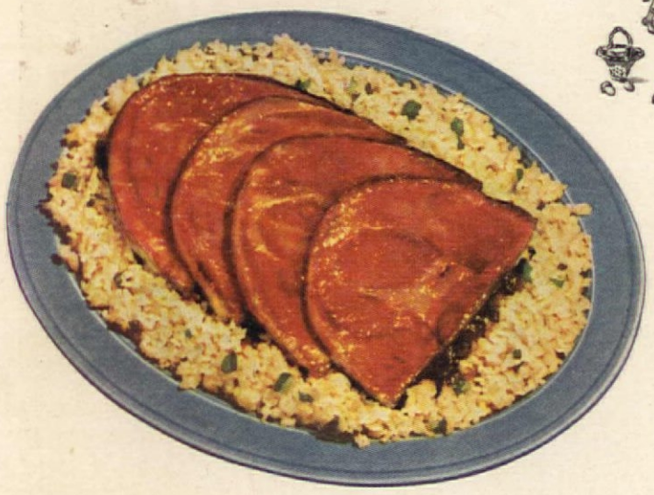
Baked Star Ham with Peanut Sweet Potato Balls

To Bake Ham Slice: Place 1½ inch slice Star Ham in casserole; cover and bake 30 minutes in 325° F. oven. Uncover; add ¼ cup brown sugar and continue baking uncovered another 40-45 minutes or until tender.

To Bake Half Ham: Wrap in waxed or glassine paper, set on rack in baking pan. Roast in 325° F. oven for 30 min. to the lb. Unwrap. Score fat. Top with brown sugar during last 30 min. of baking.

Peanut Sweet Potato Balls: Combine 1½ cups mashed sweet potatoes with ¼ tsp. salt, and pepper to taste; shape into round balls. Roll in ½ to ¾ cup chopped peanuts and bake in 350° F. oven from 20-30 minutes. Makes 8 balls.







Barbecued Star Ham Slices on Browned Rice

4 slices cooked Star Ham cut ¼ inch thick
½ cup catsup 2 tbsps. vinegar
2 tbsps. brown sugar
4 tbsps. Worcestershire Sauce

Make barbecue sauce by combining catsup, vinegar, sugar and Worcestershire Sauce. Brush ham slices with barbecue sauce. Place under broiler from 5-10 minutes and serve on browned rice.

Browned Rice:

Lightly brown ¾ cup chopped onions and 1½ cups dry, uncooked rice in 3 tbsps. bacon drippings. Add ½ tsp. salt. Add 3½ cups water. Cover and cook for 20 to 25 minutes. Just before cooking time is completed, add ½ cup chopped green pepper and finish cooking. 4 servings.

Star Ham Salad Rolls

1½ cups cooked Star Ham, cubed
½ cup celery, diced fine
¼ tsp. salt
¼ cup mayonnaise
⅛ tsp. pepper
¼ cup chopped sweet pickles
4 finger rolls
1 hard cooked egg

Make salad of ham, celery, pickles, mayonnaise, salt and pepper. Cut a long gash in the finger rolls along the top from end to end. Butter the cut surface and fill the inside cavity with the ham salad mixture. Serve on a luncheon plate. Garnish with parsley and a slice of hard cooked egg on top of each roll. Makes 4 hearty servings. Fine for buffet suppers.



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